



The Write CEO

The Write CEO is a storytelling and author development agency dedicated to helping writers - especially writers of color - turn their lived experiences into published, purpose-driven books. Through expert writing, editing, publishing, and author branding strategy, clients are empowered to capture their narratives, own their intellectual property, and build platforms that create impact.

We believe your story is an asset, and we treat it like one. We help emerging writers and public figures turn their chapters into powerful narratives that inspire, heal, and transform.

We specialize in:

- Ghostwriting + Manuscript Development
- Editing + Publishing Support
- Author Branding + Marketing Strategy
- Writing Workshops

Our mission is simple: to build legacies, one story at a time.

The Visionary

Angela Bates is the visionary founder of The Write CEO, a premium storytelling and author development agency dedicated to helping writers of color craft powerful narratives and publish with confidence. An internationally published celebrity ghostwriter, Angela has shaped the voices of actors, musicians, political figures, influential entrepreneurs, beauty industry leaders, and global changemakers. Her clients' books have landed on national bestseller lists, solidifying her reputation as the silent pen behind powerful stories.

Her career includes leading communications for a presidential candidate during an intense West African presidential election, shaping brand reputations for Fortune 500 companies, and transforming public perception for controversial figures with audiences of 100K+.

Bestselling Results

- Ghostwriter for 11 Amazon Bestsellers and 4 New York Times Bestsellers.
- 300+ speeches - including keynotes, political remarks, and thought-leadership talks written.
- Supported presidential candidates, global beauty entrepreneurs, Hollywood executives, film and television actors, reality television personalities, and founders building legacies.
- Nurtured social media audiences to 100K+ through compelling storytelling.

Recognition

2022 Recipient of the **Global Phenomenal Woman Award**, presented by the American Caribbean Chamber of Commerce and Texas State Representative Ron Reynolds.

Speaking Topics

- Our Silence is Expensive. The Power of Black Women Owning Their Story
- Letters to Tomorrow: Writing for the Generations You'll Never Meet
- Ink & Memory: How Storytelling Heals Silent Wounds
- The Write CEO Method: Turning Stories Into Multiple Streams of Income



Media Features



The Tashara Parker Show

Featured as the inaugural guest on 5X Emmy Award-winning journalist Tashara Parker's Cousins Corner, where legacy, storytelling, and sisterhood meet.



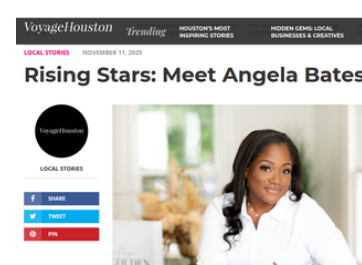
BrownStyle Magazine

Angela was featured as one of 100+ women in media to know by BrownStyle Magazine.



SwagHer Magazine

SwagHer Magazine spotlights Angela Bates on turning lived experience into legacy and why your story can change everything.



Voyage Houston Magazine

Voyage Houston's spotlights Angela Bates as a Houston storyteller redefining how legacies are written and preserved.

"I believe your story carries weight. I've made it my mission to help men be truly heard, and women be boldly seen, through books that make purpose unforgettable and legacy undeniable."

-Angela Bates