

LAUREN WADIE

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EDUCATION

Michigan State University | East Lansing, MI

May 2027

Bachelor of Arts, Communication Leadership and Strategy

Honors College

RELATED EXPERIENCE

Michigan State Department of Theatre | East Lansing, MI

Sep 2025 – Present

Public Relations Intern

- Collaborate with marketing faculty to produce newsletters and news releases.
- Create new strategies to increase media traffic and engagement.

Public Relations Field Experience | New York, NY

March 2025

Student Participant

- Engaged with 13 agencies to become industry familiar and network with professionals.
- Met with: Serino Coyne, NBC Universal, Essence Mediacom, Weiden Kennedy, and others.

Michigan State Communication Department | East Lansing, MI

September – December 2024

Undergraduate Research Assistant

- Communicated instructions clearly and efficiently to all participants.
- Adjusted quickly when new guidelines were set for an activity.

OTHER EXPERIENCE

Deneweth's Garden Center | Macomb, MI

April 2023-Present

Head Cashier

- Managed over 20 employees in company responsibilities and utilized conflict management skills.

ACTIVE AFFILIATIONS

Communication Leadership & Strategy Society | President

They're So Dramatic MSU | Treasurer, Social Media and Marketing Committee

Undergraduate Communication Association

Lambda Pi Eta

HARD SKILLS

Tool Applications: Microsoft Office 365 | Google Workspace | Canva | Campaign Monitor | Zotero | Hostinger

Social Media Platforms: Instagram | LinkedIn | Facebook | X | TikTok | Snapchat

AP Style Format | Budgeting | Scheduling | Strategic Planning | Public Speaking