



Royal Crown ACADEMY

EMPOWER. INSPIRE. SHINE.

2026-2027 Program Support

www.royalkrownacademy.com





Letter from the Founder

Dear Community Leader & Potential Partner,

My name is Megan Williams, and I am the Founder of Royal Krown Academy — a faith-based braiding and business development program created to empower the next generation of young female entrepreneurs.

Royal Krown Academy was born from years of hands-on experience in the beauty industry and a deep desire to create opportunity. I began braiding hair as a teenager and built a sustainable career by focusing on skill, professionalism, and affordability. Over time, I realized that braiding is more than a style — it is culture, confidence, creativity, and economic opportunity.

Our Week-Long Braiding & Business Academy, taking place June 22–27, 2026, will serve 20–30 girls ages 6–16. During this immersive experience, students will receive:

- Professional braiding instruction (including foundational techniques, loc maintenance, and retie methods)
- Hair care and scalp health education
- Leadership and character development
- Financial literacy and entrepreneurship training
- Mentorship grounded in faith, integrity, and excellence
- All supplies, meals, and graduation recognition

Our goal is to remove financial barriers so girls can participate at little to no cost. To accomplish this, we are seeking to raise \$10,000 in sponsorship support to cover space rental, meals, professional supplies, curriculum development, marketing, graduation expenses, and program materials.

Royal Krown Academy is not just about hair. It is about identity, discipline, business ownership, and confidence. It is about showing young girls that their hands can create income, their voices can lead, and their character can shine.

We are inviting strategic partners who believe in youth development, entrepreneurship, workforce readiness, and community investment. Your sponsorship directly supports:

- A safe, structured learning environment
- Career exploration within the beauty industry
- Early business ownership education
- Faith-based mentorship and character formation
- Economic empowerment for families

We would welcome the opportunity to meet with you and discuss how your organization can partner with us in building something impactful and sustainable.

Thank you for considering support of Royal Krown Academy. Together, we can empower, inspire, and prepare young girls to shine with purpose.

Megan Williams

With gratitude,
Megan Williams
Founder, Royal Krown Academy

2026 Sponsorship Opportunities

Sponsorship Goal: \$10,000

To provide a fully funded, week-long academy at no cost to participants.

● Presenting Sponsor \$5,000

(Exclusive – 2 Available)

Benefits:

- “Presented By” recognition on all materials
- Large logo on event banner
- Logo on student shirts/apron
- Speaking opportunity at graduation
- Featured spotlight on social media (3 posts)
- Logo on website + sponsor page
- Opportunity to provide branded materials in gift bags
- Guest Speaker
- Recognition in press release
- 15 sponsored students

● Crown Sponsor \$2,500

Benefits:

- Prominent logo placement on banner
- Logo on website
- Social media recognition (2 posts)
- Vendor table opportunity during graduation
- Logo included in graduation program
- 10 sponsored students

● Royal Sponsor \$1,000

Benefits:

- Logo on sponsor signage
- Social media recognition (1 post)
- Name listed in graduation program
- 5 sponsored students

● Community Sponsor \$250

Benefits:

- Name listed in program
- Group thank-you recognition post
- 1 Sponsored Student

● Empowerment Sponsor \$500

Benefits:

- Name listed on sponsor board
- Recognition during graduation ceremony
- Social media thank-you mention
- 2 Sponsored Students

In-Kind Sponsorship Opportunities

We also welcome:

- Space sponsorship (4–6 days)
- Meal sponsorship (breakfast or lunch for one day)
- Hair & product donations
- Mannequin head donations
- Photography sponsorship
- Financial literacy guest speaker sponsorship

In-kind sponsors receive tier recognition equivalent to donation value.

Impact Breakdown

\$250 sponsors 1 girl's registration

\$500 sponsors meals for 1 day

\$1,000 sponsors graduation ceremony

\$2,500 sponsors business development & prints

\$5,000 sponsors half the Academy per class week

Why Sponsor?

Royal Krown Academy equips young women with:

- ✓ Marketable hair skills
- ✓ Financial literacy foundations
- ✓ Professional discipline
- ✓ Leadership training
- ✓ Career pathway exposure

Week-Long Braiding Academy Curriculum Overview

Theme: Braids • Brains • Business • Blessed

Day 1 – Foundation & Confidence

Focus: Identity, Hair Basics & Sisterhood

● Morning Session

- Welcome & Orientation
- Program expectations & professionalism standards
- Faith-based encouragement + purpose talk
- Hair anatomy & scalp health
- Sanitation & safety (Barbicide, tool care)

● Afternoon Session

- Parting techniques (clean parts, sectioning)
- Grip control fundamentals
- Basic 3-strand braiding practice
- Confidence building circle

Outcome:

Students understand sanitation, structure, and foundational braiding techniques.

Day 2 – Skill Development & Precision

Focus: Technique Mastery

● Morning Session

- Cornrows (straight back technique)
- Tension control & neatness
- Client comfort & communication

● Afternoon Session

- Feed-in braids introduction, locs and retie techniques
- Edge finishing techniques
- Practice on mannequin heads
- Peer critique & growth mindset session

Outcome:

Students improve neatness, speed, and professional technique.

Day 3 – Business & Branding

Focus: Turning Skill into Income

● Morning Session

- What is entrepreneurship?
- How to price your services
- Supply cost breakdown
- Customer service & professionalism

● Guest Speaker Block

- Financial literacy basics
- Intro to saving & Roth IRA (age appropriate)
- Banking & budgeting basics

● Afternoon Session

- Personal brand building
- Logo and social media basics
- Professional conduct & presentation

Outcome:

Students understand how braiding can become a business.

Day 4 – Leadership & Career Pathways

Focus: Growth & Exposure

● Morning Session

- Leadership principles
- Time management
- Goal setting workshop
- Faith-based empowerment session

● Guest Speaker Block

- Beauty school presentation
- Career pathways in cosmetology
- Certification & licensing overview

● Afternoon Session

- Advanced styles (box braids / crochet basics)
- Client consultation role-play
- Preparing for graduation showcase

Outcome:

Students see long-term career possibilities.

Day 5 – Showcase & Graduation

Focus: Presentation & Celebration

● Morning Session

- Final style execution
- Professional photo session
- Branding & presentation prep

● Guest Speaker Block

- Graduation ceremony
- Certificate presentation
- Crowning ceremony
- Parent recognition
- Sponsor acknowledgments

Outcome:

Students leave with:

- Certificate of Completion
- Professional photos
- Confidence
- Basic business understanding
- Practical braiding skills

Program Deliverables

Each student receives:

- Customized apron
- Braiding kit
- Curriculum handbook
- Graduation certificate
- Crown
- Professional photos
- Swag bag

Measurable Impact

Students will:

- ✓ Demonstrate 3–5 braiding techniques
- ✓ Understand sanitation standards
- ✓ Create a basic pricing sheet
- ✓ Develop a simple business plan outline
- ✓ Identify at least one career pathway

Sponsorship Commitment Form

Week-Long Braiding & Business Camp

June 22–27, 2026 | 10:00 AM – 4:00 PM

Thank you for partnering with **Royal Krown Academy (RKA)** to empower young girls through braiding, business education, leadership, and faith-based mentorship.

Please complete the information below to confirm your sponsorship commitment.

1. Sponsor Information

Company/Organization Name: _____

Primary Contact Name: _____

Title: _____ **Phone Number:** _____

Email Address: _____ **Website:** _____

Business Address: _____

City: _____ **State:** _____ **Zip:** _____

2. Sponsorship Level

Students will:

- Presenting Sponsor – \$5,000
- Platinum Sponsor – \$2,500
- Gold Sponsor – \$1,000
- Silver Sponsor – \$500
- Community Partner – \$250
- Meal Sponsor
- Space Sponsor (4 Days | 8 Hours Daily)
- Workshop/Guest Speaker Sponsor
- In-Kind Donation (Supplies, Gift Bags, Hair Products, Printing, etc.)

3. Sponsorship Contribution Details

Total Sponsorship Amount: \$ _____

Type of Contribution:

- Financial In-Kind Both

If in-kind, please describe items/services donated: _____

Estimated Value: \$ _____

4. Recognition & Branding

Please email your high-resolution logo (PNG or vector preferred) to: info@royalkrownacademy.com

Preferred company name for recognition:

Do you plan to provide promotional materials for gift bags?

Yes

No

Will a representative attend the program or graduation?

Yes

No

5. Payment Information

Type of Contribution:

Check

Credit Card

Online Invoice

Other: _____

Make checks payable to: **Royal Krown Academy**

Payment Due Date: _____

6. Agreement

By signing below, I confirm my organization's commitment to sponsor Royal Krown Academy's Week-Long Braiding Camp.

Signature: _____

Printed Name: _____

Date: _____



Contact us:

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www.royalkrownacademy.com

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