



# Company Introduction & Portfolio

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We provide Branding and Marketing Solutions exclusively for Food and Beverage brands to give you the best experience alongside Content Creation, Brand Reputation Management, Photography, Production, PR and much more.





# INTRODUCTION

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Monk Studios was born from a shared love for food among friends. As we discussed our thoughts on love, We found ourselves united by our passion for food. This realization led us to turn our love into a 'Pursuit of Productive-ness.'

We believe in giving back to the universe through our talents and passions. At Monk Studios, we are passionate about food and excel in creative marketing. Our team is composed of highly motivated and inspired individuals, full of energy and ideas. We strive to make a difference in what we do and how we do it, living by the mantra: Eat, Drink, and Sleep Strateg(ically).



About Us



# We Are **Monk Studios**

## Our Background

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Monk Studios was founded by individuals from diverse IT backgrounds who shared a common love language: food. Our passion for food led to travel miles in search of culinary delights, spend quality time understanding the history of food, and write extensively about experiences through food blogging. This shared enthusiasm for food blogging brought us closer together and allowed to understand the pulse of the F&B industry.

Recognizing our unique insights and the impact we could make, decided to turn our shared passion into something more. Thus, Monk Studios was born. As a creative marketing team with a deep love for food, we are committed to going the extra mile in our work. The team is composed of highly motivated and inspired individuals with contagious passion and boundless energy. Our mission is to make a difference in the food and beverage industry through innovative marketing strategies.

At Monk Studios, we live by the mantra: Eat, Drink, and Sleep Strateg(ically).

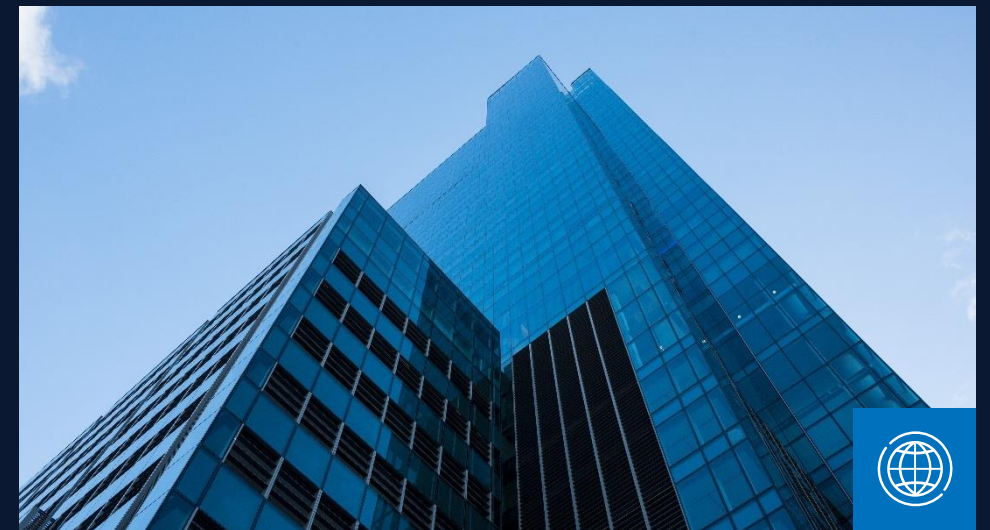


Vinay Sathyam & Naveen Suresh  
Co Founders –Monk Studios & The Good Monks

<https://www.instagram.com/bangaloreepicure/>  
<https://www.instagram.com/vinaysathyam/>

Monk Studios® is dedicated  
F&B Marketing Company

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# OUR SERVICES

We provide the best marketing and branding solutions for your restaurant.



## Digital Marketing

Monk Studios specializes in innovative digital marketing, combining creativity with strategic insights. Our passionate team leverages the latest trends and technologies to elevate your brand, ensuring impactful and engaging online presence for the food and beverage industry.



## Graphics & Production

We excel in graphic design and video shoots, creating visually stunning and engaging content. Our creative team transforms ideas into compelling visuals, enhancing your brand's appeal and capturing the essence of the food and beverage industry.



## Content Planning & Influencer Marketing

We excel in content planning, leveraging current Instagram trends and pioneers in influencer marketing with 10+ years of experience. Our team crafts visually engaging and trend-driven narratives, ensuring your brand stands out and captivates audiences in the food and beverage industry.



## Consulting & Strategy

From expansion to virality we have got you covered. From identification of a USP to accelerating your brand overnight. We are here to handhold every step of your journey to ensure your success.



# TOTAL CLIENTS

Monk Studios boasts a diverse client list exceeding 100, spanning renowned brands in the food, beverage, and hospitality industries, testament to our expertise and impactful creative solutions.

100+

# TOTAL PROJECTS

Monk Studios has orchestrated over 50 successful product launches and introduced more than 75 new menus. Additionally, we've hosted cook-off events and curated home chef pop-ups, showcasing our dynamic approach to culinary innovation.

250+

# CITIES COVERED

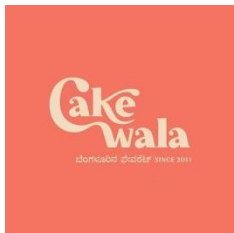
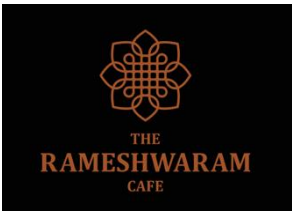
Bengaluru (HQ)  
Delhi  
Mumbai  
Chennai  
Hyderabad

5+





# CLIENT PORTFOLIO – Here are a few that we have worked with.



Madurai Idly Shop





# CLIENT PORTFOLIO –Continued





## Content Creation

### What we can handle

- 1) Food photography
- 2) Shoot for reels and short form video production – Inclusive of lifestyle content.
- 3) Product shoots
- 4) Graphics and Editing for video for the above raw content.

### Samples of our work:

<https://www.instagram.com/cafelaroserie> - We shoot both photos and videos. Manage their entire social media.

<https://www.instagram.com/flaxitup.blr> - Same as above

<https://www.instagram.com/bengalurupalaharamandira> - Same as above

<https://www.instagram.com/tyla.brewery> – Same as above



# Influencer Marketing

## What we can handle

- 1) Identification & Sourcing
- 2) Negotiation and Co-Ordination
- 4) Approvals and Reportin

## Samples of our work:

- <https://www.instagram.com/cafeamudham/> - We handle their influencer marketing programs for 10 outlets (BLR+ DEL)
- <https://www.instagram.com/bengalurucafe.official/> - We handle their end to end influencer marketing for entire brand.
- <https://www.instagram.com/restaurant.paakashala/> - We handle their influencer campaigns and seasonal programs(40+ outlets)
- <https://www.instagram.com/oldoriginalvinayakamylari/> - We handle their end to end influencer marketing programs.



## Digital Campaigns + Strategy

What we can handle

- 1) Store Launches
- 2) Seasonal Promo
- 4) New Menu launches and brand collaborations

Samples of our work:

<https://www.instagram.com/therameshwaramcafe> – We launched their biggest outlet in Bommasandra – 90000 sft

<https://www.instagram.com/cafeamudham/> - Launched 10 outlets – 8 in Bangalore + 2 in Delhi

<https://www.instagram.com/bengalurucafe.official/> - Launched 2 outlets – Malleswaram and Basavanagudi

<https://www.instagram.com/restaurant.paakashala/> - Launched 10+ outlets and 5+ Seasonal promos

[https://www.instagram.com/hallimane\\_/](https://www.instagram.com/hallimane_/) - Conceptualized and launched their best seller mango meal.

[https://www.instagram.com/licious\\_foods/](https://www.instagram.com/licious_foods/) - Launched 5+ outlets in Bangalore.



# WHY CHOOSE US?

Monk Studios is the only dedicated F&B marketing company in Bangalore, providing specialized knowledge and tailored strategies for the food and beverage industry. Established by passionate food bloggers, we have an insider's perspective on food trends, audience preferences, and effective engagement techniques.

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# Contact Us

Ready to take your brand to the next level? Let's connect!

**Follow Us:**

**Instagram:** @monk.studios

**Facebook:** /monkstudios

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## Contact

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**Thank  
You!**

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