

Rate Sheet

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Production Standard

Every deliverable is captured in **4K Cinema Grade** (Canon RF 35mm f/1.8 + DJI Osmo Pocket 3) with **Studio Audio** (Shure MV-88 + Lark M2).

Individual Video Assets

Delivered in 9:16 Vertical Format. Includes 90-day organic usage.

- **Standard Tech Demo (\$300)**
 - 1x Fully Edited Video (15–45s)
 - Hook, Body, and Call-to-Action
 - Color Grading & Audio Mixing
- **The "Deep Dive" ASMR (\$450)**
 - 1x Macro-focused Edit
 - High-fidelity Foley/Sound Design
 - Detailed Product Texture Shots

Project Bundles

Optimized for multi-platform testing.

- **The Content Starter (\$800)**
 - 3x Fully Edited Videos
 - 3 Unique Hooks / 1 Body / 1 CTA
- **The "Agency" Raw Pack (\$1,200)**
 - 5x Fully Edited Videos
 - All Raw 4K B-Roll (40+ Clips)
 - Full Perpetual Usage Rights

Add-Ons

- **Raw Footage:** +50% of base rate.
- **Perpetual Usage:** +30% of base rate.
- **Whitelisting/Dark Ads:** Starting at \$150/month.
- **Rush Delivery (72 Hours):** +\$200.

Specialized Niches

- **3D Printing / Maker-Tech:** Precision nozzle/mechanical capture.
- **Elite Travel Gear:** Verified **United 1K / former Delta Platinum, American AAdvantage Platinum Pro, and Alaska MVP Gold** member.

Terms: 50% deposit required to begin production. Balance due upon delivery of watermarked draft. Final high-res files released upon final payment.