



HAMID OUMAOUT

BUSINESS PROFESSIONAL –
MSC DIGITAL MARKETING
STUDENT

CONTACT



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245A, Kilburn high road –
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EDUCATION

MSc Digital Marketing
Coventry University London
Jan 2026 – Present

Master of Business and Management
(Marketing Specialisation)
EMAA Business School
Sep 2011 – August 2013

Bachelor of Business and Management
(Marketing Specialisation)
EMAA Business School
Sep 2008 – August 2011

TOOLS

Canva 

Excel 

G-Analytics 

Tableau 

WordPress 

ABOUT ME

Business professional with over 12 years of experience in entrepreneurship, operations management, sales and customer relationship management within the automotive industry. Currently pursuing an MSc in Digital Marketing, I combine commercial experience with digital marketing, analytics and content strategy to deliver practical, customer-focused solutions.

EXPERIENCE

2016 – 2025

Flagship Automotive | Morocco

● Workshop Manager

- Managed workshop operations, ensuring efficient workflows and high-quality service.
- Supervised technicians and coordinated repair and maintenance activities.
- Oversaw inventory, procurement and supplier relationships.
- Delivered excellent customer service to drive satisfaction and retention.
- Developed marketing campaigns and promotional offers to increase workshop bookings.

2015 – 2016

Flagship Automotive | Morocco

● Car Parts Salesperson

- Assisted customers in selecting automotive parts and accessories.
- Managed inventory, procurement and supplier orders.
- Planned promotional campaigns to increase parts sales.
- Collaborated with workshop technicians to ensure timely parts availability.

SKILL

Digital Marketing Strategy

Commercial Decision-making

Content Marketing

Consumer Insights