



# THE 4TH AFRICA TEST AND TREAT INITIATIVE

## Conference Sponsorship packages

SUPPORT LEVELS	Platinum	Gold	Silver	Bronze
Support Amount	\$25,000	\$20,000	\$15,000	\$10,000
<b>PREMIUM BENEFITS</b>				
Company logo in a prominent location of the event homepage and participants badges				
One non-commercial interview video, up to 3 minutes, with company representative(s) in a prominent location of the event website. The final video will be provided by the sponsor. The interview will be available 2 days before and 3 weeks after the event				
One advertisement time slot, up to 30 seconds, at the beginning, and the end of the opening session (non-commercial content only)				
<b>SYMPOSIUM</b>				
45-minute Online/ face to face Symposium - preferred timeslot during face to face and live stream. (Including presentations for up to 30 minutes and QA for up to 15 minutes. The full recording will remain available on the event website for 3 weeks after the release date				
45-minute Online/face-to-face Symposium - assigned timeslot during meeting/ Livestream (Including presentations for up to 30 minutes and QA for up to 15 minutes. The full recording will remain available on the event website for 30 days after the release date				
Priority for symposium timeslot allocation	1 <sup>st</sup>	2nd		
Possibility of using the official supplier to record symposium				
speaker presentations (including basic editing) at no charge Push Notification/ E-mail reminder before symposium				
<b>COMPLEMENTARY SLOT</b>				
Complimentary virtual participation slots for company representatives	60	40	20	10

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<b>ADVERTISEMENTS &amp; INSERTS</b>				
Advertisement on mini e-program book/flyer	2	1		
Number of adverts available for download in virtual conference BAG	5	4	3	2
Looping banner on livestreaming platform				
Discount on additional sponsorship items not included in the standard package	60%	40%	30%	10%
Priority for advertisement space allocation and for purchasing additional sponsorship items not included in the standard package	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>
<b>ACKNOWLEDGEMENT</b>				
Logo on virtual conference bag (if available)	1 <sup>st</sup>	2 <sup>nd</sup>		
Logo acknowledgement branding by tier	Tier 1	Tier 2	Tier 3	Tier 4
Social media shout-out on Twitter Company must provide a custom image to use or post themselves and it will be retweeted with a shout-out	1			
Registration page banner				
Registration confirmation letter				
Symposium program page				
Virtual networking area				
Verbal acknowledgement during opening/closing remarks				
organizational website supporter section				
Livestreaming platform supporter section				
Virtual conference flyer supporter section				
Newsletter (e-announcement) supporter section				
Acknowledgement slide loop at opening & breaks and closure				
Post-conference thank you note				

