

Privacy Policy

Last updated [date]

This website is operated by Champion Arising Holdings (Pty) Ltd (Reg No 2024/048223/07), a company registered in South Africa, trading as At Last Travel Design (“we”, “us”, “our”). We’re the responsible party for your personal information under South Africa’s Protection of Personal Information Act (POPIA).

We take your privacy seriously. This policy explains what we collect, why, and what you can do about it.

What we collect: When you enquire through our website, by email or by phone, we collect the details you give us: your name, email address, phone number and anything you tell us about the trip you’re planning. To arrange a booking, we may also collect travel details such as passport information, dates of birth and dietary or accessibility needs.

Why we collect it: We use your information to respond to your enquiry, plan and book your trip, and stay in touch about your travel arrangements. With your consent, we may also send you occasional travel ideas and offers. **You can opt out of those at any time.**

Who we share it with: Arranging travel means sharing your details with the suppliers who deliver it: hotels, lodges, transfer companies, hospitality providers and, where relevant, payment processors. We share only what’s needed to make your trip happen. We don’t sell your information to anyone.

Sending information abroad: Many of our suppliers are based outside South Africa. To book your trip, your information may be transferred to them in other countries. We share it only with suppliers involved in your travel, and only what they need.

How long we keep it: We keep your information while we’re working with you and for a reasonable period afterwards, to meet our record-keeping and legal obligations. After that, we delete it.

How we protect it: We take reasonable steps to keep your information secure. No system is perfect, but we work to make sure only the people who need your details can access them.

Cookies and analytics: Our website uses cookies for basic functionality and to understand how visitors use the site. You can manage or block cookies through your browser settings.

Your rights: Under POPIA you can ask to see the information we hold about you, correct it, or ask us to delete it. You can withdraw your consent to marketing at any time. If you're unhappy with how we've handled your information, you can complain to the Information Regulator of South Africa.

Changes: We may update this policy from time to time. The latest version will always be on this page.

Contact us: Champion Arising Holdings (Pty) Ltd t/a At Last Travel Design Email: info@atlasttraveldesign.com Phone: +27 74 288 7661 / +44 7918 133084