

**DOCTOR
BRAND
MARKETING
AGENCY
LLC**

**WHEN
CREATIVITY
BEGINS**

we are...

Creativity

Design, Branding, Packaging, Storytelling.

Audiovisual

Production, Shooting, 2D/3D, Interactivity,
Augmented Reality & Virtual Reality.

Digital

Web Design, Banners, Webinars, Social Media,
Interactive PDFs.

Healthcare

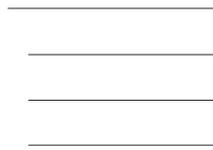
Medical Writing, Training, Papers,
Medical Articles.



branding...

We build the **new brand image** based on an initial brief and a prior study of the brand, market, and target audience to understand the product's needs.

- Brand book
- Storytelling
- Branding
- Guidelines
- Packaging
- Website
- Social media profiles



events...

We design and build corporate stands for events, congresses, and trade fairs at both national and international levels. From 3D design to assembly.

And if you're looking to make an impact and not go unnoticed, we integrate technological tools such as augmented and virtual reality.

We organize corporate events where creativity and fun are essential parts of the experience. We design and adapt creative elements based on their location or specific functionality.



Interactive supports

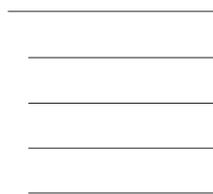
Corporate stands

Showroom & Customer Service

marketing...

We create and design campaigns, developing an idea from scratch or adapting an existing one. We ensure that communication is effective and tailored to the ideal formats to support your sales network.

We design point-of-sale materials with creativity and strategy, achieving clear and persuasive communication. Corners, shelves, showrooms, floorstands... we create experiences that enhance customer connection and drive conversion.

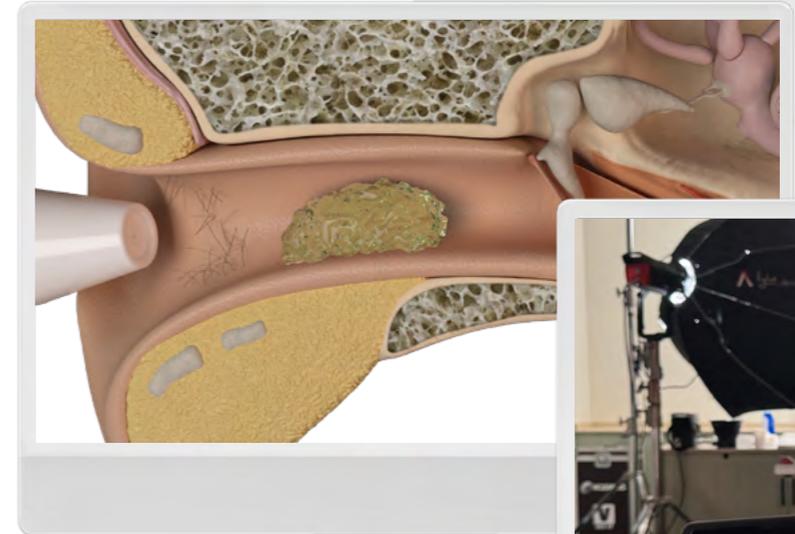
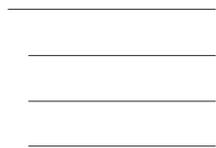


audiovisual...

We work with **video and photography** to achieve the highest image quality and the best results for your brand: filming, editing and production, shooting, 2D/3D animation, augmented reality, webinars, events...

We create **2D/3D visuals** with maximum realism and detail, catering to both the **industrial and consumer goods** sectors, as well as **healthcare**.

We have **our own production company**, which means faster turnaround times and budgets better suited to your needs.

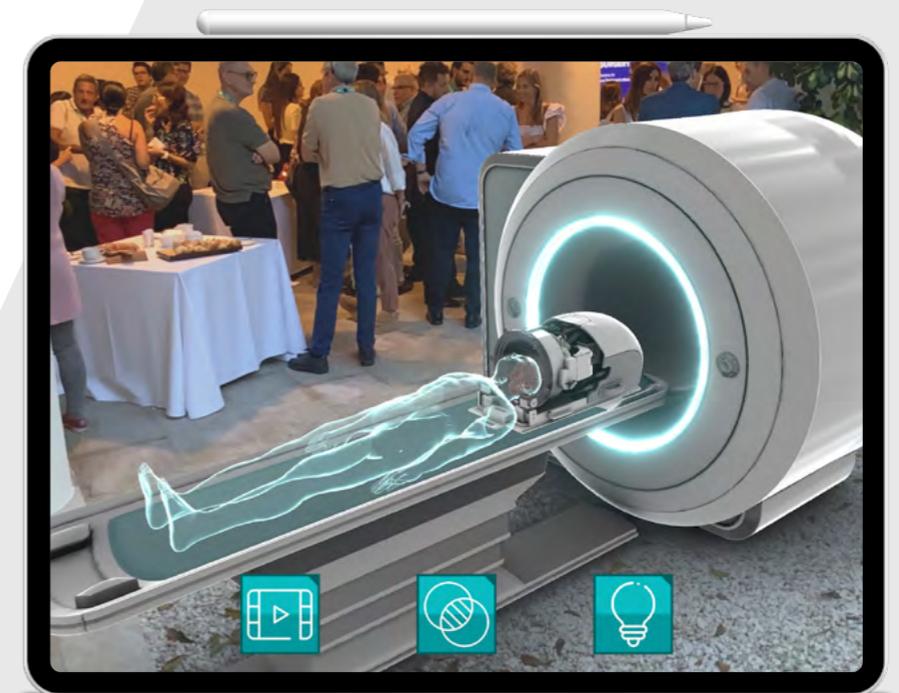


interactivity...

We create **interactive PDFs** to support your Sales Network in communicating brand or product updates and benefits to clients.

We develop **Augmented Reality** and **Virtual Reality** Apps with a powerful interface that meets today's digitalization and interactivity demands.

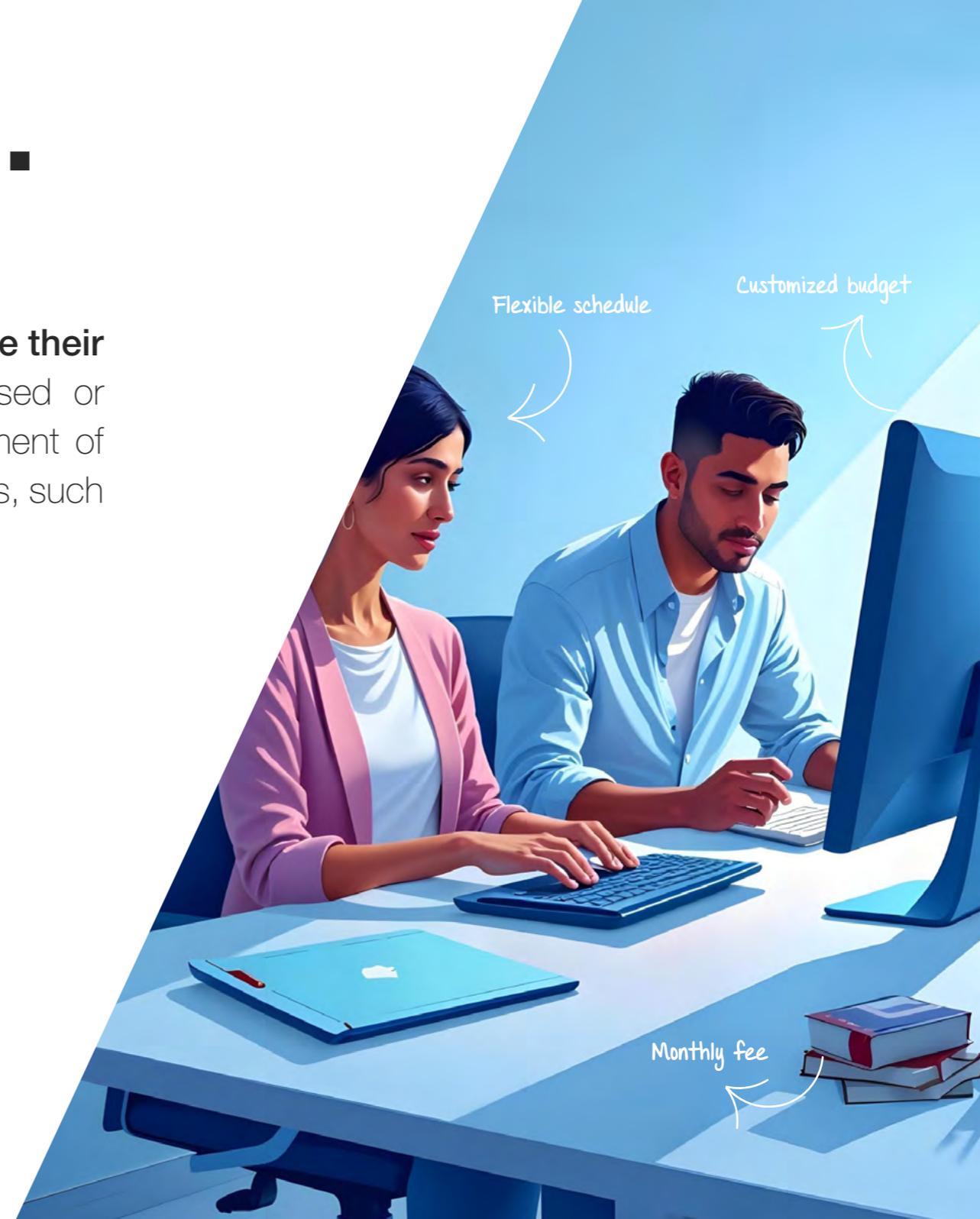
- Project an object into an open and virtual space
- Interact with your product through a touchscreen



teamwork...

We help companies **maintain and enhance their brand reputation**, working on a fee-based or exclusive price list model for the development of creative communication and design materials, such as:

- Catalogs, brochures, leaflets
- Sales materials
- Internal documents, presentations
- Newsletters
- Banners
- Social media feeds



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TALK'S

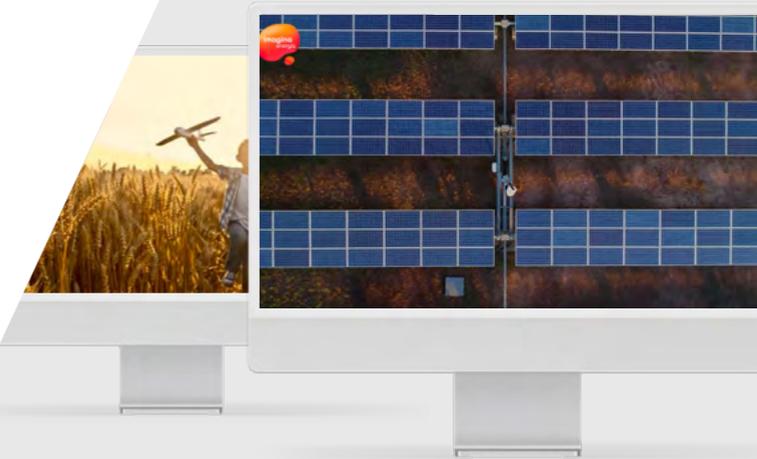
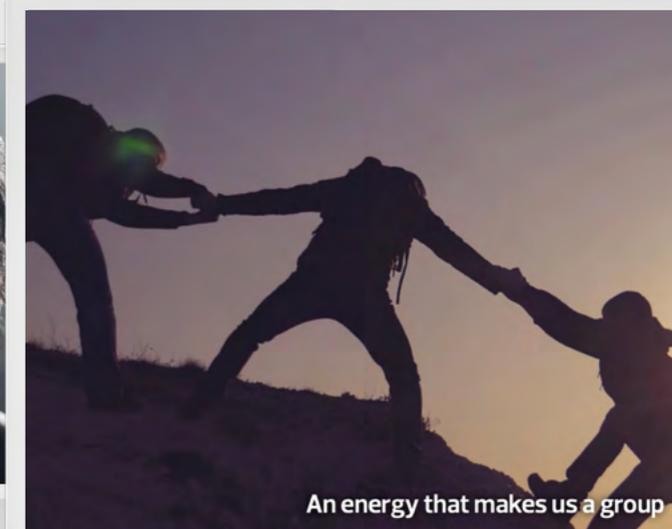
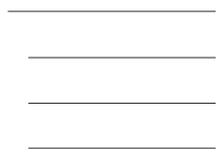
branding...

storytelling

We establish a brand voice and tone to ensure consistent communication.

We define a brand **strategy** based on your company's mission, vision, and values.

As a result, we create corporate materials that define and represent everything your company needs and wants to convey to its target audience.

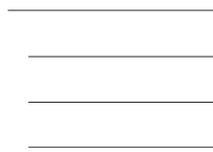


branding...

branding

We design an identity tailored to the brand's needs. We analyze colors, typography, and graphic elements to achieve a cohesive and distinctive composition. We create a concise and powerful claim that reflects key values and services to connect with the target audience.

We develop your **Brand Book**, a key document that ensures proper application across all corporate materials, guaranteeing consistency and recognition across all channels.



branding...

packaging

Designing a product range requires in-depth industry knowledge, especially in complying with legal regulations in both design and communication. We manage content, iconography, and guidelines to ensure that each element meets current legislation.

- Healthcare
- Launch
- Promotional



events...

corporate

We organize corporate events where creativity and fun come together. We design materials tailored to each space and purpose, including:

- Event branding
- Corporate and presentation videos
- Save the Date
- Photo and video coverage
- Welcome Pack and gadgets



events...

stands

We handle the conceptualization and graphic development of the stand, meeting the client's needs based on the contracted space.

We design the corporate spaces within the stand. We contribute creativity and interactive solutions, such as interactive PDFs, videos, and augmented reality.

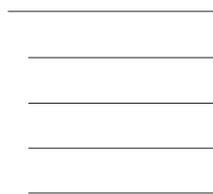


marketing...

sales materials

We create materials that exceed customer expectations, achieving a greater response in their professional work.

We design the necessary materials to support your Sales Network in communicating brand updates and benefits to clients.



marketing...

POS Displays

We create attractive and impactful point-of-sale materials that capture consumer attention.

Our experience provides us with the agility and flexibility to meet the working timelines of clients such as El Corte Inglés and Media Markt.

We bring all the creativity and ingenuity required by the brand to achieve the best communication and consumer reach.



marketing...

corner

Large-format displays for shelves, linear spaces, or corners in major retail stores or specialized shops.

We adhere to the brand's brand book and adapt to the advertiser's technical printing and construction guidelines, such as those of El Corte Inglés or Media Markt.

Ideal supports for limited-time promotions, sales, giveaways, or product launches.

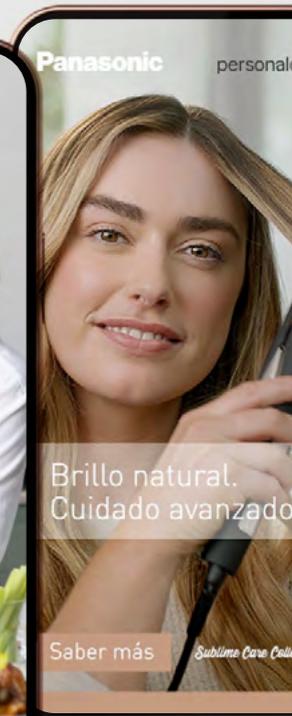
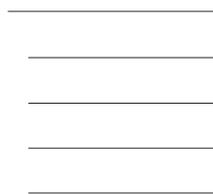


marketing...

banners/social

We develop all the creativity and graphic design needed to meet the requirements of a media campaign, whether for social media or a banner campaign rollout.

Starting from an existing concept or from scratch, we create and adapt communication to the necessary formats to reach the desired audience.



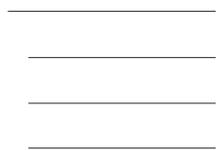
audiovisual...

packaging 3D

We create product visuals with a realistic finish, ensuring the final result looks like a photograph.

Creating 3D images gives us the advantage of always having an up-to-date product.

- Packaging
- Industrial
- Technology
- Food
- Organs
- Etc.



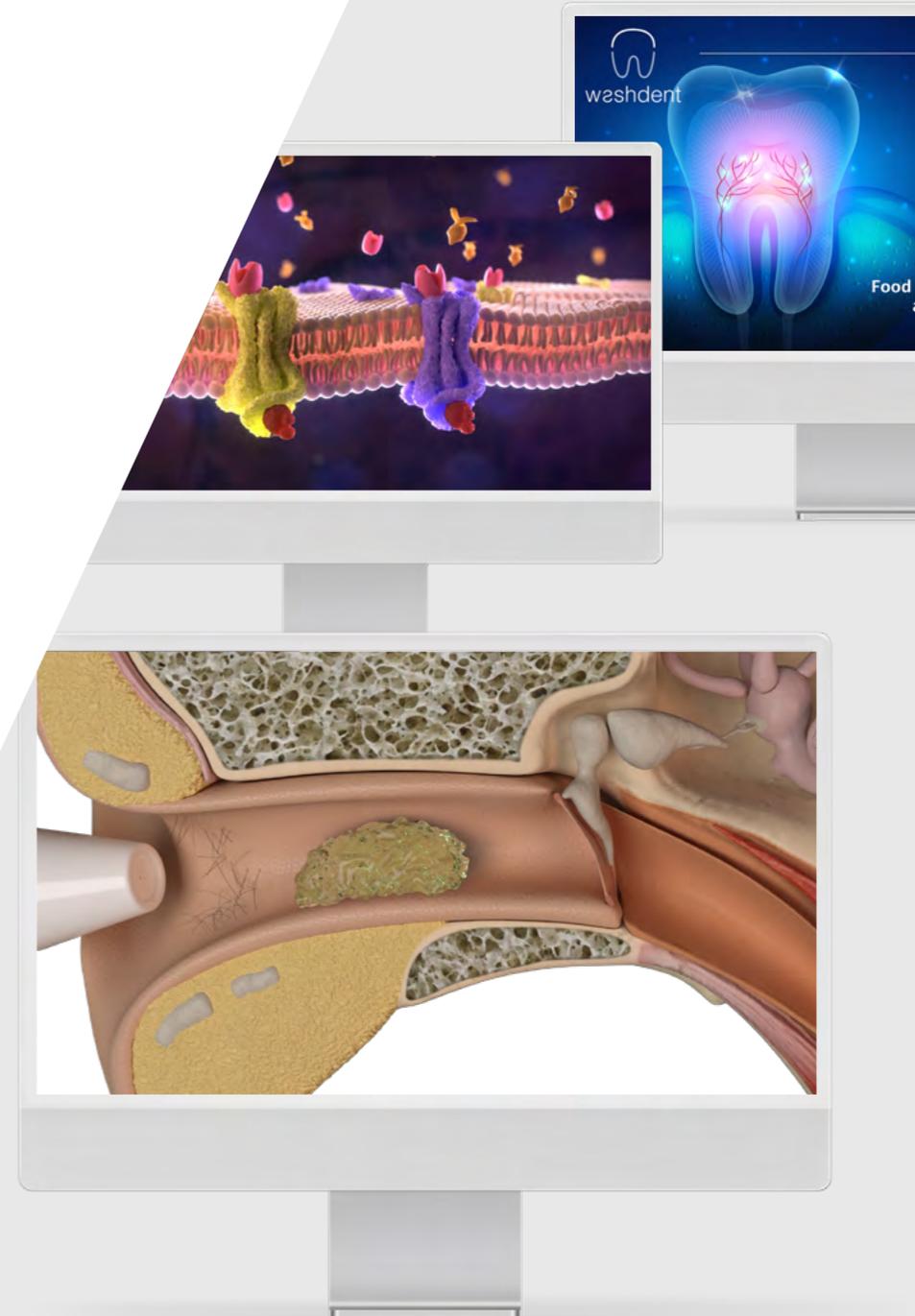
audiovisual...

healthcare

The healthcare sector demands images that provide the highest possible reliability, ensuring accuracy and alignment with the provided information while complying with medical regulations.

Ideal for:

- Medical articles
- Infographics
- Mechanisms of action
- Molecules, cells
- Active ingredients
- Etc.

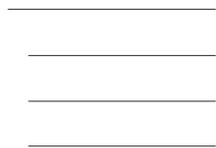


audiovisual...

production

We work with video and photography to achieve the highest image quality and the best results for your brand.

And we do all this because we have our own audiovisual production company, Mister Moonlight S.L. A young brand, but backed by a team of professionals with over 10 years of experience in the audiovisual industry.



interactivity...

interactive PDF

We design the necessary materials to support your Sales Network in communicating brand updates and benefits to clients.

- Interactive PDFs to enhance navigation and understanding
- Educational materials to assist professionals in their daily work (doctors, sales representatives, sales network, etc.)



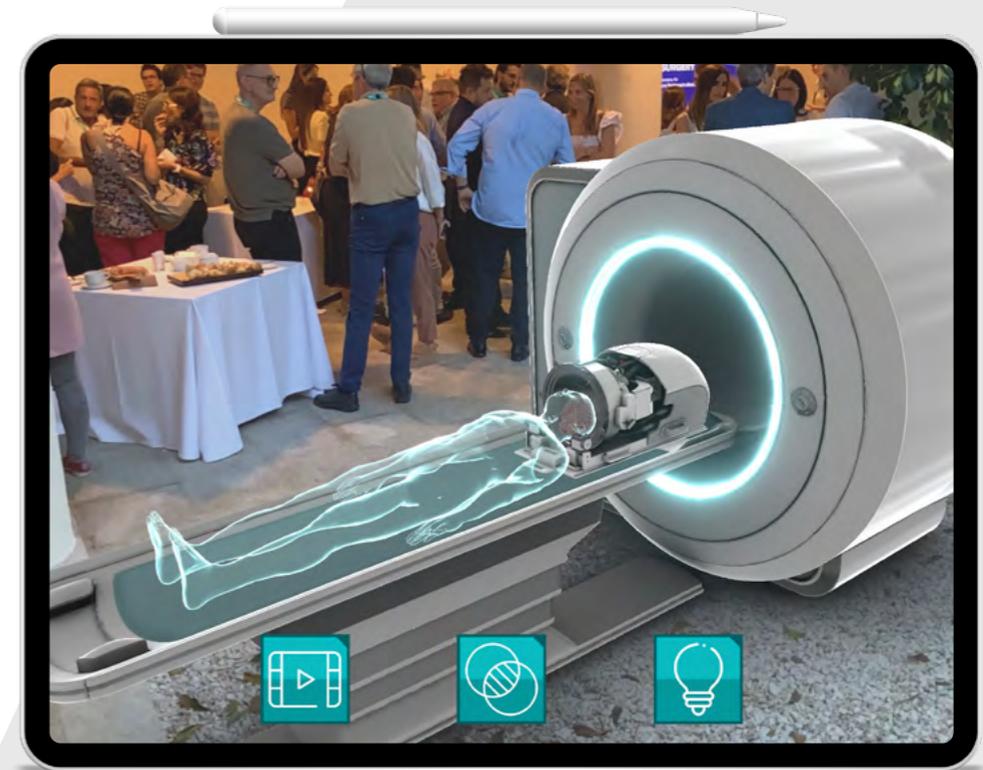
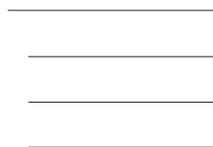
interactivity...

augmented reality

Interactivity is a powerful tool to engage clients and consumers. Through these apps, users can manipulate elements in the scene-touch, rotate, open, and animate them.

Ideal for congresses and symposiums, it allows products to be visualized in large scale and within their real environment.

Simply project from a tablet or mobile device onto a space or printed material... and interactivity comes to life!



It facilitates the understanding of:

- Features
- Functionalities
- Animations
- Technical properties

interactivity...

virtual stand

An interactive stand offers many advantages that a physical one cannot provide, especially in terms of the space limitations of the contracted area. A virtual stand has no space limits, nor restrictions on the corporate elements that can be displayed.

Through “hotpoints,” we can link corporate materials such as: videos, PDFs, PPT presentations, product brochures, infographics, etc.

