

Rafique Hasan



Web Designer & CMS Developer

Web Designer & CMS Developer with proven expertise in designing, developing, and optimizing high-performing websites. Specialized in WordPress development, custom themes & plugins, and working across multiple CMS platforms, including Kajabi, Shopify, Wix, and Squarespace. Strong focus on performance optimization and clean, scalable development practices. Successfully worked with international clients on Fiverr & Upwork, delivering conversion-focused web solutions aligned with business goals.

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<https://rafiquehasan.com/>

EDUCATION

NATIONAL UNIVERSITY

BSc
2021 - 2022

DINAJPUR GOVT. CLG

Science
2018 - 2020

SKILLS

WordPress Developer

- Elementor
- Gutenberg
- Jet Engine
- ACF
- LMS
- WooCommerce

Shopify & Kajabi Developer

React

PHP

Basic SEO

- On-page SEO
- Technical SEO

LANGUAGES

Bangla

English

WORK EXPERIENCE

UpWork - Web Designer & Developer

2022- present

Experienced Web Designer & Frontend Developer with 3+ years of hands-on experience delivering high-quality, conversion-focused websites for global clients on Upwork. Skilled in modern frontend technologies including HTML, CSS, JavaScript, React, and Tailwind CSS, along with CMS platforms like WordPress, Shopify, Kajabi, and Squarespace. Focused on creating responsive, user-friendly designs that align with business goals and enhance user experience.

- Design and develop responsive, high-performing websites using HTML, CSS, JavaScript, React, and Tailwind CSS
- Build and customize CMS-based websites using WordPress, Shopify, Kajabi, and Squarespace
- Optimize websites for speed, SEO, and mobile responsiveness to improve user engagement

Softvance Agency - Wordpress Developer

2021- 2025

Experienced WordPress Developer with 4+ years of hands-on experience at Softvance, specializing in designing and developing high-performing, user-friendly websites for international clients. Skilled in WordPress customization, Elementor, WooCommerce, HTML, CSS, JavaScript, and responsive web development. Strong focus on creating modern, conversion-focused websites optimized for speed, SEO, and seamless user experience across all devices.

- Design and develop responsive, high-quality WordPress websites using Elementor, HTML, CSS, JavaScript, and custom themes
- Customize and maintain WooCommerce, business, portfolio, and landing page websites based on client requirements
- Optimize website performance, SEO, security, and mobile responsiveness to improve user engagement and site speed

EXPERTISE

- AI TOOLS
- CANVA
- PHOTOSHOP
- FIGMA

I am highly motivated to become an expert in Python, JavaScript, and PHP. I actively explore and practice new concepts every day to improve my skills and grow as a full-stack developer.

TRAINING

Programming Hero

Web Development
Batch - 09

UY LAB

PHP / Laravel
AWD-2401