

**SCOALA GIMNAZIALA
„MIRON CRISTEA”
TOPLIȚA, HARGHITA, ROMANIA**

**AGREEMENT NUMBER - 2024-1-FR01-KA220-
SCH-000253473**

**DIGITAL HARMONY
STEERING SOCIAL MEDIA TOWARDS POSITIVE
MENTAL HEALTH AND ACTIVE SOCIETAL
PARTICIPATION**

NETIQUETTE



Erasmus+



WHAT IS NETIQUETTE?

Netiquette is essentially etiquette for the internet

It sets the standards of polite and respectful behavior when communicating online (emails, chats, forums, social media).

Example: Saying “please” and “thank you” in messages, not using ALL CAPS, being respectful in online discussions.

Netiquette reflects the social norms of digital spaces

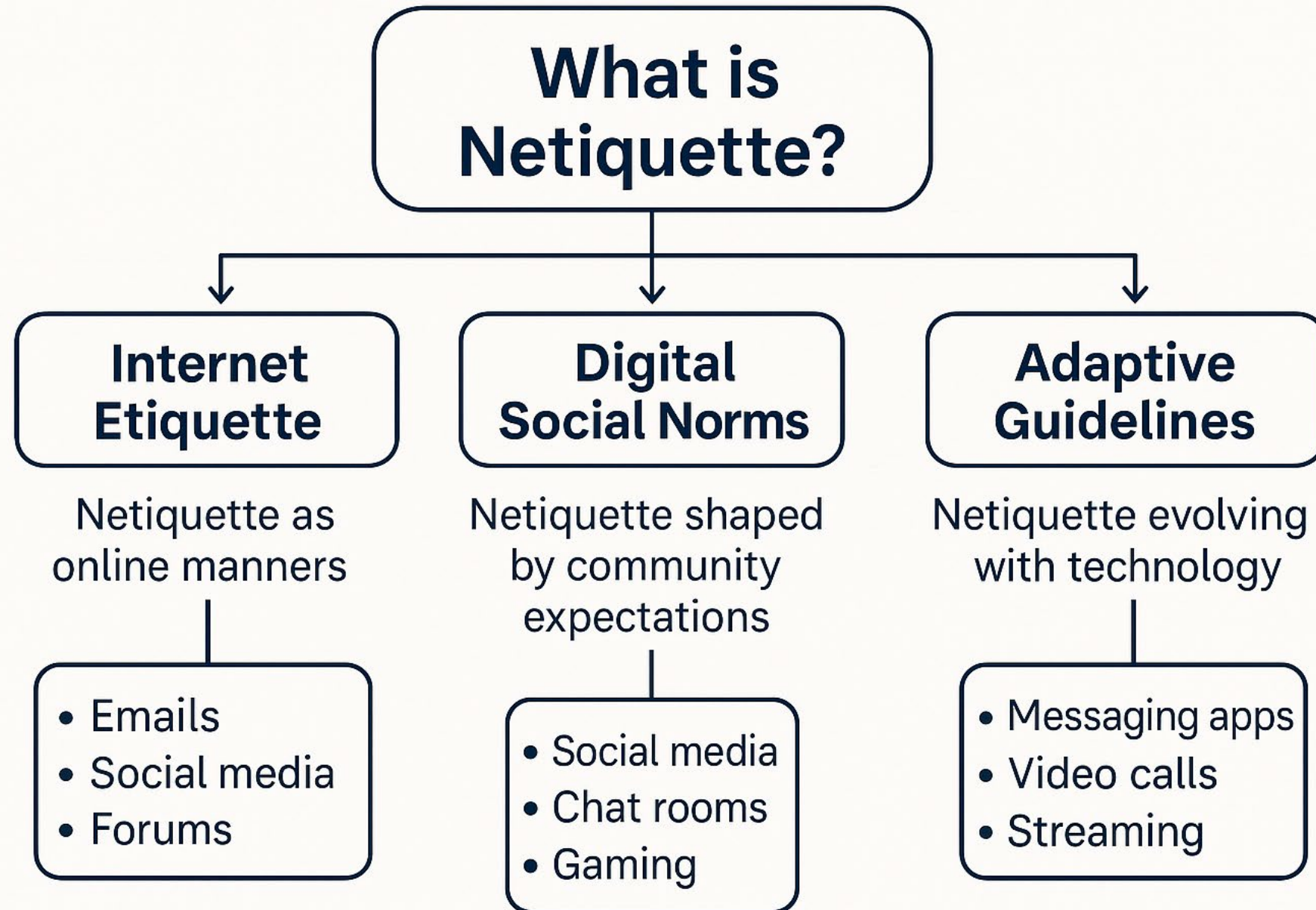
A comprehensive set of guidelines that promote respectful and appropriate interaction across all digital platforms.

Example: On Instagram, crediting a creator when you repost their content; on gaming platforms, not harassing teammates.

Netiquette changes as new tools and platforms appear

- *On emails, netiquette includes being professional, avoiding ALL CAPS, and replying promptly.*
- *On social media, it's about respecting others' privacy, not spamming, and being mindful of tone.*
- *On forums, it means staying on topic, not trolling, and citing sources.*
- *On emerging platforms (like TikTok, Discord, or new AI chat spaces), new norms keep forming depending on how people use them.*

WHAT IS NETIQUETTE?

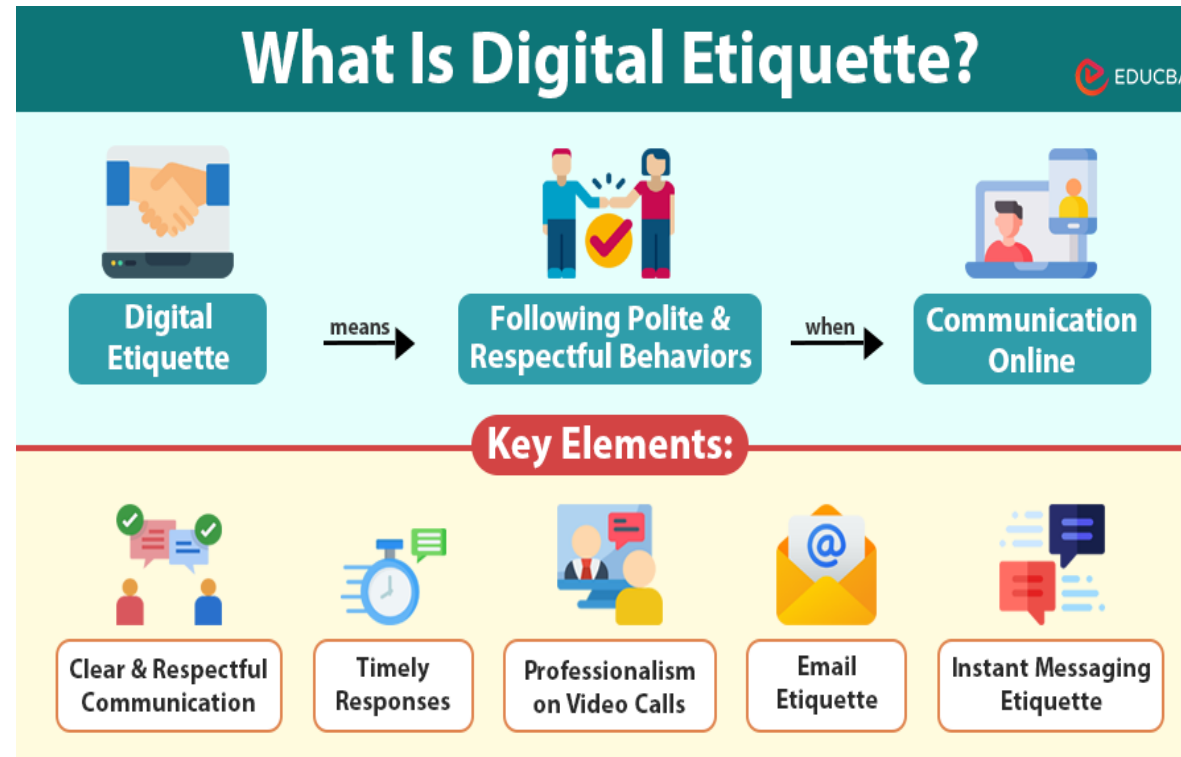


WHY DOES NETIQUETTE MATTER?



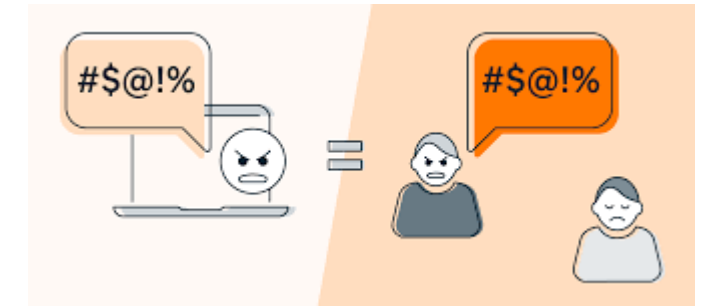
Shapes Digital Culture

Online interactions create the foundation of our digital society and build lasting personal reputations that follow us everywhere.



Prevents Misunderstandings

Good netiquette promotes clear, respectful communication whilst reducing conflicts and building stronger digital relationships.



Avoids Serious Consequences

Poor netiquette can lead to damaged relationships, career setbacks, legal issues, and permanent harm to one's digital footprint.

CORE PRINCIPLES OF NETIQUETTE

1

Respect Others

Treat people online as you would in person, maintaining dignity and courtesy even when you'll never meet face-to-face.

2

Protect Your Reputation

Remember that your online actions create a permanent digital footprint that reflects on you personally and professionally.

3

Express Clearly

Use proper grammar, punctuation, and thoughtful tone to ensure your messages are understood as intended.

4

Respect Privacy

Safeguard personal and sensitive information about yourself and others, maintaining appropriate boundaries online.

CHALLENGES OF DIGITAL COMMUNICATION



Missing Non-Verbal Cues

Online messages lack the facial expressions, tone of voice, and body language that help convey meaning in face-to-face conversations.

Misunderstandings occur more frequently

Unintended offence can easily happen

Clear language and emoticons help bridge this gap

PRACTICAL NETIQUETTE GUIDELINES

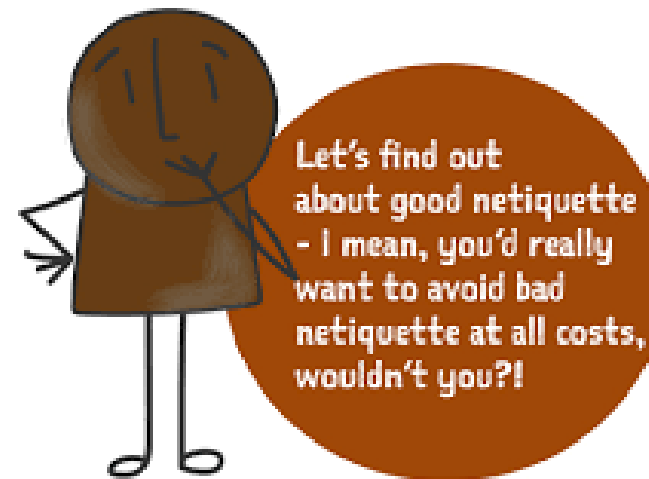


Think Before You Post

Pause and consider your message carefully—once online, content becomes permanent and searchable.

Reject Harmful Behaviour

Never engage in cyberbullying, harassment, or spreading false information that can damage others.



Mind Your Formatting

Avoid using ALL CAPS or excessive emojis, which can appear aggressive or unprofessional to readers.

Credit Original Sources

Always acknowledge and credit original authors when sharing ideas, images, or content created by others.

PROTECTING PERSONAL INFORMATION

Identity Protection

Sharing details like your full name, address, or daily plans publicly can lead to identity theft or serious safety risks.



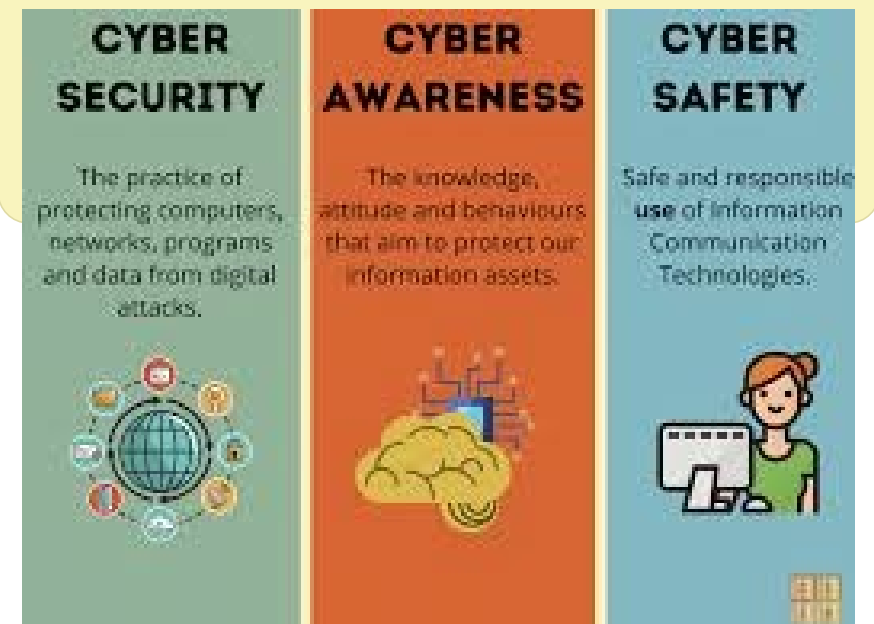
Privacy Practices

Keep sensitive information private and carefully consider what you post. Once online, it's incredibly difficult to remove.



Security Awareness

Use strong, unique passwords and stay alert for phishing attempts that try to steal your personal information.



REPRESENTING YOURSELF AND OTHERS

In the digital world, the way we present ourselves online is just as important as how we behave face-to-face. Every username, profile picture, comment, and post becomes part of our digital identity.

Netiquette guides us in making sure that our online presence reflects respect, honesty, and responsibility. But netiquette isn't only about how we represent ourselves - it's also about how we represent and respect others. Let's explore how to build a positive digital identity while ensuring that we treat others' identities with dignity and fairness.

Family

Your posts reflect on your family members

Digital Citizenship

Your online behaviour creates ripple effects that extend far beyond your personal profile. Every post, comment, and interaction reflects not only on you but also on the people and organisations connected to you. Strive to be a positive digital citizen who contributes to creating a respectful, inclusive online environment for everyone.



School

Academic institutions monitor digital behaviour

Workplace

Employers review social media profiles

Community

Local groups are influenced by your online presence

THE DYNAMIC NATURE OF NETIQUETTE

Platform Diversity

LinkedIn requires professional communication whilst TikTok allows casual, creative expression — understanding context is crucial.

1

2

Social Expectations

Digital norms shift with generational changes and cultural developments, requiring continuous learning and adaptation.

3

4

Technology Evolution

As new platforms and communication methods emerge, netiquette guidelines adapt to address fresh challenges and opportunities.

Staying Current

Remaining informed and flexible helps maintain positive digital relationships and effective online communication.

DIGITAL HARMONY STARTS WITH YOU

Build Trust & Respect



Practising good netiquette creates lasting, positive connections and builds a reputation of reliability online.



Enable Effective Communication



Thoughtful digital behaviour empowers everyone to communicate safely and meaningfully in our interconnected world.

Commit to Excellence

Let's pledge to be thoughtful, respectful, and responsible digital citizens in every online interaction.



THANK YOU FOR LISTENING TO US!

Further on, we will have two interactive (and hopefully fun) workshops about Netiquette:

- a Bingo game
- Netiquette scenarios (group activity)



Message: "I TOLD YOU ALREADY. STOP ASKING ME THAT!!!"

Issue:
Netiquette Fix:

Message: "Why would you even ask that? That's a dumb question."

Issue:
Fix:

Message: "Hey guys, check out what Sam texted me last night. LOL 😂"

Issue:
Fix:

Message: "I'm so sorry your dog died 😊"

Issue:
Fix:



NETIQUETTE BINGO – INSTRUCTIONS FOR STUDENTS

1. Getting Your Card

- Each student (or pair of students) will receive a different Bingo card.
- Keep your card safe and do not write anything on it until answers are validated.

2. How the Game Works

- The Romanian students will read out questions related to **Netiquette and Digital Literacy**.
- Listen carefully to each question.
- Find the correct answer on your Bingo card.
- When you complete a line, you must call out “**BINGO!**” loudly.



NETIQUETTE BINGO – INSTRUCTIONS FOR STUDENTS

1. Marking the Answer

- Before you mark your card, wait until the Romanian team confirms and discusses the correct answer with the class.
- Once validated, you can mark that square on your card.

2. How to Win

- The goal is to get a **full line of correct answers**:
 1. Horizontal (across)
 2. Vertical (down)
 3. Or Diagonal
- When you complete a line, you must call out “**BINGO!**” loudly.

3. Prizes

- The first **three students (or pairs)** who shout “BINGO” correctly will win a prize from the Romanian students.

NETIQUETTE SCENARIOS

GROUP ACTIVITY



1. Form Groups

- You will work in small groups of 2–4 students.
- Each group will receive one printed scenario (or draw one at random).

2. Work Together

- On your worksheet, write down:
 - What is wrong or inappropriate in the scenario.
 - How you would rewrite or respond to it using good netiquette.

3. Share back

Each group presents the scenario, explains what was wrong, and shares their improved version.

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STUDENTS:

**DIACONU MONICA
DIACONU ANDREI**

TEACHERS:

**VÂLCAN ANCA-IRINA
URBAN MARIA-ALEXANDRA**

NETIQUETTE

