

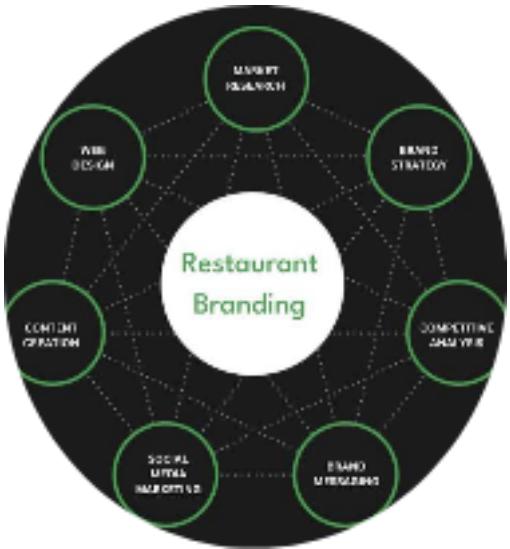


SOUSKI FOODS

RESTAURANT START-UP KIT

**start your own restaurant business
like a pro with low budget**

WHAT DO WE OFFER?



- 1. We offer a brand name with government registration*
- 2. We offer secret recipes which are proven in market*
- 3. We provide training of the recepies and items*
- 4. we provide chef training*
- 5. We provide documentation and licencing*
- 6. We also provide recipes for new item introductions for extra cost after you start the restaurant for better customer engagement*



WHY US?



- 1. We have wide variety of recipes like pizzas, waffles, chinese, pulavs, biryanis, thick shakes, etc*
- 2. All the recipes are proven and have high shelf life*
- 3. Less chef dependency*
- 4. Less food wastage*
- 5. Low operational cost*
- 6. High profit margins*
- 7. Opportunity to give your own franchises*
- 8. Quick preparation with consistent taste*



- **MARKET DIFFERENTIATION**

OUR MODEL

- LOW STARUP COST
- LESS WASTAGE
- PRE-MIX FOR ALMOST ALL ITEMS
- FASTER PREPARATION
- MULTIPLE CUSINE OPTIONS FOR FAIL-PROOF MODEL
- LESS CHEF DEPENDENCY
- LOW OPERATIONAL COST
- HIGHER PROFIT MARGINS UPTO 60%
- OWNER TRAINING
- LICENCING, DOCUMENTATION, ZOMATO SWIGGY INTEGRATION

OTHER MODELS

- HIGH STARTUP COST
- HIGH WASTAGE
- PRE-MIX AVAILABLE FOR FEW ITEMS
- SINGLE CUSINE OPTIONS
- HIGH CHEF DEPENDENCY
- HIGH CHEF SALARIES
- HIGH OPERATIONAL COST
- PROFIT MARGIN TYPICALLY 30%
- LICENCING, DOCUMENTATION MOSTLY DONE BY OTHERS TOO
- ROYALTY FROM 1ST MONTH

* Information based on our market research on typical franchise models

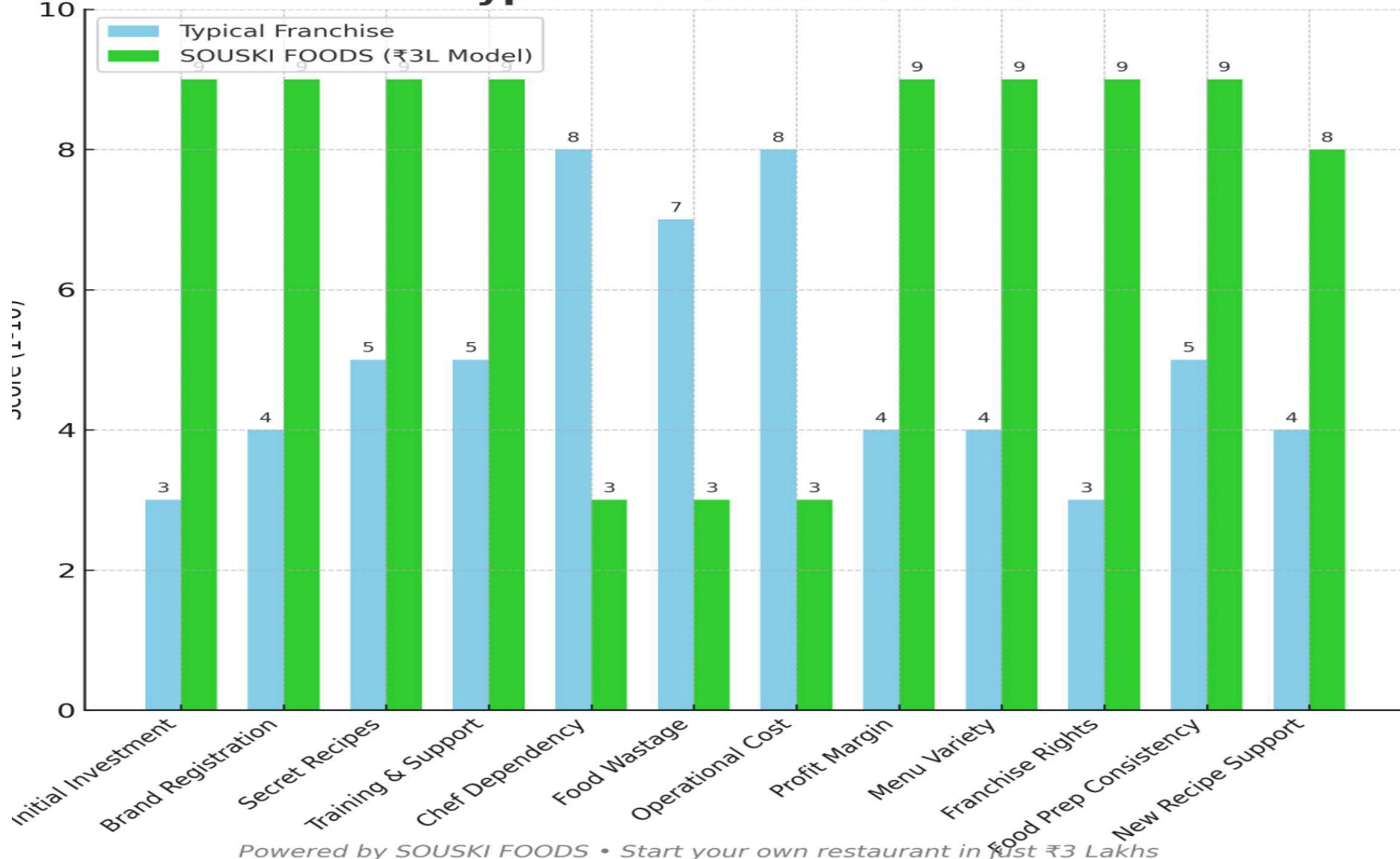
Franchise Model Comparison Chart

Criteria	Typical Franchise in Hyderabad	Your Franchise Model (₹3L Model)
Initial Investment	₹10–30 Lakhs	₹3 Lakhs
Brand Registration & Identity	Often Not Included	✓ Included
Secret/Proven Recipes	Limited or Charged Extra	✓ Included
Training & Support	Basic or Paid Extra	✓ Full Training Included
Chef Dependency	High	✓ Low (Easy to Learn Recipes)
Food Wastage	Medium to High	✓ Low (Optimized Menu)
Operational Cost	High	✓ Low
Profit Margin	10–20%	✓ 30–50%
Menu Variety (Pizza, Biryani, etc.)	Limited or Single Cuisine	✓ Multi-Cuisine Included
Franchise Expansion Rights	Usually Restricted	✓ Allowed
Speed & Consistency of Food Prep	Varies with Staff	✓ Fast & Consistent
New Recipe Support Post-Launch	Not Provided / Extra	✓ Provided (with extra cost)

REAL-
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CHAT
GPT

Franchise Model Comparison

Typical vs SOUSKI FOODS





CONTACT US

+91 9343102102

Mail- souskifoods@gmail.com

Address - SOUSKI'S FOODIES CLUB,
KONDAPUR, HYDERABAD

A person in a dark suit and white shirt is holding a large white rectangular sign. In the center of the sign is a yellow rectangular box containing the text "THANK YOU" in a bold, black, sans-serif font. The person's hands are visible at the edges of the sign, and the background is dark.

THANK YOU