

# Makhanza<sup>®</sup>

# BECOME A DISTRIBUTION PARTNER

GROW TOGETHER. GROW BIGGER.

Premium Roasted Makhana & Healthy Snacks Brand



Healthy Snacks



Wholesale Supply



Pan India Distribution



Stronger Partnerships



PREMIUM  
QUALITY



CLEAN &  
NATURAL



GREAT TASTE,  
BETTER SNACK



TRUSTED  
BY CONSUMERS

# Makhanza®

## ABOUT MAKHANZA

PREMIUM ROASTED MAKHANA & HEALTHY SNACKS BRAND



Makhanza is a premium roasted makhana and healthy snacks brand focused on delivering **high-quality, flavorful, and modern** snacking experiences for today's health-conscious consumers.



Our products are crafted using carefully selected ingredients, premium flavors, and quality-focused processing to create snacks that are **light, crunchy, nutritious, and enjoyable**.



At Makhanza, we believe healthy snacking should **never compromise on taste**. That's why we combine modern flavors with the natural goodness of makhana to create products suitable for everyday consumption.



With premium packaging, growing customer demand, and a strong focus on retail expansion, Makhanza is building a **trusted healthy snack brand** for grocery stores, supermarkets, cafes, fitness stores, and distribution partners across India.



Our mission is to **grow together with our partners** by offering reliable supply, attractive margins, and long-term business opportunities in the fast-growing healthy snack market.



PREMIUM  
QUALITY



NATURAL  
GOODNESS



MADE WITH CARE  
& HYGIENE



GROWING BRAND  
STRONG NETWORK



RELIABLE SUPPLY  
PAN INDIA



LET'S GROW TOGETHER.  
LET'S GROW BIGGER.

# Makhanza®

## GROWING HEALTHY SNACK OPPORTUNITY

The healthy snacking market in India is growing rapidly as consumers are shifting toward nutritious and better-for-you snack options.



Healthy Snacks Market  
in India is Growing  
**Year After Year!**

MAKHANA HAS BECOME ONE OF THE  
FASTEST-GROWING HEALTHY SNACK  
CATEGORIES DUE TO ITS:



**High Protein  
Value**

Good source of plant protein  
for a healthy lifestyle.



**Light & Crunchy  
Texture**

Perfect balance of lightness  
and crunch in every bite.



**Healthy  
Positioning**

Low in calories, gluten-free  
and a better snacking choice.



**Premium  
Appeal**

Modern flavors and premium  
packaging for today's consumer.



**Repeat Customer  
Demand**

Tasty, healthy and addictive -  
drives repeat purchases.



A MARKET WITH  
MASSIVE POTENTIAL



RAPIDLY GROWING  
MARKET



HEALTH-CONSCIOUS  
CONSUMERS



STRONG REPEAT  
DEMAND



HIGH POTENTIAL  
RETURNS



A HEALTHIER CHOICE.  
A BIGGER OPPORTUNITY.

# Makhanza®

## WHY PARTNER WITH MAKHANZA?

Makhanza offers high-quality products, attractive margins, and reliable business support to help you grow bigger in the healthy snack market.



### PREMIUM QUALITY

Carefully selected ingredients and quality roasting.



### HEALTHY & NUTRITIOUS

Light, crunchy and packed with natural goodness.



### GREAT TASTE LOVED BY ALL

Modern flavors that appeal to every age group.



### FAST GROWING BRAND

Increasing demand and strong market acceptance.



### HIGH DEMAND PRODUCTS

Healthy snacking trend driving strong and consistent demand.



### ATTRACTIVE RETAIL MARGINS

Good profit margins to grow your business.



### PREMIUM PACKAGING

Modern, eye-catching packaging that stands out on shelves.



### RELIABLE SUPPLY CHAIN

Timely delivery and consistent product availability.



### MARKETING SUPPORT

Product POS, creatives and promotional support.



### STRONG PARTNERSHIP APPROACH

We grow together with trust, transparency and support.



### BULK ORDER SUPPORT

Flexible MOQ and volume based pricing.



### GROW YOUR BUSINESS BIGGER

Expand your store portfolio with a fast-growing brand.



TRUSTED  
QUALITY



BETTER MARGINS  
BETTER GROWTH



STRONG SUPPORT  
EVERY STEP



ONE PARTNERSHIP  
MANY OPPORTUNITIES



LET'S GROW TOGETHER.  
LET'S GROW BIGGER.

Makhanza®

PREMIUM ROASTED MAKHANA  
FOR EVERY TASTE, EVERY CRAVING.

# OUR PRODUCT PORTFOLIO

Makhanza offers premium roasted makhana in delicious flavors crafted to deliver a healthy, tasty and satisfying snacking experience.

- ROASTED NOT FRIED
- HIGH PROTEIN
- GLUTEN FREE
- GREAT TASTE LOVED BY ALL
- MADE WITH CARE IN INDIA



**FOUR UNIQUE FLAVORS.  
ONE HEALTHY CHOICE.**

**TANDOORI**  
Bold. Spicy. Delicious.

**PERI PERI**  
Spicy. Zesty. Irresistible.

**MINT FLAVOUR**  
Refreshing. Light. Flavorful.

**CREAM & ONION**  
Smooth. Creamy. Savory.

100% NATURAL INGREDIENTS

NO ARTIFICIAL COLORS

NO TRANS FAT

LIGHT & CRUNCHY

QUALITY YOU CAN TRUST

QUALITY PRODUCTS.  
STRONG PARTNERSHIPS.  
**GROW TOGETHER.**

**Makhanza**<sup>®</sup>  
ROASTED MAKHANA

# BUSINESS OPPORTUNITIES

Makhanza is expanding across India and looking for strong partners to grow together.

**WE ARE LOOKING TO COLLABORATE WITH:**



GROCERY STORES



SUPERMARKETS



ORGANIC STORES



CAFES



FITNESS STORES



SNACK DISTRIBUTORS



RETAIL CHAINS



WHOLESALE BUYERS



Whether you run a single store or a retail chain, Makhanza has the perfect snacking solution for your customers.

LET'S BUILD A  
**STRONG & HEALTHY FUTURE!**

Partner with Makhanza and grow your business with India's loved healthy snack brand.



**EXPANDING MARKET**

Be a part of India's fast growing healthy snack category.



**MULTIPLE REVENUE OPPORTUNITIES**

High demand products with attractive profit margins.



**GROW TOGETHER**

Strong brand support and long-term business partnership.



**PAN INDIA POTENTIAL**

Huge market, endless opportunities.



**BECOME OUR PARTNER.  
LET'S GROW TOGETHER!**

# Makhanza<sup>®</sup>

ROASTED MAKHANA

## BENEFITS FOR PARTNERS

Makhanza is committed to building strong and long-term business relationships with distributors, retailers, and wholesale partners across India.

We provide premium products, attractive profit opportunities, and reliable business support to help our partners grow faster in the healthy snack market.



### 8 REASONS TO PARTNER WITH MAKHANZA



#### 1. ATTRACTIVE RETAIL MARGINS

Designed to help retailers and distributors maximize profitability.



#### 2. HIGH DEMAND HEALTHY SNACK CATEGORY

Growing customer preference for healthy and premium snacks.



#### 3. PREMIUM PACKAGING

Modern shelf-ready packaging that attracts customers.



#### 4. RELIABLE SUPPLY & FAST DELIVERY

Consistent product availability with timely dispatch support.



#### 5. MARKETING & BRANDING SUPPORT

Promotional creatives and brand support for retail growth.



#### 6. REPEAT CUSTOMER POTENTIAL

Tasty products that encourage repeat purchases.



#### 7. BULK ORDER SUPPORT

Flexible MOQ and wholesale pricing support.



#### 8. LONG-TERM GROWTH OPPORTUNITY

Expand your business with a fast-growing healthy snack brand.

**BETTER MARGINS. STRONGER SUPPORT. FASTER GROWTH.**



### LET'S GROW TOGETHER WITH MAKHANZA

Become a part of India's growing healthy snack distribution network.



PREMIUM QUALITY PRODUCTS



ATTRACTIVE PROFITABILITY



DEDICATED BUSINESS SUPPORT



GROW TOGETHER. WIN TOGETHER.

Makhanza<sup>®</sup>  
 ROASTED MAKHANA

# LET'S GROW TOGETHER!

TOGETHER,  
 WE CAN BUILD A  
**HEALTHIER INDIA**  
 AND A STRONGER  
 BUSINESS FUTURE.

## GET IN TOUCH

- +91 98765 43210
- info@makhanza.com
- www.makhanza.com
- Available Pan India

Let's connect and explore amazing opportunities together!

Partner with Makhanza and be a part of India's growing healthy snack revolution.

### WHY PARTNER WITH US?



**GROWING MARKET**  
 Healthy snacking is the fastest growing segment in India.



**HIGH PROFIT POTENTIAL**  
 Attractive margins and high repeat purchase potential.



**STRONG BRAND SUPPORT**  
 Marketing materials, promotions and branding support for partners.



**TRUSTED QUALITY**  
 Premium ingredients, hygienic processing and consistent quality.



**RELIABLE SUPPLY CHAIN**  
 Timely delivery and consistent stock availability.



**LONG TERM PARTNERSHIP**  
 We grow together with trust, transparency and shared success.



**WIDE PRODUCT RANGE**  
 Unique flavors to suit every customer preference.



**FLEXIBLE BUSINESS OPTIONS**  
 Suitable for distributors, wholesalers, retailers and bulk buyers.



**EXPAND YOUR BUSINESS**  
 Increase sales, customer satisfaction and market presence.



## BECOME OUR PARTNER TODAY!

Big Opportunities. Strong Support. Shared Success.

*Let's grow together!*



BIGGER OPPORTUNITIES



BETTER RETURNS



RELIABLE SUPPORT



STRONGER TOGETHER

JOIN THE MAKHANZA FAMILY AND BE A PART OF INDIA'S HEALTHY SNACK MOVEMENT.

# Makhanza®

ROASTED MAKHANA

## OUR PROMISE, YOUR TRUST!

At Makhanza, we are committed to delivering premium quality roasted makhana that is healthy, delicious and made with care – every single time.

### QUALITY WE PROMISE



#### 100% NATURAL INGREDIENTS

Carefully selected, natural ingredients with no artificial additives.



#### PREMIUM QUALITY

High-quality makhana sourced from trusted farmers.



#### HYGIENIC PROCESSING

Processed and packed in modern, hygienic facilities with strict quality checks.



#### HEALTHY & NUTRITIOUS

Rich in protein, low in calories and a perfect guilt-free snack.



#### GREAT TASTE, EVERY TIME

Delicious flavors crafted to satisfy every taste bud.



#### TRUSTED BRAND

A brand that partners can rely on for quality, consistency and growth.



### WE ARE COMMITTED TO OUR PARTNERS

- ✓ Deliver consistent quality
- ✓ Ensure transparent processes
- ✓ Provide reliable supply
- ✓ Support your business growth

*Your success is our success!*

### CERTIFIED & COMPLIANT

- FSSAI CERTIFIED
- VEGETARIAN FRIENDLY
- GLUTEN FREE
- NO ARTIFICIAL COLORS
- NO PRESERVATIVES



### TOGETHER, WE CAN CREATE A HEALTHIER TOMORROW.

Join hands with Makhanza and be a part of India's growing healthy snack revolution!



STRONG BRAND



TRUSTED PARTNERSHIP



SHARED GROWTH



SUSTAINABLE FUTURE

### LET'S GROW TOGETHER!

Strong partners. Healthy India. Brighter future.

*Thank you!*

# Makhanza®

ROASTED MAKHANA

# THANK YOU!

## FOR YOUR TIME & INTEREST

We truly appreciate your time and consideration. Makhanza is committed to delivering premium quality roasted makhana and building strong, long-term partnerships.

TOGETHER,  
LET'S CREATE  
A HEALTHIER INDIA  
AND A STRONGER  
BUSINESS FUTURE!



LET'S STAY CONNECTED



+91 98765 43210



info@makhanza.com



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Available Pan India



LET'S DISCUSS  
GREAT OPPORTUNITIES  
TOGETHER!

BECOME OUR PARTNER



Join hands with Makhanza and be a part of India's growing healthy snack movement.

*We grow when we grow together!*

WHAT DRIVES US



**QUALITY**  
We never compromise on quality.



**HEALTH**  
We promote a healthier lifestyle.



**TRUST**  
We believe in honesty and transparency.



**GROWTH**  
We aim for sustainable and shared growth.



**PARTNERSHIP**  
We value long-term relationships and mutual success.

LET'S GROW TOGETHER. LET'S BUILD A HEALTHIER TOMORROW!

*Thank you once again!*



**Makhanza**<sup>®</sup>  
ROASTED MAKHANA

# LET'S CONNECT & GROW *Together!*

We are excited to build a strong and long-term partnership with you and take Makhanza to every home across India.



Become our partner and be a part of India's growing healthy snack revolution!



#### GROW YOUR BUSINESS

High demand healthy snack category with great potential.



#### ATTRACTIVE MARGINS

Profitable business opportunities for strong growth.



#### RELIABLE SUPPORT

Timely supply, excellent service and dedicated partner support.



#### STRONG BRAND

Trusted quality, great taste and growing customer love.



#### LONG-TERM SUCCESS

Build a sustainable and rewarding partnership with Makhanza.



WE'D LOVE TO HEAR FROM YOU!

For partnership enquiries, distributor opportunities, bulk orders and more, get in touch with us.



CALL / WHATSAPP  
**8287913091**



WEBSITE  
**makhanza.com**



EMAIL  
**info@makhanza.com**



AVAILABLE PAN INDIA  
Delivering quality & goodness across every corner of India.

*Let's grow together!*

*Healthy Snack* ♥  
*Happy Life!*



**READY TO PARTNER?**  
Let's create a healthier India together!

*Thank You!* ♥

**WE LOOK FORWARD TO WORKING WITH YOU!**



STRONG PARTNERSHIPS. HEALTHIER INDIA. BETTER TOMORROW.