

Rafique Hasan



Web Designer & CMS Developer

Web Designer & WordPress Developer with proven expertise in designing, developing, and optimizing high-performing websites. Specialized in WordPress development, custom themes, plugin customization, and website performance optimization. Experienced working across leading CMS platforms, including Kajabi, Shopify, Wix, and Squarespace. Focused on building responsive, conversion-driven websites with clean, scalable solutions. Successfully collaborated with international clients through Fiverr and Upwork, delivering websites aligned with business goals and user experience best practices.

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<https://rafiquehasan.com/>

EDUCATION

NATIONAL UNIVERSITY

BSc
2021 - 2022

DINAJPUR GOVT. CLG

Science
2018 - 2020

SKILLS

WordPress Developer

- Elementor
- Gutenberg
- Jet Engine
- ACF
- LMS
- WooCommerce

Shopify & Kajabi Developer

JavaScript

PHP

Basic SEO

- On-page SEO
- Technical SEO

LANGUAGES

Bangla

English

WORK EXPERIENCE

UpWork - Web Designer & Developer

2022- present

Experienced Web Designer & CMS Developer with 4+ years of experience creating high-quality, conversion-focused websites for clients worldwide. Skilled in HTML, CSS, and JavaScript with extensive experience across CMS platforms, including WordPress, Shopify, Kajabi, and Squarespace. Adept at building responsive, user-friendly websites that balance modern design, performance, and business objectives. Successfully delivered projects for international clients through Upwork, ensuring quality, reliability, and client satisfaction.

- Design and develop responsive, high-performing websites using HTML, CSS, JavaScript, React, and Tailwind CSS
- Build and customize CMS-based websites using WordPress, Shopify, Kajabi, and Squarespace
- Optimize websites for speed, SEO, and mobile responsiveness to improve user engagement

Softvance Agency - Wordpress Developer

2021- 2025

Experienced WordPress Developer with 4+ years of hands-on experience at Softvance, specializing in designing and developing high-performing, user-friendly websites for international clients. Skilled in WordPress customization, Elementor, WooCommerce, HTML, CSS, JavaScript, and responsive web development. Strong focus on creating modern, conversion-focused websites optimized for speed, SEO, and seamless user experience across all devices.

- Design and develop responsive, high-quality WordPress websites using Elementor, HTML, CSS, JavaScript, and custom themes
- Customize and maintain WooCommerce, business, portfolio, and landing page websites based on client requirements
- Optimize website performance, SEO, security, and mobile responsiveness to improve user engagement and site speed

EXPERTISE

- AI TOOLS
- CANVA
- PHOTOSHOP
- FIGMA

I am highly motivated to become an expert in Python, JavaScript, and PHP. I actively explore and practice new concepts every day to improve my skills and grow as a full-stack developer.

TRAINING

Programming Hero

Web Development
Batch - 09

UY LAB

PHP / Laravel
AWD-2401