

Corporate and Market Entry Support

SERVICE OVERVIEW

TBS supports companies entering, returning to or expanding operations in Libya with practical in-country coordination and local advisory support. Libya offers significant commercial opportunity, and market entry rewards careful planning, trusted local advice and reliable coordination on the ground. TBS helps clients understand the operating environment, arrange meetings, coordinate movements, identify local requirements and build a practical route into the market. The service suits companies running initial visits, assessing opportunities, meeting local partners, reviewing project locations or preparing for future mobilisation.

HOW WE DELIVER

Support begins with the client's objective, sector, visit programme, stakeholders and information needs. TBS then shapes a practical plan covering travel, meetings, local introductions, movement, liaison and any operational requirements that make the visit productive. During the engagement TBS acts as a local coordination point, managing the details that often decide whether a visit or market-entry process succeeds. This can include arranging meetings, supporting local interface, coordinating transport, assisting with basic administrative requirements and resolving practical issues as they arise.

WHEN CLIENTS ENGAGE TBS

Clients typically engage TBS for:

- Assessing the Libyan market or returning after a period away
- Conducting initial business visits or opportunity reviews
- Meeting potential partners, suppliers or local stakeholders
- Reviewing project sites, offices or operational locations

- Preparing for mobilisation, registration, procurement or future activity

WHAT THIS MEANS IN PRACTICE

- Market entry visits planned around clear commercial objectives
- Local introductions, meeting coordination and stakeholder liaison
- Operating-environment briefings before and during visits
- Movement, access and logistics support coordinated in-country
- Supplier, partner and local support requirements managed practically
- Follow-up support to help clients maintain momentum

WHY TBS

As a Libyan company working to international standards, TBS understands the gap between international business expectations and the realities of operating in Libya, and helps clients cross it with practical, locally informed support. From first market visit to a permanent presence, TBS supports the client's commercial judgement and provides the coordination, access support, local awareness and operational structure that help clients understand the environment, make informed decisions, avoid common pitfalls, build the right local relationships, and move at the pace the market allows on the ground.

Local knowledge and practical coordination for companies **building a route into the Libyan market.**