COOKIE POLICY

Purpose

Cyibrix employs Cookies and similar technologies on its website www.cyibrix.com to improve how the site works, enhance user experience when a user visits the website, and keep our online services secure and efficient. This policy explains what cookies are and how we use them.

What Are Cookies?

Cookies are small text files that are stored on your device (computer, laptop, or mobile) when you visit a website through your browser. They are essential to make websites work more efficiently by providing essential information to the website owners. Cookies monitor your browsing activity and preferences, but they cannot access other files on your device, nor can they install any malicious software.

Types of Cookies We Use

Essential Cookies - Always Active

These cookies are essential for the proper functioning of our website. These cookies cannot be disabled as without these cookies, essential website features may not function correctly. These cookies are important for authentication and session management, and allow the users to login and securely navigate the website. They help prevent unauthorized access, and manage web traffic as well. Since these cookies are necessary for the website to function properly, they may not require your consent under the applicable laws.

Analytics Cookies - Optional

These cookies help us understand how users interact with our website. This enables us to improve our website's performance and user experience. These cookies do not store personally identifiable information, but pages you visited, time spent on each page, or device information. Users may opt out of Analytics Cookies by adjusting their cookies preferences on our website.

Marketing and Advertising Cookies - Optional

These cookies tailor the advertising messages relevant to your interests. These cookies track user activity and browsing behaviour across websites to deliver personalised advertisements. Users may opt out of Marketing and Advertising Cookies by adjusting their preferences on our website.

Functional Cookies - Optional

These cookies enable enhanced functionality and personalization. These cookies may be set by us or by third-party providers whose services are enabled on our website for features such as chat support, autofill, or language and region preferences. Users may opt out of Functional Cookies by adjusting their preferences on our website.

How Do We Use Cookies?

We use cookies to enhance website functionality, improve website performance and analytics, provide personalization and targeted advertising, and to comply with regulatory and legal requirements. Our cookie usage is designed to maintain your privacy while improving our services.

Data Retention and Security

Cookies are stored for different periods based on their type and usage. We also implement security measures to protect this data from unauthorized access.

Retention Periods

Session Cookies: These are temporary cookies that expire automatically once you close your browser. These are the ones used for essential website security.
Persistent Cookies: These are stored for a specific period (usually 1-24 months).
Analytics Cookies: 24 months
Marketing and Advertising Cookies: 30-90 days
Functional Cookies: 12 months

Security Measures

Cyibrix takes the security of your personal data very seriously. In order to prevent unauthorized access or misuse of the collected data through cookies, we ensure all the necessary security controls are in place as per our cybersecurity policy.

Changes to This Policy

We may update this Cookie Policy from time to time as per:
● Changes in the applicable privacy laws or regulations
● Changes in our business practices, services, or technologies.
● Changes in third-party services that impact our use of cookies.

The updated version will also be published on our website along with an updated "Effective Date". In some cases, we may provide email notifications or banners on the website, as

required by the law. We encourage users to review our Cookie Policy frequently to stay informed about cookie usage.

Questions About Cookies?

You can learn more about cookies from the following third-party websites: http://www.cookiecentral.com/, http://www.aboutcookies.org/controlcookies.asp.

Reference Legislations

- Personal Data Protection Law (PDPL) UAE
- General Data Protection Regulation (GDPR) UK