

**Energy, when applied strategically, becomes value.
Value, when delivered to the client, becomes revenue.**

Genesis exists to turn energy into competitive advantage.

We are a company focused on flexibility, energy efficiency and value capture, changing in practice the way companies operate, generate and consume energy.

We do this through a complete approach, where we analyse, identify and integrate energy sources and opportunities that already exist within your business but are still underused.

Our vision is clear: energy is not just a cost. It is strategy.

Through verticalisation and intelligent integration of resources, including on site generation and advanced performance solutions, we help your operation convert any viable energy potential into operational and financial results, always aligned with what matters most: performance, predictability and economic return.

At the centre of this is the flexibility and freedom delivered by battery energy storage (BESS Battery Energy Storage System):

"Control when to buy, when to consume, when to store and when to use."

This opens the door to direct gains such as tariff arbitrage, taking advantage of cheaper energy periods to store or generate energy and consuming it when energy is more expensive, while also enabling a more stable, efficient operation prepared for the future.

GENESIS is about mastering energy and turning that intelligence into savings, performance and growth.