

Kate Needham

CREATIVE MEDIA PRODUCTION STUDENT

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Award-winning video producer and storyteller with experience in client relations, social media management, and video production. Graduating in 2026 with honors, I'm driven to elevate meaningful stories through thoughtful, impactful visual storytelling.

EDUCATION

University of Oklahoma

August 2023 - May 2026

Gaylord College of Journalism and Mass Communication

GPA 3.9

Bachelor of Arts

Creative Media Production Major, Entrepreneurship Minor

SKILLS

- Adobe Premiere Pro certified
- Client relations
- Social media management
- Project management
- Video producing and production
- Interviewing and storytelling

PROFESSIONAL EXPERIENCE

Gaylord Hall Productions · Norman, OK

March 2024 - Present

Senior Producer

- Serve as primary communicator and director for Gaylord College's client video production company, managing client relationships and coordinating project schedules
- Oversee the full production process by setting deadlines, supervising student team members, and ensuring timely, high-quality project completion
- Support and mentor a practicum class while producing content for clients, including OU's School of Fine Arts, the Army Corps of Engineers, Route 66, and Gaylord College at OU

Creative Media Marketplace · Norman, OK

August 2025 - February 2026

Senior Producer

- Coordinated a three-day media conference featuring industry professionals from Oklahoma and Los Angeles, managing event logistics and scheduling.
- Oversaw a team of student and faculty producers, leading weekly staff meetings and ensuring project milestones and deadlines were met.
- Led the creative development and production of conference programming, coordinating panels, speakers, and media content to create an engaging experience for attendees.

KateNCreatives · Norman, OK

August 2023 - Present

Small Business Operator

- Founded and operate a personal photography and videography business, managing all aspects of client relations, creative direction, and production from concept to final delivery
- Delivered high-quality photo and video services to over 25 clients, including seniors, couples, branding, and corporate projects
- Led project planning, on-site production, and post-production editing to ensure cohesive storytelling and client satisfaction

AWARDS AND HONORS

- 2x Heartland Student Emmy Winner
- 2x Gold Telly Award Winner
- 8x BEA Award Winner
- 5x President's Honor Roll
- Gaylord College Dean's Leadership Class
- 2025-2026 Gaylord College of Journalism and Mass Communications Outstanding Senior