

Kate Needham

CREATIVE MEDIA PRODUCTION SPECIALIST

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Award-winning video producer and storyteller with hands-on experience in client relations, social media management, and video production. A 2026 honors graduate ready to bring thoughtful, impactful visual storytelling to teams doing meaningful work.

EDUCATION

University of Oklahoma

August 2023 - May 2026

Gaylord College of Journalism and Mass Communication

GPA 3.9

Bachelor of Arts

Creative Media Production Major, Entrepreneurship Minor

SKILLS

- Adobe Premiere Pro certified
- Client relations
- Social media management
- Project management
- Video producing and production
- Interviewing and storytelling

AWARDS AND HONORS

- 2x Heartland Student Emmy Winner
- 8x Telly Award Winner
- 8x BEA Award Winner
- 5x President's Honor Roll
- 2025-2026 Gaylord College of Journalism and Mass Communications Outstanding Senior

PROFESSIONAL EXPERIENCE

Gaylord Hall Productions · Norman, OK

March 2024 - May 2026

Senior Producer

- Serve as primary communicator and director for Gaylord College's client video production company, managing client relationships and coordinating project schedules
- Oversee the full production process by setting deadlines, supervising student team members, and ensuring timely, high-quality project completion
- Support and mentor a practicum class while producing content for clients, including OU's School of Fine Arts, the Army Corps of Engineers, Route 66, and Gaylord College at OU

Creative Media Marketplace · Norman, OK

August 2025 - February 2026

Senior Producer

- Coordinated a three-day media conference featuring industry professionals from Oklahoma and Los Angeles, managing event logistics and scheduling
- Oversaw a team of student and faculty producers, leading weekly staff meetings and ensuring project milestones and deadlines were met
- Led the creative development and production of conference programming, coordinating panels, speakers, and media content to create an engaging experience for attendees

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August 2023 - Present

Small Business Operator

- Founded and operate a personal photography and videography business, managing all aspects of client relations, creative direction, and production from concept to final delivery
- Delivered high-quality photo and video services to over 25 clients, including seniors, weddings, couples, branding, and corporate projects
- Led project planning, on-site production, and post-production editing to ensure cohesive storytelling and client satisfaction