



Athens, Greece



sovoltyr@gmail.com



+30 697 60 111 00



linkedin.com/in/sofia-voltyraki

## SKILLS

- UI Design
- Responsive Design
- Wireframing & Prototyping
- Design Systems
- AI-Assisted Design Workflows
- Typography & Color Theory
- Usability Testing

## SOFTWARE

- Figma
- Adobe Creative Suite
- Claude / Figma AI / ChatGPT
- HTML/CSS

## EDUCATION

- **Bachelor's Degree in Graphic Design**  
Technological Educational Institute of Athens (Faculty of Fine Arts and Design) [2010 - 2018]
- **Specialized Training Program "Web Developer"**  
National and Kapodistrian University of Athens (KEDIVIM) [2018 - 2019]
- **Google UX Design Professional Certificate**  
Coursera [2025 - 2026]

## LANGUAGES

- **GREEK** - Native
- **ENGLISH** - Fluent (Cambridge Proficiency Diploma)
- **GERMAN** - Basic (Zertifikat B1)

# SOFIA VOLTYRAKI

UX/UI Designer

sofiavoltyraki.com

## PROFILE

UI/UX Designer with a graphic design foundation and 9+ years of experience across digital products, SaaS platforms, websites, landing pages, and brand-driven experiences. Experienced in creating responsive user interfaces, wireframes, prototypes, and design systems while collaborating closely with developers to deliver visually compelling and user-friendly digital experiences. Strong foundation in visual design, usability, typography, and brand consistency.

## UX CASE STUDIES

- **DIVEMAP (Diving Platform & Community App)** *[Live Product]*  
Sole designer across the full product lifecycle: research, wireframes, UI, prototyping, and developer collaboration.
- **FLEETORA (Fleet Management SaaS)** *[Portfolio Case Study]*  
SaaS dashboard redesign restructuring information hierarchy to reduce cognitive load in a fleet risk monitoring tool.
- **GOODREADS - Homepage Redesign** *[Portfolio Case Study]*  
Homepage redesign modernising the visual system and surfacing the social reading layer for new users.
- **SKROUTZ - Checkout Redesign** *[Portfolio Case Study]*  
Checkout flow audit and redesign, breaking a dense single-page experience into a guided step-by-step flow.
- **ART MUSEUM App** *[Portfolio Case Study]*  
End-to-end mobile app design for exhibition discovery and ticket booking, including usability testing.
- **NAMI.org - Accessibility Redesign** *[Portfolio Case Study]*  
Navigation and content redesign applying WCAG principles for users in vulnerable states.
- **AI Crisis Support Feature** *[Portfolio Case Study]*  
Sensitive UX flows for an AI-assisted crisis support concept, balancing urgency with emotional clarity.

## EXPERIENCE

- **DIVEMAP - UX Designer** [02/2026 - Present] - Remote
  - Sole designer for the product, owning the full design process from user research and flows through to prototyping and developer collaboration
  - Structuring user flows and collaborating with developers to deliver intuitive product features
  - Conducting iterative usability reviews to refine navigation and interaction patterns
- **ORIZON - Graphic Designer** [02/2025 - 02/2026] - Hybrid
  - Sole designer across digital products, websites, landing pages, and marketing touchpoints, contributing to website usability improvements and content optimization (WordPress)
  - Developed and maintained visual systems, email templates, and responsive web content to ensure consistency across customer-facing experiences
- **VOLTON S.A. - Graphic Designer** [01/2024 - 02/2026] - Hybrid
  - Designed responsive websites, landing pages, email templates, and digital marketing assets while contributing to website usability improvements and content optimization (WordPress)
  - Maintained consistent visual systems and collaborated with developers to deliver cohesive customer-facing digital experiences.
- **PRESS SYSTEMS LTD - Graphic Designer** [07/2023 – 11/2023] - In-House
  - Delivered print and digital design solutions for B2B clients
- **OLYMPOS PIES - Graphic Designer** [06/2020 – 07/2023] - Remote
  - Designed marketing materials across digital and print channels
- **Freelance Graphic Designer** [10/2017 – 07/2023] - Remote
  - Delivered design projects for clients across multiple industries
- **ATHENS SCHOOL OF FINE ARTS — Teaching Assistant Intern** [03/2017 - 09/2017] - In-House
  - Supported students in developing and refining design projects