

Videoslash Privacy Policy / Datenschutzerklärung

Effective Date: April 23, 2026 · Last Updated: April 23, 2026

Website: videoslash.com · Contact: support@videoslash.de

Videoslash (we, us, or our) operates the Videoslash platform — an AI-powered video editing and processing software available at videoslash.com. This Privacy Policy explains how we collect, use, store, and protect your personal data in accordance with the EU General Data Protection Regulation (GDPR / Datenschutz-Grundverordnung, DSGVO) and applicable German data protection law.

By using Videoslash, you confirm that you have read and understood this Privacy Policy. If you do not agree with its terms, please do not use our platform.

1. Data Controller (Verantwortlicher)

The entity responsible for the processing of your personal data under Art. 4(7) GDPR is:

Videoslash

Email: support@videoslash.de

Website: videoslash.com

If you have any questions about the processing of your personal data, please contact us at the address above.

2. Data We Collect

We collect the following categories of personal data:

- **Account data:** Name, email address, username, and password (hashed) provided when you register.
- **Payment data:** Billing information processed securely via our payment provider. We do not store full card details.
- **Usage and technical data:** IP address, browser type, device information, operating system, referring URLs, pages visited, and session duration.
- **Content data:** Video files and related materials you upload to the platform for processing by our AI tools.
- **Communication data:** Messages you send to our support team.
- **Cookie data:** Data collected via cookies and similar tracking technologies (see Section 7).

We do not collect special categories of personal data (sensitive data) as defined under Art. 9 GDPR unless you voluntarily provide such data.

3. How We Use Your Data

We use your personal data for the following purposes:

- To provide, operate, and improve the Videoslash platform.
- To process and fulfil your subscription or purchase.
- To process videos using our AI tools as instructed by you.
- To deliver customer support and respond to enquiries.
- To send transactional emails (e.g. receipts, account notifications).
- To detect, prevent, and address fraud, abuse, or security issues.
- To comply with applicable legal obligations.
- To analyse aggregate, anonymised usage patterns to improve our services.

We never sell your personal data to third parties. We do not use your uploaded video content or personal data to train or improve AI or machine learning models without your explicit consent.

4. Legal Bases for Processing (Art. 6 GDPR)

We process your personal data on the following legal bases:

- **Consent (Art. 6(1)(a) GDPR):** Where you have granted explicit permission, e.g. for marketing emails or optional analytics.
- **Contractual necessity (Art. 6(1)(b) GDPR):** Where processing is required to provide the Service you have subscribed to.
- **Legitimate interests (Art. 6(1)(f) GDPR):** Where processing is necessary for our legitimate business interests — such as fraud prevention and platform security — balanced against your rights and freedoms.
- **Legal obligation (Art. 6(1)(c) GDPR):** Where processing is required to comply with applicable law, such as tax and accounting obligations.

5. Data Storage and Security

All personal data are stored on encrypted servers located within the European Union. We apply appropriate technical and organisational measures in accordance with Art. 32 GDPR, including:

- Encryption of data at rest and in transit (TLS/SSL).
- Role-based access controls and least-privilege principles.
- Regular security audits and vulnerability assessments.
- Firewall protection and intrusion detection systems.

In the event of a personal data breach posing a risk to your rights and freedoms, we will notify the competent supervisory authority without undue delay and, where feasible, within 72 hours of becoming aware of the breach, in accordance with Art. 33 GDPR. Affected individuals will be notified where required under Art. 34 GDPR.

6. Data Sharing and Third Parties

We do not sell or rent your personal data. We may share your data only in the following limited circumstances:

- **Service providers (sub-processors):** Trusted third-party providers who assist in operating the platform (e.g. cloud hosting, payment processing, email delivery) under written data processing agreements (DPAs) in accordance with Art. 28 GDPR.
- **Legal requirements:** Where disclosure is required by law, court order, or other binding legal process.
- **Business transfers:** In the event of a merger, acquisition, or sale of assets, your data may be transferred to the successor entity, subject to equivalent privacy protections.
- **With your consent:** For any other purpose, only with your explicit prior consent.

7. Cookies and Tracking Technologies

We use cookies and similar technologies to operate the platform and improve your experience. The categories of cookies we use are:

- **Strictly necessary cookies:** Required for the platform to function, including session authentication and security. These cannot be disabled.
- **Analytical cookies:** Used to understand how users interact with the platform (e.g. anonymised usage statistics via tools such as Google Analytics). These are only set with your consent.
- **Preference cookies:** Used to remember your settings and preferences.

You may manage or withdraw cookie consent at any time via the cookie banner on our website or through your browser settings. Disabling certain cookies may affect the functionality of the platform. We comply with the German Telecommunications and Telemedia Data Protection Act (TTDSG) regarding the use of cookies.

8. Data Retention and Deletion

We retain your personal data only for as long as your account is active, as necessary to provide the Service, or as required to fulfil our legal obligations (including tax and commercial retention periods under §§ 147 AO, 257 HGB — generally 6 to 10 years for financial records).

For all other data, we apply the following retention periods:

- Account data: Retained until account deletion, then deleted within 30 days.
- Uploaded video files: Deleted from active systems within 30 days of processing or account deletion.
- Encrypted backup copies: Overwritten within 90 days.
- Support communications: Retained for up to 3 years.

To request deletion of your account and associated data, please contact us at support@videoslash.de.

9. Your Rights Under the GDPR

If you are located in the EU/EEA, you have the following rights regarding your personal data under the GDPR:

- **Right of access (Art. 15 GDPR):** To obtain a copy of the personal data we hold about you.
- **Right to rectification (Art. 16 GDPR):** To correct inaccurate or incomplete data.
- **Right to erasure (Art. 17 GDPR):** To request deletion of your personal data (right to be forgotten).
- **Right to restriction (Art. 18 GDPR):** To request that we limit the processing of your data.
- **Right to data portability (Art. 20 GDPR):** To receive your data in a structured, commonly used, machine-readable format.
- **Right to object (Art. 21 GDPR):** To object to processing based on legitimate interests or for direct marketing purposes.
- **Right to withdraw consent (Art. 7(3) GDPR):** To withdraw consent at any time without affecting the lawfulness of prior processing.

To exercise any of these rights, please contact us at support@videoslash.de. We will respond within 30 days in accordance with Art. 12 GDPR.

You also have the right to lodge a complaint with the competent data protection supervisory authority. The lead supervisory authority in Germany is:

Der Bundesbeauftragte für den Datenschutz und die Informationsfreiheit (BfDI)

Website: www.bfdi.bund.de

10. International Data Transfers

We store and process your data within the European Union. If any transfer of personal data outside the EU/EEA becomes necessary, we will ensure appropriate safeguards are in place, including Standard Contractual Clauses (SCCs) approved by the European Commission under Art. 46(2)(c) GDPR, or reliance on an applicable adequacy decision, to ensure your data receives an equivalent level of protection.

11. Children's Privacy

Videoslash is not intended for use by individuals under the age of 16. We do not knowingly collect personal data from children under 16. If we become aware that we have inadvertently collected personal data from a child, we will take immediate steps to delete such data. If you believe a child has provided us with personal data, please contact us at support@videoslash.de.

12. Third-Party Links and Services

The Videoslash platform may contain links to third-party websites or integrate third-party services. We are not responsible for the privacy practices of those third parties. We encourage you to review the privacy policies of any third-party services you use in connection with Videoslash.

13. Governing Law

This Privacy Policy is governed by the laws of the Federal Republic of Germany, in particular the GDPR, the Bundesdatenschutzgesetz (BDSG), and the Telekommunikation-Telemedien-Datenschutz-Gesetz (TTDSG). Any disputes relating to this Privacy Policy shall be subject to the jurisdiction of the competent German courts.

14. Changes to This Policy

We may update this Privacy Policy periodically to reflect changes to our services or applicable law. The updated version will be made available at videoslash.com with a revised "Last Updated" date. Where changes are material, we will notify you in advance by email or via a prominent notice on the platform. Continued use of Videoslash after the effective date of the revised policy constitutes your acceptance of the changes.

15. Contact

For all privacy-related enquiries, data subject requests, or complaints, please contact:

Videoslash

Email: support@videoslash.de

Website: videoslash.com

This document is provided for informational purposes. Videoslash recommends consulting qualified legal counsel for specific compliance requirements.

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