



EVENT INSIGHT AND PROGRAM _ EMPOWERHER CONFERENCE

WHY THIS CONFERENCE

The "EmpowerHer Conference" typically is designed to address the unique challenges women face in leadership, focusing on professional development, personal growth, and networking.

The key content areas and theme generally will include:

- Leadership Skills Development
- Leadership Traits & Styles: Exploring different leadership approaches and assessing one's own impact.
- Strategic Communication: Building persuasion, negotiation, and public speaking skills, including the use of verbal and nonverbal cues.
- Gender and Leadership: Addressing the role of gender in influencing leadership development and perceptions.
- Actionable Strategies: Interactive workshops and case studies to apply leadership concepts to real-world scenarios.
- Personal Empowerment and Resilience
- Confidence Building: Strategies to boost self-confidence, develop a growth mindset, and silence the inner critic.
- Building Resilience: Developing strategies to manage adversity, overcome barriers, and thrive amidst social and economic uncertainty.
- Work-life Integration/Wellness: Discussions around managing the challenges of balancing professional and personal lives.
- Networking and Community Building
 - Expanding Networks: Opportunities to connect with peers, industry leaders, and potential collaborators.
- Mentorship and Role Models: Learning from the experiences and insights of successful female leaders and guest speakers.
- Fostering Community: Creating a supportive environment for women to share experiences, build trust, and inspire one another.
- Diversity, Equity, and Inclusion (DEI)
- Celebrating Accomplishments: Highlighting the successes of women in executive positions, particularly women from underrepresented groups.
- Addressing the Gaps: Focusing on strategies to close the aspiration, skills, and networking gaps that contribute to the underrepresentation of women in leadership.
- Inclusion: Exploring women-centred systems thinking for growth and inclusion in the workplace.

- Marriage and Family life
- Marriage and careers

AUDIENCE

The content is generally tailored for a diverse audience, including small business owners, corporate professionals, entrepreneurs, start-up founders, and anyone aspiring to grow in their leadership capacity such as in politics, etc.

EVENT PROGRAM

This conference is a two-days event, running from the 9th to 10th of December 2025. The event will be graced by performances by **Esther Chungu** and **Angela Nyirenda** just to add the glamour and some entertainment, on opening and closing days.

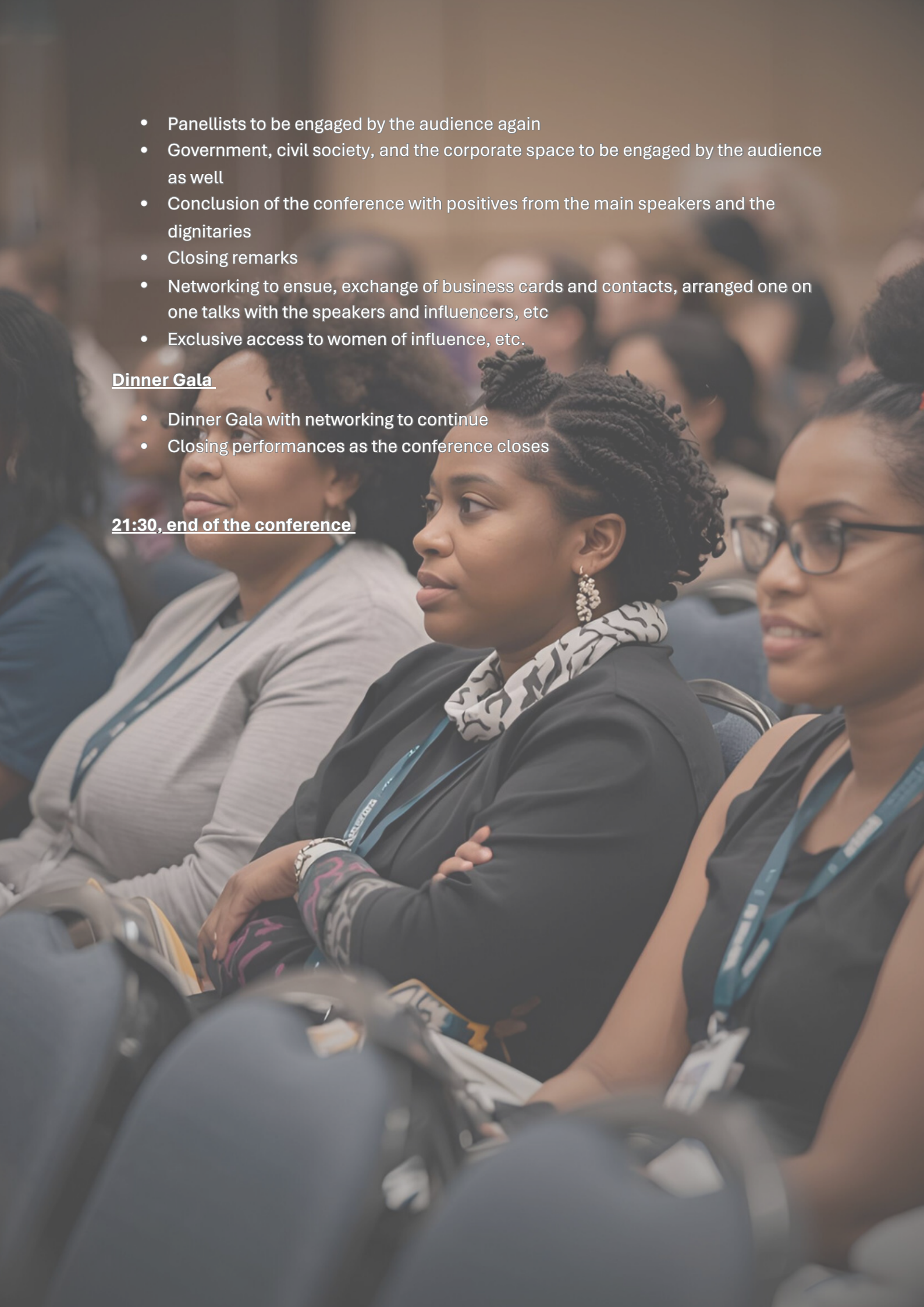
Day 1

Lunch and Tea break to be observed within the designated times, the event to start at 9:30 and close at 18:30 on the first day.

- MC to introduce the event itself and announce the names of the main speakers, thanking the sponsors and
- Prayer from the church mother bodies
- MC to call the performance by the artist
- Opening performances by Esther Chungu and Angela Nyirenda
- The conference to officially start with the invited guests each to have their opening remarks on the theme and the conference at large, words of wisdom, etc.
- Government dignitaries, civil society and personalities from the corporate space to go on the podium to speak about the empowerment projects they have been giving women in society and what they require to do going forward
- Introducing the panellists for an open discussion with the audience on the empowerment of the woman and other things that are required for future progress
- Performers to speak as well, to inspire the audience and talk about the empowerment they could have received for them to be where they are
- The audience to engage the panellists
- Closing for the first day with another performance from the artist

DAY 2

Lunch and Tea break to be observed within the designated times, the event to start at 9:30 and close at 21:30, dinner Gala within the time frame.

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- Panellists to be engaged by the audience again
 - Government, civil society, and the corporate space to be engaged by the audience as well
 - Conclusion of the conference with positives from the main speakers and the dignitaries
 - Closing remarks
 - Networking to ensue, exchange of business cards and contacts, arranged one on one talks with the speakers and influencers, etc
 - Exclusive access to women of influence, etc.

Dinner Gala

- Dinner Gala with networking to continue
- Closing performances as the conference closes

21:30, end of the conference