



INFINITY IVY
CONSULTING

Founder Advisor Program - IVY™

What is IVY™?

IVY™ is a comprehensive medical school interview preparation platform built by a physician, for pre-med students. Developed by Infinity IVY Consulting, IVY™ gives every applicant — regardless of budget or access to coaching — a complete, structured system to prepare for any kind of medical school interview or MMI (mini medical interview) and application.

Unlike generic test prep tools, IVY™ is built around proprietary frameworks developed from real evaluator experience:

- **PRISM™ Framework** — a structured approach to every kind of medical school interview questions across 8+ categories
- **VARED™ Framework** — a 5-step MMI response system built by a physician who has evaluated hundreds of MMI candidates
- **Story DNA™** — maps a student's core stories across experience categories so no question catches them off guard
- **IVY™ Competitiveness Snapshot™** - gives students an instant, data-driven picture of their full application profile — scoring them across six domains so they know exactly where they stand and what to prioritize before they apply.

All frameworks are validated by a physician who has evaluated hundreds of MMI and panel interview candidates. IVY™'s scoring isn't arbitrary. Every diagnostic maps directly to the national core competencies for matriculating medical students — the same framework that guides what medical schools are looking for.

"We can't promise you'll get in. But we'll make sure the interview isn't the reason you don't."

The IVY™ Platform — Key Features

IVY™ is a multi-step integrated system designed to take students from baseline diagnosis to walking in ready:

- **Elite Interview Mastery** — 750+ physician-curated questions with model answers, AI grading, and unlimited timed simulations across every interview category
- **MMI Scenario Practice** — 100+ timed MMI circuits with hard scenarios scored against the VARED™ framework by the physician who built it
- **Infinity Story Bank™** — excavate, map, and retell core stories across 20 interview categories so no question catches students off guard
- **Clinical Resource Library** — empathy phrases, referral language, alternative treatments, and clinical communication tools built by a physician
- **IVY™ Dashboard + Gamification** — streaks, badges, and daily prep targets that make consistent practice sustainable
- **IVY™ Application Suite with three tools:** an Application Builder, Strength & Weakness Analyzer, and a Pre-Submission Reviewer with red flag detection and narrative consistency checks.

About the Founding Advisor Program

IVY™ is in its final stage before public launch. We are inviting a select group of counselors, advisors, and pre-health professionals to join as Founding Advisors — the people who will help shape the platform, pilot it with students, and be recognized as the institutions that believed in IVY™ first.

Founding Advisors gain early access, real influence over features, and meaningful benefits for both themselves and their institutions — in exchange for feedback, engagement, and a commitment to piloting IVY™ with their student population.

Program Benefits

Benefits for Advisors	Benefits for Institutions
<ul style="list-style-type: none"> → Ability to influence features → Free workshops for advisors → Free workshops for students 	<ul style="list-style-type: none"> → Co-branding recognition as a founding partner

Workshops Offered

IVY Founding Advisors and their students receive access to the following 45 and 60 min free workshops, delivered by Dr. Candice Carpenter, Founder and CEO of Infinity Ivy Consulting and IVY, including the following:

- Inside the AMCAS/AACOMAS/TMDSAS Strategy Playbook
- The Infinity Story Bank Method™ and Story DNA™
- PRISM™ Framework for Medical School Interviews
- VARED™ Framework for MMLs

[Watch a webinar of Interview Strategies by Dr. Carpenter](#)

How the Program Works

Joining the Founding Advisor Program is straightforward. Here is what to expect:

- **Apply** — Complete the short advisor interest form (link below). **Spots are limited.**
- **Onboarding Call** — A member of the IVY™ team will walk you through the platform, your access, and next steps.
- **Pilot with Students** — Introduce IVY™ to interested students. Free student workshops are available to support this.
- **Share Feedback** — Provide structured feedback through periodic surveys and optional feedback sessions. Your input directly shapes the product.
- **Celebrate the Launch** — When IVY™ goes public, you will be recognized as a Founding Partner.

What We Ask of Founding Advisors

We believe in transparency. Here is what participation in the **IVY Founding Advisor Program** involves:

- Willingness to explore IVY™ and share honest feedback
- Participation in **brief feedback surveys** during the early access period
- Piloting IVY™ with at least **50 interested** students
- *Optional*: participation in a 30-minute feedback call with the IVY™ team
- *Optional*: participation in testimonials for the platform

There is no financial commitment. No obligation to continue after the free year. Just genuine engagement with a platform we believe will change how pre-med students prepare.

Who Should Apply

This program is designed for professionals who work directly with pre-med, pre-dental, or health professions students and want to give them a meaningful edge in the interview process. Ideal IVY Founding Advisors include:

- Pre-health advisors and pre-med committee chairs
- College and university academic advisors working with STEM or health professions students
- Independent college consultants with pre-med student clientele
- High school counselors supporting students on a medicine pathway
- Health professions faculty with advising responsibilities

You do not need to be a medical professional or have technical expertise. If you advise students who are pursuing medicine, dentistry, or allied health programs, IVY™ was built with your students in mind.

Timeline

Early Access Opens	Applications accepted now — rolling basis, limited spots
Advisor Onboarding	Within 1–2 weeks of acceptance
Public Launch	April 2026
Founding Partner Recognition	At public launch and ongoing

Frequently Asked Questions

What are the benefits of Founding Advisors?

Founding Advisors will have the ability to influence IVY features in subsequent iterations, have access to free train-the-trainer workshops, free student-based workshops, feature on the Infinity Ivy Consulting Site, as well as co-branding launch recognition with IVY.

What happens to student data?

Student data privacy is a top priority. Personalized, individualized student data — including diagnostic results, story profiles, and performance insights — is never sold or shared with third parties. Each student's data belongs to them.

Is IVY just designed for pre-med juniors and seniors in college?

No — IVY is built for every stage of the medicine pathway, not just the final stretch.

Whether a student is in high school exploring BS/MD programs, a college freshman or sophomore building their story early, a post-bacc rebuilding after an uneven undergraduate record, a reapplicant sharpening what didn't land the first time, or a non-traditional student navigating an unconventional path — IVY meets them where they are.

Do I need to be at a university or college?

No. Independent consultants, high school counselors, and other advising professionals are welcome to apply.

How many students do I need to pilot IVY™ with?

Fifty minimum students. However, even sharing IVY™ with one or two interested students during the pilot period fulfills the commitment. We value quality feedback.

Can I share IVY™ with colleagues?

Yes — and we encourage it. If a colleague is interested in joining as a IVY Founding Advisor, please pass along this document or have them reach out directly.

Ready to Join the Founding Advisor Program?

Spots are limited. Apply today and help shape the future of medical interview preparation.

Apply: <https://form.jotform.com/260715323547153>

Contact: elizabeth.carpenter@infinityivyconsulting.io