

Mohammed Yasseen

E-Learning & Digital Transformation Professional

CONTACT

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SUMMARY

An experienced e-learning leader with over 15 years in digital transformation, instructional design, and faculty training. Passionate about integrating technology to enhance student engagement, online learning experiences, and academic success. Proven expertise in managing LMS platforms, developing faculty training programs, and leveraging AI to improve education outcomes.

KEY SKILLS

- Digital Learning Strategy
- LMS Administration (Moodle, Google Classroom, Microsoft Teams)
- Faculty Training & Development
- AI in Education & Learning Analytics
- Quality Assurance & Accreditation
- Instructional Design & Content Development

PROFESSIONAL EXPERIENCE

Head of E-Learning and Innovation | 2023 – Present

Majan University College, Muscat, Oman

Digital Transformation Leadership:

- Spearheaded the college's digital transformation, integrating innovative technologies to enhance teaching and learning experiences.
- Led the integration of AI in training and education, resulting in significant enhancements in student outcomes.

E-Learning Strategy and Implementation:

- Developed and executed comprehensive e-learning strategies aligned with the college's academic goals and mission.
- Oversaw the design, development, and delivery of high-quality online courses and learning materials.
- Managed and optimized the college's Learning Management System (LMS) to ensure seamless access and engagement.

Educational Technology Expertise:

- Researched and evaluated emerging educational technologies to identify opportunities for innovation and improvement.
- Implemented innovative tools and platforms to enhance student learning and engagement.
- Stayed current with industry trends and best practices in e-learning and instructional design.

Faculty Development and Support:

- Organized and conducted professional development workshops and training sessions for faculty on effective use of educational technologies.
- Provided ongoing support and guidance to faculty in integrating technology into their teaching practices.
- Fostered a culture of innovation and experimentation among faculty.

Quality Assurance and Standards:

- Established and maintained quality standards for online courses and learning materials.
- Monitored and evaluated the effectiveness of e-learning initiatives to ensure student success.
- Collaborated with key stakeholders to ensure alignment with institutional goals and accreditation requirements.

Director of E-Learning | 2018 – 2023

Majan University College, Muscat, Oman

- **Digital Transition:** Led a rapid and successful transition to fully online learning during the COVID-19 pandemic, ensuring continuity of education.
- **Team Leadership:** Trained and supported 60+ lecturers, increasing online teaching adoption by 40%..
- **Policy Development:** Created and implemented comprehensive e-learning policies and procedures.
- **Technical Expertise:** Provided technical support and training on Moodle and other e-learning tools.
- **Innovation:** Explored, tested, and deployed new technologies to enhance the online learning experience.
- **Data Analysis:** Monitored key performance indicators to optimize e-learning strategies.
- **Infrastructure Management:** Maintained a stable and secure virtual learning environment, including disaster recovery planning.
- **Collaboration:** Worked closely with IT support to ensure seamless technical operations.
- **Student Engagement:** Increased student engagement by 35% through weekly activities and contests.
- **Professional Development:** Promoted best practices and industry trends in online learning.
- **Resource Development:** Created engaging online resources and activities for student induction.
- **Team Management:** Oversee the E-learning team.

Learning Technology Advisor | 2015 – 2018

Majan University College, Muscat, Oman

- **LMS Administration:** Expert in Moodle configuration and management, supporting a large user base and numerous courses.
 - **Turnitin Administration:** Proficient in administering and supporting Turnitin for plagiarism detection across all undergraduate assignments.
 - **Google Workspace:** Skilled in leveraging Google Chromebooks and Workspace apps to enhance teaching and learning.
 - **Multimedia Development:** Proficient in creating multimedia learning resources and tutorials.
 - **Technical Support:** Provided comprehensive technical support and guidance to faculty and students.
 - **Troubleshooting:** Troubleshot and resolved technical issues related to the LMS, Turnitin, and other e-learning tools.
 - **Professional Development:** Conducted training sessions on a variety of topics, including LMS usage, Turnitin, Google Workspace, and social learning.
 - **Instructional Design:** Developed instructional materials and resources to facilitate learning and adoption of technology.
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TECHNICAL SKILLS

- **LMS:** Moodle, Microsoft Teams, Google Classroom
 - **Graphic:** Photoshop, Illustrator, Canva
 - **Video:** Premiere Pro, Camtasia
 - **Web:** HTML5, CSS3, Bootstrap, SQL, Joomla (CMS)
 - **Platforms:** Turnitin, Google Workspace, Microsoft 365
 - **AI-powered:** ChatGPT, Gemini, GoPilot, Claude, Kling AI, MindStudio
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EDUCATION

MSc Information Management and Security | 2011 – 2013

University of Bedfordshire, UK.

BSc Information Technology | 2002 – 2006

Al Ma'amoon University College, Iraq

**PROFESSIONAL
CERTIFICATES**

Senior Fellow (SFHEA)
Advance HE

Gemini Certified Educator
Google

Google Certified Educator (L1)
Google

Graphic Design Essentials
Canva

AI in the Classroom
Canva

Canva Essentials
Canva

**Python Bootcamp: Go from Zero to Hero in
Python**
Udemy.com

Instructional Design for E-Learning
Udemy.com

LANGUAGE

English: Fluent
Arabic: Native

References available upon request