

## Uday Chaitanya Saamala

Mr. Uday Chaitanya Saamala is an entrepreneur by profession and a trainer by passion. He holds a Bachelor's degree in Electrical and Electronics Engineering from KG Reddy College of Engineering and Technology (2014) and a Postgraduate degree in Business Management from Osmania University.

A self-made entrepreneur, Uday has launched over 20 start-ups in fields such as robotics, R&D, practical education, software development, graphic design, digital marketing, HR recruitment, and training over the last 13 years. Though he has faced several failures along the way, he currently runs four successful ventures in embedded systems, research and development in practical education, and digital marketing.

He is the Founder and CEO of *Saamala Productions and Services*, a business group that currently manages 12 active entities. Additionally, he serves as a supporting partner and mentor for several other start-ups.

Professionally, Uday has worked in roles such as AutoCAD developer, electronics R&D engineer, academic consultant, troubleshooter, and online utilities engineer across various companies.

He has conducted numerous workshops, seminars, and training sessions, impacting over 50,000 students across India. His expertise spans technical and non-technical domains, including motivational and personality development training. He has been invited as a guest lecturer at IIIT Kadapa, Brilliant Group of Institutions, SRIT Coimbatore, KG Reddy College, among others.

Deeply involved in community service, Uday has been associated with multiple NGOs and NPOs, which helped enhance his leadership, management, and training capabilities. He served as President, Vice President, and Trainer of the *Rotaract Club of New Age Engineers*, which was initiated at KG Reddy College in 2014. Within Rotaract, he also held the roles of Professional Services Director and Assistant District Rotaract Representative.

He played key roles in social organizations like *S Square Club*, *Lead India 2020*, *Young Minds*, and others. Uday is also an active member of the KGR CET Alumni Association, where he was elected as Secretary and later served as the President.