



Sponsorships

Butler Green Park
August 8th, 2026
4:00 PM - 7:00 PM

CELEBRATING NATIONAL HEALTH CENTER WEEK

About the Community Fun & Wellness Block Party

Every August during National Health Center Week, 500 to 800 families discover that healthcare is within reach—regardless of ability to pay. The Community Fun & Wellness Block Party connects Huntsville families to essential healthcare services in a welcoming, fun environment. We've made this event completely free to ensure our most vulnerable neighbors can join.

National Health Center Week: A Local Story in a National Movement

National Health Center Week celebrates America's 1,500+ community health centers that serve as vital healthcare safety nets in their communities. In North Alabama, our three partner centers: Central North Alabama Health Services, Thrive Alabama, and HAPPI Health—proudly join this national movement, standing together to expand access and to ensure that every person has a healthcare home.

"This collaboration exists because too many neighbors live without access to basic care."



Your Sponsorship Creates Lasting Impact

As nonprofit organizations, all three organizations rely on sponsorships to make events like this happen. Your investment covers event equipment, food, and activities that eliminate barriers to participation. Without it, many residents would never learn that high-quality, affordable healthcare is available to them.

Exclusive Sponsorship Opportunities

We are accepting only one sponsor for each of the following tiers: Presenting, Platinum, and Gold Sponsors. We will be accepting multiple Sterling Sponsors. If you're interested, please reach out—we're happy to discuss current availability.

Deadline: March 31, 2026

Interested? To customize a sponsorship package that aligns with your business goals and strengthens our community, please contact:

Paola Rios, Director of PR & Marketing | prios@cnahsi.com | 256-534-8659

Sponsorship Packages

Presenting Sponsor: \$5,000

Benefits

- Featured as Presenting Sponsor
- Dominant logo placement on event signage
- Exclusive logo placement on event t-shirts
- Presenting Sponsor website badge
- Prominent placement on event webpage
- Mention/Logo in media release and promotional campaigns
- Remarks from stage
- Premier stage recognition by event leadership
- Prominent feature in the Event Video Loop
- Dedicated post-event social media spotlight
- Opportunity 10x10 tent for direct marketing use (on-site selling prohibited)
- Five complimentary Block Party t-shirts
- Opportunity to include branded items in attendee swag bags

Platinum Sponsor: \$3,000

Benefits

- Platinum Logo placement on event signage
- Logo featured across all promotional campaigns
- Platinum Sponsor website badge
- High visibility placement on event webpage
- Prominent feature in the Event Video Loop
- Dedicated post-event social media spotlight
- Opportunity 10x10 tent for direct marketing use (on-site selling prohibited)
- Opportunity to include branded items in attendee swag bags

Gold Sponsor: \$1,500

Benefits

- Gold Logo placement on event signage
- Logo featured across select promotional campaigns
- Gold Sponsor website badge
- High visibility placement on event webpage
- Dedicated post-event social media spotlight
- Opportunity 10x10 tent for direct marketing use (on-site selling prohibited)

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Sterling Sponsor: \$500

Benefits

- Official Sterling Sponsor website badge
- Placement on the event webpage
- Recognition in the post-event social media spotlight
- Opportunity 10x10 tent for direct marketing use (on-site selling prohibited)

Tax Deductibility

Central North Alabama Health Services, Thrive Alabama, and HAPPI Health are all 501(c)(3) nonprofit organizations. Financial and eligible in-kind donations may be tax deductible as allowed by law.



Thank you for your thoughtful consideration!

Questions?

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