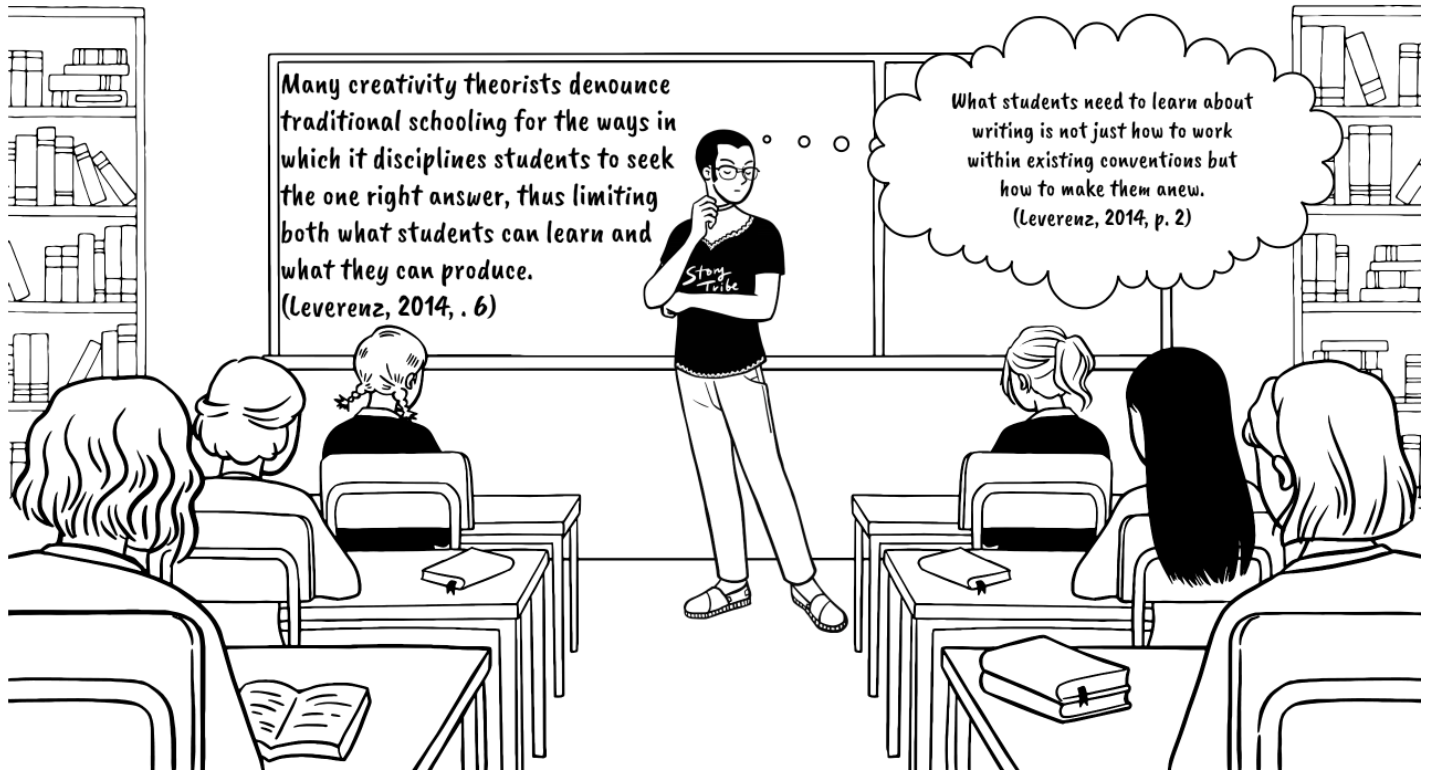


Social Media in the Writing Classroom: Connecting Global Communities

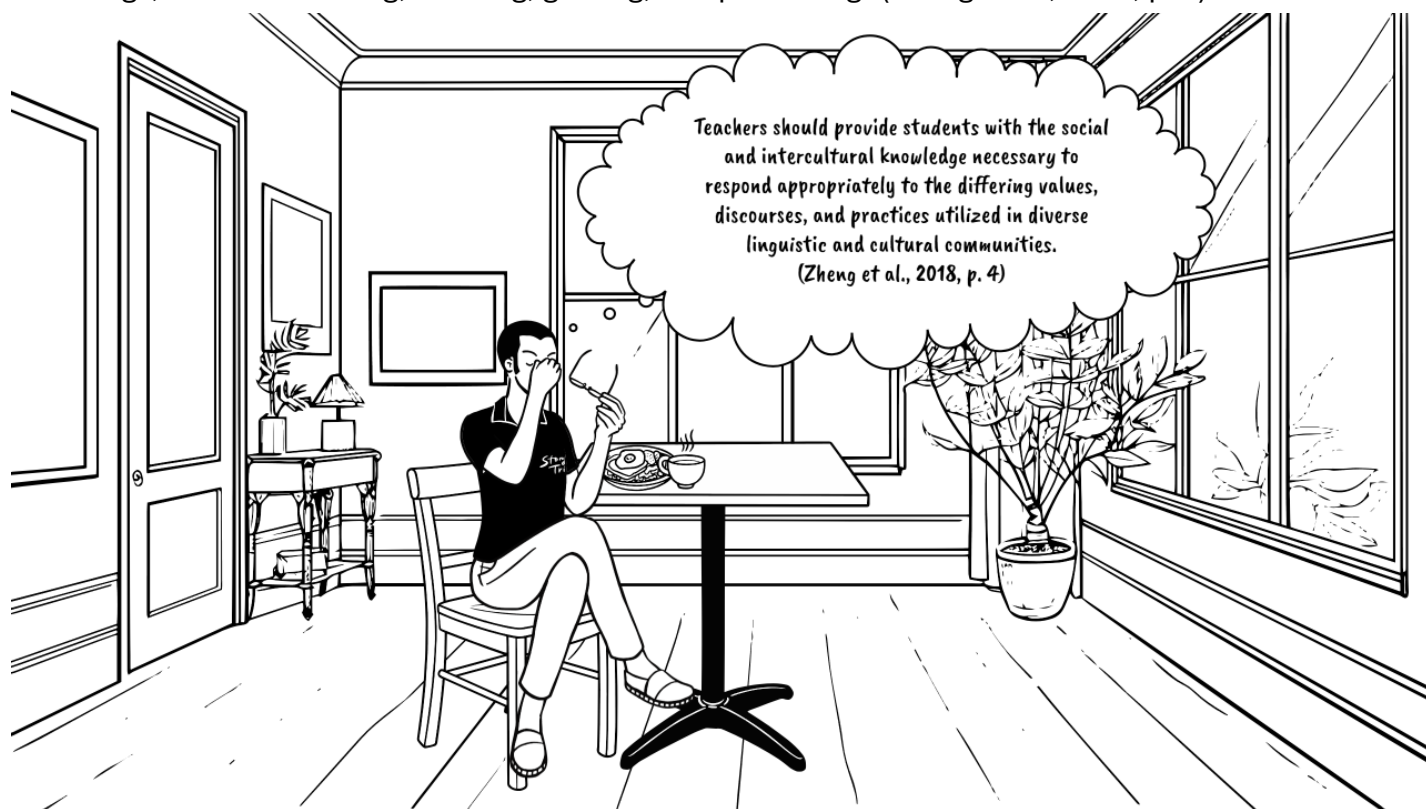
Drew has a problem. His students don't see the value of their writing lessons, and they've become disengaged. If only he could find a way to make his writing lessons relevant to their daily lives....



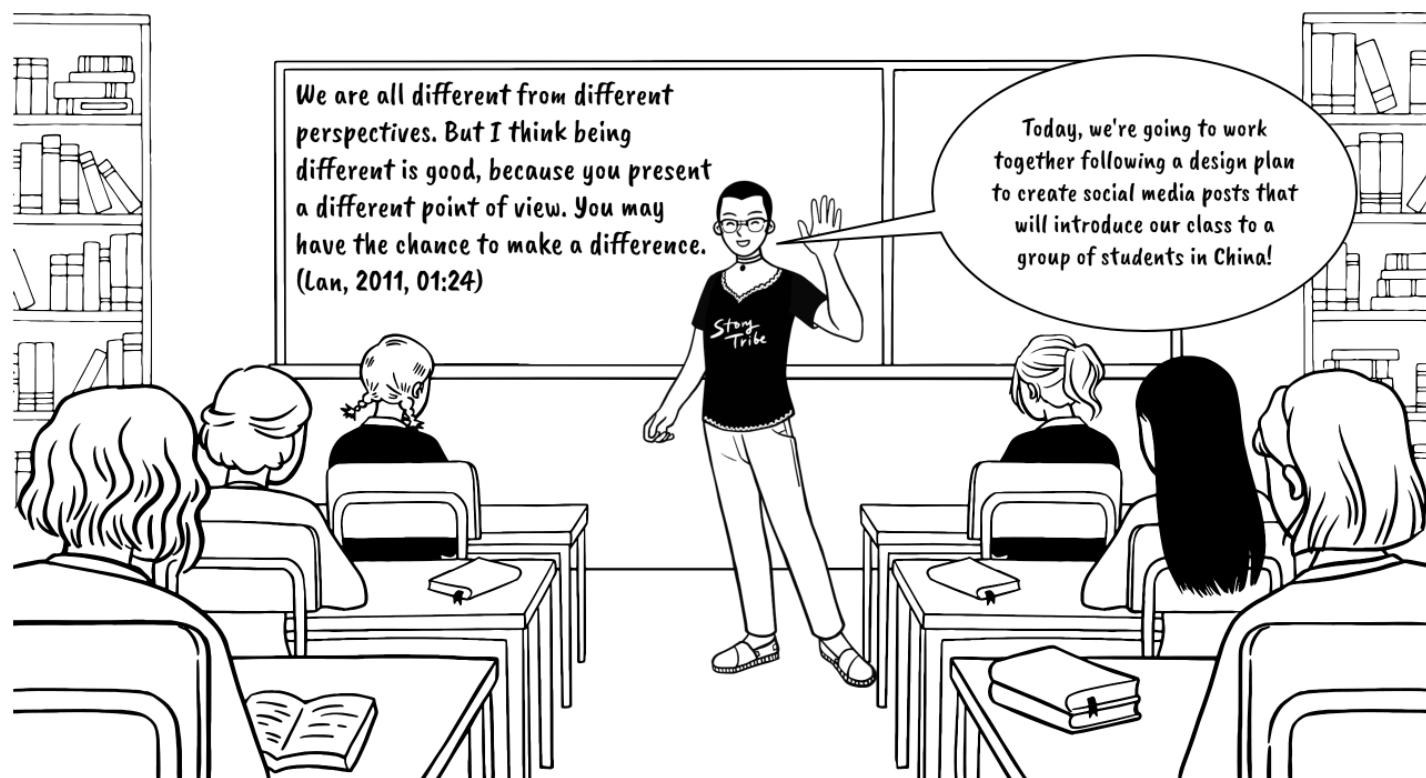
Drew thought about his problem all day, and he was still thinking about it when he went to sleep. That night, Drew had a dream...



That morning, Drew realized "students are actively engaged in a wide range of digital literacy activities in out-of-school settings, such as emailing, chatting, gaming, and publishing" (Zheng et al., 2018, p. 3).



Drew decided that bringing social media into his classroom could make writing relevant to his students, and it offered a means of fostering multicultural learning that would expose his students to new perspectives.



References

Lan, Y. (2011). *The generation that's remaking China*. Ted.com; TED Talks.
https://www.ted.com/talks/yang_lan_the_generation_that_s_remaking_china?subtitle=en

Leverenz, C. S. (2014). Design thinking and the wicked problem of teaching writing. *Computers and Composition*, 33, 1-12.

Zheng, B., Yim, S., & Warschauer, M. (2018). Social media in the writing classroom and beyond. *The TESOL encyclopedia of English language teaching*, 1-5.