

Richard Betts | LinkedIn Founder, RZB Advisory

rzbadvisory.com

Board-level sustainability advisor specialising in climate transition, ISSB/UK SRS, and ESG strategy — bringing real-world implementation insight into executive and professional education.

1. WHAT RICHARD BRINGS

- 20+ years advising global corporates across financial services, energy, infrastructure, telecoms/technology and consumer sectors
- Experience supporting organisations under increasing investor, regulatory and audit scrutiny
- Former Partner / senior leadership roles at EY, KPMG, Deloitte and ERM

Areas of Expertise:

- ISSB / UK SRS implementation and alignment
- Climate transition planning and credibility
- ESG governance and Board-level decision-making
- Regularly supports Boards and executives in translating evolving regulation into strategy, risk management and capital allocation decisions
- TNFD and nature-related financial disclosure

Why This Matters For Executive Programmes

- Moves beyond theory to what organisations are actually being challenged on now
 - Bridges sustainability, finance and strategy in a decision-useful way
 - Brings practical insight from real-world implementation across sectors
 - Particularly relevant for leadership, finance, risk and strategy audiences
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2. TEACHING OFFER

Flagship Session

From ESG Targets to Credible Transition Plans: What Boards are now being challenged on

Overview

Many organisations have set climate targets — far fewer have credible transition plans. This session explores the growing gap between ambition and delivery, and what key stakeholders such as investors, regulators and auditors are now increasingly scrutinising.

Key Areas Covered:

- Why many transition plans fail credibility tests
- What “credible” looks like in practice
- Linking targets to strategy, capex and operational reality
- Common pitfalls and lessons from current market practice

Learning Outcomes:

- Understand key credibility gaps in transition planning
- Identify how transition plans connect to financial and strategic decisions
- Evaluate practical frameworks to assess robustness and feasibility

Additional Session Topics

ISSB / UK SRS in Practice

→ What organisations are actually doing — and where challenges are emerging

ESG Governance at Board Level

→ Moving from oversight to decision-making and accountability

From Disclosure to Decision-Making (CSRD / ISSB)

→ Turning reporting requirements into business value and insight

Climate Risk & Scenario Analysis

→ What works in practice vs theoretical approaches

3. FORMAT OPTIONS

- Guest lecture (60–90 minutes)
- Executive education workshop (half-day)
- Programme module contribution
- Panel discussion / roundtable

Sessions can be tailored to programme focus, sector and participant seniority and delivered as standalone lectures or integrated into existing modules.

4. EXPERIENCE & ENGAGEMENT STYLE

Selected Experience

- Advisory to global corporates on sustainability strategy, reporting and transformation
- Extensive Board and executive-level engagement across sectors
- Experience supporting ESG regulatory readiness and implementation programmes

Thought Leadership

- Author of RZB Insights series (including climate transition planning and ISSB topics)
- Regular LinkedIn commentary focused on practical, implementation-led perspectives
- Emphasis on bridging regulation, strategy and real-world delivery

Engagement Style

- Practitioner-led and discussion-based
 - Focused on real-world examples and current challenges
 - Encourages critical thinking and application
 - Tailored to audience needs and seniority
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5. CONTACT

Available for guest lectures, executive programmes and tailored sessions aligned to current curriculum needs.

RZB Advisory

info@rzbld.com