

ALEX MCRORIE

Motion Graphics Designer | Animator | Illustrator

Raleigh, NC • alexmcr3@gmail.com • alxabstract.com • Open to freelance, contract & full-time — remote, hybrid, or relocation

SUMMARY

Motion graphics designer and illustrator graduating from NC State (B.A. + Design, May 2026) with hands-on experience spanning digital animation, illustration, murals, and large-scale sculptural installation. Comfortable moving between screen and physical media, from client-facing freelance work to collaborative studio and exhibition projects. Seeking entry-level or freelance opportunities in motion graphics, animation, and illustration.

SKILLS

Motion & Animation: Motion graphics, 2D animation, storyboarding, visual timing

Design & Illustration: Digital illustration, painting, mural design, layout, composition, color theory

Software: Adobe After Effects, Adobe Illustrator, Adobe Photoshop, Adobe Animate, Adobe Premiere Pro, Procreate

EXPERIENCE

Animation / Art Director | Future Hooman Arts Exhibit — Durham, NC [1/2026 – Present]

- Designed and directed room-scale puzzles, murals, and motion graphics for an immersive arts experience
- Directed visual concept across multiple installation rooms, balancing narrative flow with interactive design
- Collaborated with a cross-disciplinary team to bring concepts from sketch to fully built installation

Motion Graphics Designer (Freelance) | Bohema Magazine — Prague, Czech Republic [11/2025 – 2/2026]

- Designed and animated motion graphics for digital and promotional content
- Collaborated with creative teams to translate editorial concepts into animated visuals
- Assisted with storyboarding and layout; delivered assets optimized for digital platforms

Studio Assistant | Clearscapes — Raleigh, NC [3/2026 – Present]

- Helped create large-scale public sculptures alongside senior sculptors
- Gained hands-on experience in a range of sculpting and fabrication techniques
- Supported production on multiple concurrent public art commissions

Freelance Designer / Illustrator | Self-employed — Raleigh, NC [Present]

- Created album cover artwork, illustrations, and motion graphics for independent clients
- Design and paint murals for local businesses, managing projects from concept through final execution
- Maintain client communication, timelines, and revisions across concurrent freelance projects

EDUCATION

North Carolina State University — Raleigh, NC

Bachelor of Arts + Design — Multimedia Art and Design Technologies, Expected May 2026

EXHIBITIONS & PROJECTS

- Featured in multiple art shows exhibiting painting and illustration work
- Developed student motion design projects exploring animation and visual storytelling
- Presented and discussed work in critique and exhibition settings