



Effective Date: December 27, 2025

Last Updated: December 27, 2025

ARTICLE I: INTRODUCTION AND PURPOSE

Section 1.1 - Scope of Policy

This Cookie Policy explains how Eyden Studio ("Studio," "We," "Us," "Our") uses cookies and similar tracking technologies on eyden.org and all associated digital properties operated under the Eyden Studio name (collectively, the "Site"). This Policy should be read in conjunction with our Privacy Policy and Terms of Use.

Section 1.2 - Consent

By continuing to use the Site, You consent to our use of cookies and similar technologies as described in this Policy. You have the right to withdraw Your consent at any time by adjusting Your browser settings or cookie preferences.

Section 1.3 - Applicability

This Cookie Policy applies to all users of the Site, regardless of geographic location, age, or frequency of use.

ARTICLE II: DEFINITIONS

For purposes of this Cookie Policy, the following definitions shall apply:

- "Cookie" refers to a small text file placed on Your device by a web server that enables the website to recognize Your device and store certain information about Your preferences or actions.
- "First-Party Cookies" refers to cookies set by the Site itself.
- "Third-Party Cookies" refers to cookies set by domains other than the Site, typically by service providers or analytics platforms.
- "Session Cookies" refers to temporary cookies that expire when You close Your browser.
- "Persistent Cookies" refers to cookies that remain on Your device for a set period or until You delete them.
- "Tracking Technologies" refers to technologies similar to cookies, including web beacons, pixels, tags, and scripts.
- "Device" refers to any computer, mobile phone, tablet, or other electronic device used to access the Site.
- "Browser" refers to the software application used to access and view websites.

ARTICLE III: WHAT ARE COOKIES

Section 3.1 - Cookie Functionality

Cookies are small data files that are placed on Your device when You visit a website. Cookies serve various functions, including:

1. Enabling certain features and functionality;
2. Remembering Your preferences and settings;
3. Analyzing how You use the Site;

4. Providing personalized content and experiences;
5. Maintaining security and preventing fraud.

Section 3.2 - How Cookies Work

When You visit the Site, our server sends a cookie to Your device. Your browser stores the cookie and sends it back to our server with each subsequent request, allowing the Site to recognize Your device and maintain continuity across Your visit.

Section 3.3 - Cookie Lifespan

Cookies have varying lifespans:

1. Session Cookies: Expire when You close Your browser;
2. Persistent Cookies: Remain on Your device for a predetermined period or until manually deleted.

ARTICLE IV: TYPES OF COOKIES WE USE

Section 4.1 - Essential Cookies

Essential cookies (also known as "strictly necessary cookies") are required for the Site to function properly. These cookies enable core functionality such as:

1. Security features and user authentication;
2. Network management and accessibility;
3. Session state and form completion;
4. Load balancing and site performance.

Legal Basis: Essential cookies are necessary for the performance of the Site and do not require explicit consent.

Section 4.2 - Performance Cookies

Performance cookies (also known as "analytics cookies") collect information about how users interact with the Site. These cookies help us:

1. Understand which pages are visited most frequently;
2. Identify technical issues and errors;
3. Monitor Site speed and performance;
4. Analyze traffic patterns and user behavior.

Information Collected: Page views, time spent on pages, navigation paths, error messages, and aggregated usage statistics.

Third-Party Services: We may use third-party analytics services that set performance cookies on our behalf.

Section 4.3 - Functionality Cookies

Functionality cookies enable the Site to remember Your choices and preferences, including:

1. Language preferences;
2. Display settings and layout preferences;
3. Username or account information (if applicable);
4. Preferences for content types or topics.

These cookies enhance Your experience by providing personalized features without requiring You to re-enter information on each visit.

Section 4.4 - Targeting/Advertising Cookies

Current Status: We do not currently use targeting or advertising cookies on the Site.

Future Use: Should we implement advertising or marketing cookies in the future, this Policy will be updated to reflect such use, and appropriate consent mechanisms will be implemented.

ARTICLE V: THIRD-PARTY COOKIES

Section 5.1 - Third-Party Service Providers

We may allow certain trusted third-party service providers to place cookies on Your device through the Site. These providers assist us with:

1. Website analytics and performance monitoring;
2. Email marketing and newsletter distribution (Zoho Campaigns);
3. Content delivery and site optimization;
4. Security and fraud prevention.

Section 5.2 - Third-Party Privacy Practices

Third-party service providers operate under their own privacy policies and cookie policies. We do not control third-party cookies and are not responsible for their privacy practices. We encourage You to review the privacy policies of any third-party services You interact with.

Section 5.3 - Third-Party Opt-Out

You may opt out of third-party cookies through:

1. Your browser settings;
2. Third-party opt-out tools;
3. Industry self-regulatory programs.

Section 5.4 - Future Third-Party Services

As the Studio grows and evolves, we may engage additional third-party service providers. This Policy will be updated to reflect any material changes in our use of third-party cookies.

ARTICLE VI: TRACKING TECHNOLOGIES

Section 6.1 - Web Beacons and Pixels

In addition to cookies, we may use web beacons (also known as "pixels" or "clear GIFs") to:

1. Track email open rates and newsletter engagement;
2. Measure the effectiveness of online communications;
3. Monitor user interactions with specific content.

Section 6.2 - Local Storage

We may use local storage technologies (such as HTML5 local storage) to store certain information on Your device. Local storage is similar to cookies but can store larger amounts of data.

Section 6.3 - Scripts and Tags

The Site may contain scripts or tags that enable functionality or collect usage information. These technologies work in conjunction with cookies to provide Site features and analytics.

ARTICLE VII: PURPOSES OF COOKIE USE

Section 7.1 - Operational Purposes

We use cookies to:

1. Enable essential Site functionality;

2. Maintain security and prevent unauthorized access;
3. Remember Your preferences and settings;
4. Facilitate user authentication (if applicable);
5. Manage session state and shopping cart functionality (if applicable).

Section 7.2 - Analytical Purposes

We use cookies to:

1. Understand how users interact with the Site;
2. Identify popular content and frequently visited pages;
3. Detect and resolve technical issues;
4. Improve Site design, navigation, and user experience;
5. Measure the effectiveness of content and features.

Section 7.3 - Communication Purposes

We use cookies to:

1. Track newsletter subscriptions and preferences;
2. Measure email campaign effectiveness;
3. Personalize communications based on user interests;
4. Manage unsubscribe requests and communication preferences.

ARTICLE VIII: YOUR CHOICES AND CONTROL

Section 8.1 - Browser Settings

Most web browsers allow You to control cookies through browser settings. You may:

1. Block all cookies;
2. Accept only first-party cookies;
3. Delete existing cookies;
4. Receive notifications when cookies are set;
5. Set cookie preferences for specific websites.

Section 8.2 - Browser-Specific Instructions

To manage cookies in common browsers:

Google Chrome:

1. Click the menu icon (three vertical dots) → Settings
2. Click "Privacy and security" → "Cookies and other site data"
3. Select Your preferred cookie settings

Mozilla Firefox:

1. Click the menu icon (three horizontal lines) → Settings
2. Click "Privacy & Security"
3. Under "Cookies and Site Data," adjust Your preferences

Safari (macOS):

1. Click Safari → Preferences
2. Click "Privacy"
3. Select Your cookie preferences under "Cookies and website data"

Microsoft Edge:

1. Click the menu icon (three horizontal dots) → Settings
2. Click "Cookies and site permissions" → "Cookies and site data"

3. Adjust Your preferences

Safari (iOS):

1. Go to Settings → Safari
2. Under "Privacy & Security," adjust cookie settings

Chrome (Android):

1. Open Chrome → Menu (three vertical dots) → Settings
2. Tap "Site settings" → "Cookies"
3. Select Your preferences

Section 8.3 - Consequences of Blocking Cookies

Disabling or blocking cookies may result in:

1. Reduced Site functionality;
2. Inability to remember Your preferences;
3. Repeated login requirements (if applicable);
4. Limited access to certain features;
5. Degraded user experience.

Essential cookies are necessary for the Site to function, and blocking them may prevent You from using the Site effectively.

Section 8.4 - Mobile Device Settings

Mobile devices may have additional privacy settings that control tracking:

iOS: Settings → Privacy → Tracking → Disable "Allow Apps to Request to Track"

Android: Settings → Google → Ads → Reset advertising ID or Opt out of Ads Personalization

Section 8.5 - Do Not Track Signals

Some browsers offer "Do Not Track" (DNT) signals. Currently, the Site does not respond to DNT signals, as there is no industry standard for how such signals should be interpreted or honored.

ARTICLE IX: INTERNATIONAL CONSIDERATIONS

Section 9.1 - European Economic Area (EEA) Users

Users located in the EEA have specific rights under the General Data Protection Regulation (GDPR) regarding cookies and tracking technologies. We implement appropriate consent mechanisms for EEA users where required by law.

Section 9.2 - United Kingdom Users

Users in the United Kingdom are protected by the UK GDPR and the Privacy and Electronic Communications Regulations (PECR). We comply with applicable UK cookie consent requirements.

Section 9.3 - California Users

California residents have rights under the California Consumer Privacy Act (CCPA), including the right to opt out of the "sale" of personal information. We do not sell personal information collected through cookies.

ARTICLE X: DATA RETENTION

Section 10.1 - Cookie Retention Periods

Cookies remain on Your device for varying periods:

1. Session Cookies: Deleted when You close Your browser;
2. Persistent Cookies: Remain for periods ranging from hours to years, depending on their purpose and settings.

Section 10.2 - Data Collected via Cookies

Information collected through cookies is retained in accordance with our Privacy Policy and applicable data retention requirements.

ARTICLE XI: SECURITY

Section 11.1 - Cookie Security

We implement reasonable security measures to protect information collected through cookies, including:

1. Secure transmission protocols (HTTPS);
2. Encryption of sensitive cookie data;
3. Regular security assessments and updates;
4. Access controls and authentication procedures.

Section 11.2 - Limitations

Despite our efforts, no method of electronic storage or transmission is completely secure. We cannot guarantee absolute security of cookie data.

ARTICLE XII: CHILDREN'S PRIVACY

Section 12.1 - Age Restrictions

The Site is intended for users aged thirteen (13) and older. We do not knowingly use cookies to collect information from children under the age of thirteen (13) without verifiable parental consent.

Section 12.2 - Parental Control

Parents and legal guardians may control cookies on devices used by minors through browser settings and parental control software.

ARTICLE XIII: UPDATES TO THIS COOKIE POLICY

Section 13.1 - Right to Modify

We reserve the right to update this Cookie Policy at any time to reflect changes in our practices, technologies, legal requirements, or other operational needs.

Section 13.2 - Notice of Changes

Material changes to this Cookie Policy will be communicated through:

1. A prominent notice on the Site;
2. Updates to the "Last Updated" date at the top of this document;
3. Email notification to registered users (where applicable).

Section 13.3 - Review Responsibility

You are responsible for periodically reviewing this Cookie Policy. Your continued use of the Site following any changes constitutes acceptance of the updated Policy.

ARTICLE XIV: ADDITIONAL RESOURCES

Section 14.1 - Cookie Education

For general information about cookies and how they work, You may visit:

1. www.allaboutcookies.org
2. www.youronlinechoices.eu (for European users)
3. www.aboutads.info (for U.S. users)

Section 14.2 - Opt-Out Tools

Industry opt-out tools include:

1. Network Advertising Initiative: www.networkadvertising.org/choices
2. Digital Advertising Alliance: www.aboutads.info/choices
3. European Interactive Digital Advertising Alliance: www.youronlinechoices.eu

Note: These tools primarily address advertising cookies, which we do not currently use.

ARTICLE XV: CONTACT INFORMATION

For questions, concerns, or requests regarding this Cookie Policy or our use of cookies, please contact:

Eyden Studio
Privacy Officer
5715 Houston Rd
Brownsville, Texas 78521
United States of America

Email: legal@eyden.org
Telephone: +1 (346) 613-0833

Notice: *The above address is a residential address provided solely for legal compliance and official correspondence. In-person visits are not permitted. Unauthorized visits or trespassing will be reported to law enforcement.*

ARTICLE XVI: GOVERNING LAW

This Cookie Policy shall be governed by and construed in accordance with the laws of the State of Texas and the United States of America, without regard to conflict of law principles.

ARTICLE XVII: RELATIONSHIP TO OTHER POLICIES

This Cookie Policy supplements and should be read in conjunction with our Privacy Policy and Terms of Use. In the event of any conflict, the Privacy Policy shall prevail with respect to the collection, use, and disclosure of personal information.

ARTICLE XVIII: ACKNOWLEDGMENT

BY USING THE SITE, YOU ACKNOWLEDGE THAT YOU HAVE READ THIS COOKIE POLICY, UNDERSTAND IT, AND CONSENT TO OUR USE OF COOKIES AS DESCRIBED HEREIN. IF YOU DO NOT CONSENT TO OUR USE OF COOKIES, YOU SHOULD ADJUST YOUR BROWSER SETTINGS OR DISCONTINUE USE OF THE SITE.

Entity Disclaimer:

Eyden Studio is not a formal organization, business, or registered entity. It represents the personal creative portfolio of Eyden Villarreal, a student, and serves as the credit name for independent projects, writings, designs, and other creative works. References to "we," "our," or "the studio" are for branding purposes only and do not indicate a legal entity. All rights reserved.

Document Reference: EYDEN-COOK-2025
Maintained at: eyden.org/legal

