

INTERNSHIP OPPORTUNITIES

Ramaax World Impex Pvt. Ltd.

Subhanpura, Vadodara, Gujarat | Mon–Sat: 10:00 AM – 7:00 PM

About the Company

Ramaax World Impex Pvt. Ltd. is a growing import-export company focused on domestic and international trading. We are building a strong brand presence and looking for talented, energetic, and growth-driven interns who want real business exposure.

This internship is ideal for students and freshers who want hands-on learning in business, marketing, sales, design, and digital growth.

Internship Overview

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| Company | Ramaax World Impex Pvt. Ltd. |
| Location | Subhanpura, Vadodara, Gujarat |
| Office Timings | Monday to Saturday 10:00 AM – 7:00 PM |
| Internship Type | On-Site (In-Office) |
| Open Positions | 5 Intern Roles |
| Stipend | Performance-Based Stipend |
| Ideal For | Students & Freshers seeking real business exposure |

1. Graphic Designer Intern

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| Department | Design & Branding |
| Stipend | Performance-Based |
| Timings | Mon–Sat 10:00 AM – 7:00 PM |

Role Overview

We are looking for a creative and detail-oriented Graphic Designer Intern who will contribute to building our brand identity across digital and print platforms.

Key Responsibilities

- Design social media creatives, banners, posts, and reels graphics for all platforms
- Create marketing materials such as brochures, flyers, catalogues, and presentations
- Develop brand-consistent visual content for the company's products and services
- Assist in designing email templates and digital advertisements
- Work closely with the content and marketing team to deliver cohesive campaigns
- Make edits and revisions based on team feedback within deadlines
- Maintain and organize design files and brand asset library

Skills & Requirements

- Proficiency in Canva, Adobe Photoshop, Illustrator, or similar tools
- Good understanding of typography, color theory, and layout design
- Creative mindset with an eye for aesthetics and detail
- Ability to handle multiple projects and meet deadlines
- Basic knowledge of video editing is an added advantage
- Portfolio of previous design work preferred

What You Will Learn

- Real-world brand building for an import-export company
- Corporate design standards and client-facing material creation
- How design supports sales, marketing, and business growth

2. Lead Management Intern

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| Department | Business Development & CRM |
| Stipend | Performance-Based |
| Timings | Mon–Sat 10:00 AM – 7:00 PM |

Role Overview

The Lead Management Intern will play a crucial role in identifying, tracking, and nurturing business leads to help the company grow its domestic and international client base.

Key Responsibilities

- Research and identify potential leads through online platforms, directories, and networking
- Maintain and update the company's CRM system / lead tracking sheet with accurate data
- Follow up with leads via calls, emails, and WhatsApp to qualify and convert them
- Coordinate with the sales team to ensure seamless lead handover and follow-up
- Prepare daily and weekly reports on lead pipeline status and conversion progress
- Assist in preparing proposals, quotations, and introductory pitch materials
- Map out potential clients across domestic and international markets

Skills & Requirements

- Strong communication skills – both written and verbal
- Basic knowledge of sales processes and CRM tools (e.g., Excel, Google Sheets, Zoho)
- Ability to work in a fast-paced target-oriented environment
- Analytical mindset with attention to data accuracy
- Self-driven and proactive with good follow-up discipline

What You Will Learn

- End-to-end B2B lead generation and management in international trade
- CRM usage, sales pipeline management, and reporting
- Practical business development and client acquisition strategies

3. Content Creator Intern

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| Department | Content & Digital Marketing |
| Stipend | Performance-Based |

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|----------------|------------------------------|
| Timings | Mon–Sat 10:00 AM – 7:00 PM |
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Role Overview

We are seeking a creative and enthusiastic Content Creator Intern to produce engaging content that communicates the Ramaax World Impex brand story, products, and value proposition across all digital channels.

Key Responsibilities

- Write engaging content for social media platforms – Instagram, LinkedIn, Facebook, YouTube
- Create compelling blog posts, articles, and website content related to import-export and trade
- Script and ideate short-form video content (Reels, YouTube Shorts) for brand promotion
- Develop product descriptions, email newsletters, and promotional copy
- Research trending topics and industry news relevant to the company's niche
- Collaborate with the design team to align content with visuals and branding
- Maintain a content calendar and ensure timely delivery of posts

Skills & Requirements

- Strong writing skills in English and/or Hindi/Gujarati
- Creative thinking and storytelling ability
- Basic understanding of SEO and content marketing principles
- Familiarity with social media platforms and content trends
- Ability to adapt tone and style for different platforms and audiences
- Video scripting or basic video editing skills are a bonus

What You Will Learn

- Content strategy for a B2B import-export brand
- Multi-platform content creation and audience engagement
- How effective content drives business inquiries and brand authority

4. Digital Marketing Intern

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| Department | Digital Marketing & Growth |
| Stipend | Performance-Based |
| Timings | Mon–Sat 10:00 AM – 7:00 PM |

Role Overview

The Digital Marketing Intern will support the team in executing online marketing campaigns, managing social media presence, and driving digital growth for Ramaax World Impex Pvt. Ltd.

Key Responsibilities

- Manage and grow the company's presence on Instagram, LinkedIn, Facebook, and YouTube
- Plan, schedule, and publish content using social media management tools
- Assist in running paid ad campaigns on Meta (Facebook/Instagram) and Google Ads
- Track, analyze, and report digital marketing metrics – reach, impressions, leads, conversions
- Conduct keyword research and assist in basic SEO optimization of website content
- Execute email marketing campaigns and track open rates and responses
- Research competitors and market trends to suggest strategy improvements
- Support in managing online business listings and Google My Business profile

Skills & Requirements

- Basic knowledge of digital marketing channels – SEO, SEM, Social Media, Email Marketing
- Familiarity with Meta Business Suite, Google Ads, or similar tools
- Analytical ability to interpret campaign data and suggest improvements
- Knowledge of Canva or basic graphic tools for quick content editing
- Good written communication skills in English
- Google Digital Marketing certification or similar coursework is an advantage

What You Will Learn

- Complete digital marketing lifecycle in a real company environment
- Paid advertising, organic growth, and analytics-driven decision making
- Digital branding and lead generation strategies for international trade

5. Sales & Marketing Intern

★ *Applications open for Female Candidates only*

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| Department | Sales & Marketing |
| Gender Preference | Female Candidates Only |
| Stipend | Performance-Based |
| Timings | Mon–Sat 10:00 AM – 7:00 PM |

Role Overview

We are looking for a confident, target-driven, and energetic female Sales & Marketing Intern to help the company build client relationships, promote our products, and contribute directly to business growth.

Key Responsibilities

- Reach out to prospective clients via calls, WhatsApp, email, and LinkedIn to generate interest
- Present and pitch company products and services to potential buyers and partners
- Support the senior sales team in preparing proposals, quotations, and client presentations
- Participate in client meetings, follow-ups, and deal closure support
- Maintain and update client database and track communication history
- Coordinate with the marketing team to align sales materials with promotional campaigns
- Assist in organizing events, trade fairs, or business development activities
- Provide market feedback and competitor insights to the team

Skills & Requirements

- Strong communication and interpersonal skills – confident and persuasive personality
- Self-motivated and comfortable with sales targets and performance tracking
- Basic understanding of sales and marketing principles
- Proficiency in MS Office (Excel, Word, PowerPoint) and WhatsApp Business
- Ability to work independently and as part of a team
- Prior internship or work experience in sales is preferred but not mandatory
- Knowledge of local markets (Vadodara / Gujarat) is an added advantage

What You Will Learn

- Full sales cycle – prospecting, pitching, negotiation, and closing
- B2B and B2C marketing techniques in an import-export company
- Client relationship management and professional business communication

How to Apply

Interested candidates can apply by filling out our official Google Form. Shortlisted applicants will be contacted for a personal interview at our Vadodara office.

- Fill the Google Form (link shared via social media / HR contact)
- Shortlisted candidates will be called for a walk-in or scheduled interview
- Selected interns will receive an Offer Letter before joining

Note: Stipend will be awarded based on individual performance, dedication, and contribution during the internship period. High-performing interns may be considered for extended engagement or full-time roles.

We look forward to welcoming passionate interns to the Ramaax World Impex family!

Ramaax World Impex Pvt. Ltd. | Subhanpura, Vadodara, Gujarat