



Privacy Policy

Effective Date: 08/11/2025

1. Introduction

HealthBid Solutions Ltd (“we”, “our”, “us”) is committed to protecting and respecting your privacy. This policy explains how we collect, use, store, and protect your personal data in compliance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

2. Information We Collect

We may collect and process the following types of personal data:

- Identity Data: Name, job title, company details.
- Contact Data: Email address, phone number.
- Transactional Data: Payment details, invoices.
- Technical Data: IP address, browser type, cookies.
- Marketing Data: Preferences for receiving communications.

3. How We Use Your Information

- Providing and managing our services.
- Communicating with you regarding projects, tenders, and proposals.
- Complying with legal and regulatory obligations.
- Improving our website and services through analytics and cookies.

4. Legal Basis for Processing

- Contractual necessity (to deliver services).
- Legal obligations (tax, regulatory compliance).
- Legitimate interests (business development, marketing).
- Consent (where required for marketing).



5. Sharing Your Information

We may share your data with insurers, claims management, service providers, credit reference agencies, professional advisers, regulatory authorities, and trusted partners for service delivery.

6. Data Retention

We retain personal data only as long as necessary for the purposes outlined above or as required by law.

7. Cookies

Our website uses cookies to enhance user experience and track usage. For details, see our Cookie Policy.

8. Your Rights

- Access, correct, or delete your personal data.
- Object to processing or request data portability.
- Withdraw consent for marketing at any time.

9. Security

We implement appropriate technical and organisational measures to protect your data against unauthorised access, alteration, or disclosure.

10. Contact Us

For privacy-related queries, contact: privacy@health-bid.com