## DOCTOR BRAND MARKETING AGENCY



### we are...

#### Creativity

Design, Branding, Packaging, Storytelling.

#### Audiovisual

Production, Shooting, 2D/3D, Interactivity, Augmented Reality & Virtual Reality.

### **Digital**

Web Design, Banners, Webinars, Social Media, Interactive PDFs.

#### Healthcare

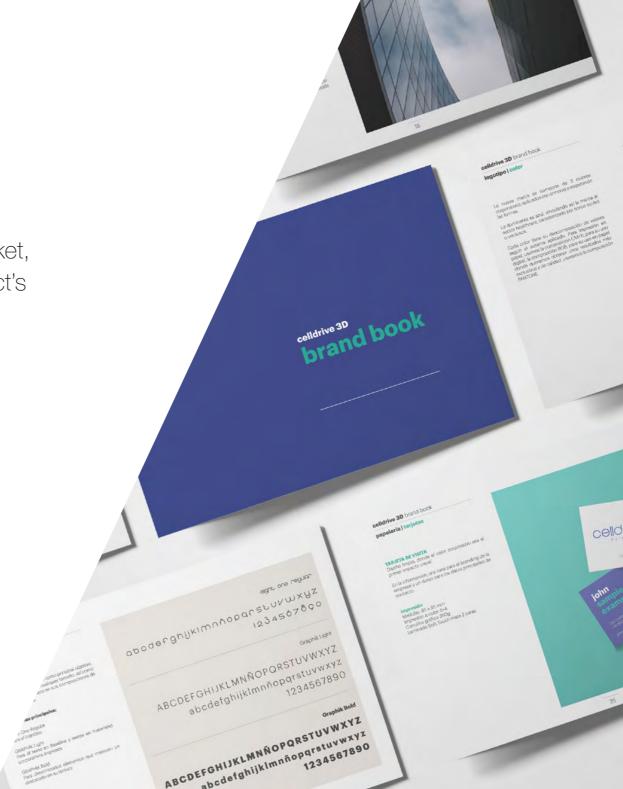
Medical Writing, Training, Papers, Medical Articles.



# branding...

We build the **new brand image** based on an initial brief and a prior study of the brand, market, and target audience to understand the product's needs.

- · Brand book
- · Storytelling
- Branding
- · Guidelines
- · Packaging
- · Website
- · Social media profiles



### events...

We design and build corporate stands for events, congresses, and trade fairs at both national and international levels. From 3D design to assembly.

And if you're looking to make an impact and not go unnoticed, we integrate technological tools such as augmented and virtual reality.

We organize corporate events where creativity and fun are essential parts of the experience. We design and adapt creative elements based on their location or specific functionality.



# marketing...

We create and design campaigns, developing an idea from scratch or adapting an existing one. We ensure that communication is effective and tailored to the ideal formats to support your sales network.

We design point-of-sale materials with creativity and strategy, achieving clear and persuasive communication. Corners, shelves, showrooms, floorstands... we create experiences that enhance customer connection and drive conversion.



## audiovisual...

We work with **video and photography** to achieve the highest image quality and the best results for your brand: filming, editing and production, shooting, 2D/3D animation, augmented reality, webinars, events...

We create **2D/3D visuals** with maximum realism and detail, catering to both the **industrial and consumer goods** sectors, as well as **healthcare**.

We have **our own production company**, which means faster turnaround times and budgets better suited to your needs.



# interactivity...

We create **interactive PDFs** to support your Sales Network in communicating brand or product updates and benefits to clients.

We develop **Augmented Reality** and **Virtual Reality** Apps with a powerful interface that meets today's digitalization and interactivity demands.

- Project an object into an open and virtual space
- Interact with your product through a touchscreen





## teamwork...

We help companies maintain and enhance their brand reputation, working on a fee-based or exclusive price list model for the development of creative communication and design materials, such as:

- · Catalogs, brochures, leaflets
- · Sales materials
- · Internal documents, presentations
- Newsletters
- · Banners
- · Social media feeds

