

# 20ALIENZ

## FAN USE POLICY & COMMERCIAL IP LICENSE

Issued by OFF THE X | Version 1.0 | Effective: April 17, 2026

*For licensing inquiries: [licensing@offthex.com]*

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### 1. OWNERSHIP

All 20ALIENZ characters, names, likenesses, designs, artwork, logos, and the 20ALIENZ brand (collectively, the "20ALIENZ IP") are the exclusive intellectual property of OFF THE X. All rights are reserved. Nothing in this policy transfers any ownership interest in the 20ALIENZ IP to any person or entity. OFF THE X retains all trademark, copyright, and commercial rights.

### 2. SCOPE

This policy applies to all individuals, creators, streamers, artists, and entities who wish to use the 20ALIENZ IP in any form. By using the 20ALIENZ IP in any manner, you agree to be bound by the current version of this policy. This policy does not apply to officially licensed partners, who are governed by separate written agreements with OFF THE X.

### 3. PERMITTED USES — NO LICENSE REQUIRED

The following uses are permitted without a license from OFF THE X, provided all Credit Requirements in Section 6 are met:

#### 3A. Sharing & Social Media

- Share official 20ALIENZ images and artwork on any social media platform with credit to OFF THE X.
- Create and share memes using official 20ALIENZ imagery for non-commercial purposes.
- Post about 20ALIENZ in any non-commercial context online.
- Tag and mention 20ALIENZ and OFF THE X in posts, comments, and discussions.

#### 3B. Fan Art & Creative Works

- Create original fan art of any of the 20ALIENZ characters for non-commercial sharing.
- Create remixes and reinterpretations of the 20ALIENZ characters for non-commercial sharing.
- Share fan art and remixes on social media, fan sites, and personal portfolios.
- Create non-commercial fan comics, animations, or illustrated stories featuring 20ALIENZ characters.
- Write and share non-commercial fan fiction featuring 20ALIENZ characters.

- All fan art, remixes, and creative works must visibly credit OFF THE X as the original creator of 20ALIENZ.

### 3C. Streaming & Video Content

- Stream live content featuring 20ALIENZ on any platform including Twitch, YouTube Live, TikTok Live, Instagram Live, and similar platforms, including streams monetized through platform-native ads, subscriptions, or viewer donations, provided 20ALIENZ is not the sole or primary commercial focus of the stream.
- Upload videos featuring 20ALIENZ to YouTube, TikTok, Instagram Reels, or similar platforms, including videos that earn ad revenue through the platform's standard partner program, provided 20ALIENZ is not the sole or primary commercial focus of the video.
- Feature 20ALIENZ characters as background elements, discussion topics, or incidental content within streams or videos.
- React to, review, discuss, or showcase 20ALIENZ content in video or streaming format.
- Create non-commercial podcast content featuring discussion of 20ALIENZ.
- All streaming and video content must include a visible or verbal credit to OFF THE X and a disclaimer that the content is unofficial and not affiliated with or endorsed by OFF THE X.

### 3D. Personal Merch

- Produce hand-made or small batch items featuring 20ALIENZ for personal or private use only.
- Small batch is strictly defined as fewer than 25 units total per item type.
- Personal merch cannot be sold, traded, gifted for compensation, or distributed beyond your immediate personal circle.
- Personal merch cannot be displayed, promoted, or shared publicly in a way that implies commercial availability.

### 3E. Events & Cosplay

- Cosplay any of the 20ALIENZ characters at personal, non-ticketed events.
- Feature 20ALIENZ in non-commercial fan panels, community gatherings, or educational settings.
- 20ALIENZ cosplay or imagery may not be used at ticketed events, commercial events, or brand-sponsored events without a license from OFF THE X.

## 4. COMMERCIAL USE — LICENSE REQUIRED

The following uses require a written, signed license agreement from OFF THE X prior to any use. Contact [[licensing@offthex.com](mailto:licensing@offthex.com)] to request a commercial license.

- Selling any product featuring 20ALIENZ characters, names, likenesses, or branding.
- Producing 25 or more units of any item featuring 20ALIENZ through a manufacturer or any third party.
- Creating content where 20ALIENZ is the sole or primary commercial focus, including paid courses, sponsored series, subscription products, or paywalled content built around 20ALIENZ.

- Using 20ALIENZ in sponsored content, brand deals, or paid promotions where 20ALIENZ is explicitly featured as part of the sponsorship or advertisement.
- Using 20ALIENZ in marketing, advertising, or promotional materials for any product, service, or brand.
- Licensing, sublicensing, or granting any rights to the 20ALIENZ IP to any third party.
- Using 20ALIENZ in connection with any brand collaboration or partnership.
- Selling stream overlays, emote packs, alerts, asset packs, or any creator assets featuring 20ALIENZ to other creators or the public.
- Using 20ALIENZ in any commercial print, publication, broadcast, or digital advertising.
- Using 20ALIENZ at ticketed events, brand-sponsored events, or commercial activations.

## 5. PERMANENTLY PROHIBITED USES — NO LICENSE WILL BE ISSUED

The following uses are strictly prohibited under all circumstances. OFF THE X will not issue licenses for any of the following uses, regardless of request or context:

- Creating, minting, or selling NFTs, cryptocurrencies, blockchain-based assets, or any digital token featuring 20ALIENZ IP.
- Using 20ALIENZ in connection with political campaigns, political messaging, political candidates, political parties, or political figures of any kind.
- Using 20ALIENZ in connection with religious imagery, religious figures, religious organizations, or religious messaging of any kind.
- Using 20ALIENZ in any way that is offensive, racist, sexist, violent, sexually explicit, vulgar, disparaging, or defamatory.
- Stating or implying that fan work is officially created, endorsed, sponsored, or licensed by OFF THE X.
- Using 20ALIENZ alongside any third-party IP, brand, or trademarked character without written approval from OFF THE X.
- Running any crowdfunding campaign (Kickstarter, Indiegogo, GoFundMe, Patreon tiers, etc.) that uses 20ALIENZ IP as a basis or incentive.
- Distributing, reproducing, or selling direct copies of official 20ALIENZ artwork, designs, or assets.
- Using 20ALIENZ IP to promote, fund, or distribute any illegal product, service, or activity.
- Using 20ALIENZ IP in connection with any adult content, gambling, alcohol, tobacco, or controlled substance promotion.

## 6. CREDIT REQUIREMENT

All permitted fan use must include the following disclaimer, clearly visible on or alongside the content:

***"20ALIENZ is created by OFF THE X. This is unofficial fan content and is not affiliated with or endorsed by OFF THE X."***

For video and streaming content, this disclaimer may be delivered verbally at the start of the content or displayed visibly on screen. For written content, it must appear at the beginning or end of the work.

## 7. COMMERCIAL LICENSING

OFF THE X welcomes commercial licensing inquiries for the 20ALIENZ IP. All commercial use requires a separately negotiated, written, and signed licensing agreement with OFF THE X prior to any use.

- To request a commercial license, contact: [licensing@offthex.com]
- Include in your inquiry: your name or company, intended use, product or content description, territory, and proposed duration.
- OFF THE X reserves the right to approve, deny, or negotiate the terms of any commercial licensing request at its sole discretion.
- Unauthorized commercial use prior to execution of a license agreement may result in legal action.

## 8. ENFORCEMENT

- OFF THE X actively monitors use of the 20ALIENZ IP and reserves the right to pursue legal action against any unauthorized commercial use.
- Violations may result in takedown requests, cease and desist letters, DMCA notices, or civil legal action.
- OFF THE X reserves the right to revoke any individual's or entity's permitted use under this policy at any time, for any reason, with or without notice.
- Failure by OFF THE X to enforce any provision of this policy does not constitute a waiver of its rights.

## 9. REVOCABILITY & UPDATES

- OFF THE X may update, modify, or revoke this policy at any time without prior notice.
- The current version of this policy will always be available at [<https://offthex.io/20aliez>].
- Continued use of the 20ALIENZ IP following any update constitutes acceptance of the updated policy.
- This policy supersedes any prior statements, representations, or informal permissions regarding fan use of the 20ALIENZ IP.

## 10. GOVERNING LAW

This policy is governed by the laws of the State of North Carolina and applicable United States federal law, including federal trademark and copyright law. Any disputes arising under this policy shall be subject to the exclusive jurisdiction of the courts of North Carolina.

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All 20 characters and the 20ALIENZ brand are exclusively owned by OFF THE X.  
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