



# ANGEL INVESTOR START-UP PACKAGE

## Digital Governance Infrastructure Platform

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## 1. EXECUTIVE SUMMARY

**Company:** [World Digital Government™](https://worlddigitalgovernment.online) (Primary Revenue Vehicle)

**Sector:** GovTech / Digital Infrastructure / Blockchain SaaS

**Stage:** Pre-Revenue / Early Commercialization

**Raise Target:** USD 750,000 – 1,500,000 (Angel Round)

**Use of Funds:** 18–24 month runway

**Mission:**

To build a unified global directory and digital infrastructure layer connecting official government portals, blockchain registry systems, and sovereign digital services.

**Core Product:**

Government-focused digital infrastructure tools including verified portal aggregation, blockchain contract registry, and digital wallet modules.



## 2. PROBLEM

Governments lack:

- Unified digital visibility
- Standardized verification infrastructure
- Blockchain-based public contract transparency tools
- Cross-border digital interoperability

Digital governance markets remain fragmented and under-digitized in emerging regions.

## 3. SOLUTION

World Digital Government™ provides:

1. Verified government portal directory (193 UN member states indexed)
2. Blockchain licensing infrastructure (institutional & sovereign tiers)
3. Digital wallet modules
4. Contract certification tools
5. Government SaaS subscriptions



## 4. MARKET OPPORTUNITY

### Target Market (Initial Focus):

- 54 African states
- Ministries of commerce, finance, foreign affairs
- Emerging market digital modernization programs

### Total Addressable Market (Conservative Estimate):

If:

- 20 countries adopt sovereign blockchain license (USD 1.2M)
- 40 governments adopt subscription model (USD 15K/year)

Potential revenue > USD 30M+ over 5 years (licensing + recurring SaaS)

GovTech global market exceeds USD 400B+ annually (industry estimate).



## 5. BUSINESS MODEL

Revenue Streams:

1. Blockchain Licensing (High Ticket)
2. Annual Government Subscriptions (Recurring)
3. Digital Wallet Transaction Fees
4. Asset Tokenization Fees
5. Sovereign Consulting

Hybrid SaaS + Licensing Model

High-margin digital infrastructure services.



## 6. TRACTION (EARLY STAGE)

Current Status:

- 193 UN government portals indexed
- Structured digital ecosystem architecture
- Defined pricing model
- Public platform operational (directory layer)
- Branding ecosystem deployed

Next Milestones (12 Months):

- 3 paid government subscriptions
- 1 institutional blockchain pilot
- 10,000+ wallet beta users
- External technical audit



## 7. COMPETITIVE ADVANTAGE

- First unified global government directory at full 193-state coverage
- Modular sovereign blockchain licensing
- Early brand positioning in digital sovereignty narrative
- Scalable SaaS architecture

## 8. GO-TO-MARKET STRATEGY

Phase 1:

- Direct outreach to Ministries of Commerce & Digitalization
- African regional institutions
- Diaspora fintech partnerships

Phase 2:

- Strategic partnerships
- GovTech conferences
- Development finance institutions



## 9. FUNDING REQUEST

Seeking:

USD 1,000,000 Angel Round (Target)

Structure Options:

- Convertible Note (20% discount, valuation cap)
- SAFE agreement
- Equity (10–18% depending on valuation)

Pre-Money Valuation (Indicative Early Stage):

USD 4M – 6M (subject to traction)

## 10. USE OF FUNDS

- 35% Technology Development
- 25% Legal & Regulatory Structuring
- 20% Business Development & Government Outreach
- 10% Compliance & Security Audits
- 10% Operating Reserve

Runway: 18–24 months



## 11. RISK FACTORS (Transparent Disclosure)

- Government sales cycles are long
- Regulatory uncertainty in blockchain deployment
- Political sensitivity in certain markets
- Early-stage execution risk

Mitigation:

- Neutral positioning
- Phased deployment
- Technical audit certification
- Focused country strategy





## 12. EXIT STRATEGY

Potential Exit Pathways:

- Acquisition by GovTech firm
- Strategic acquisition by fintech infrastructure provider
- Regional digital infrastructure merger
- Long-term recurring SaaS profitability

5–7 year horizon.