

Cookie Policy

Last updated: 10 April 2026

NovaXact ("we", "us", or "our") uses cookies and similar technologies on our website. This policy explains what these technologies are, why we use them, and how you can control them, in line with the UK GDPR and the Privacy and Electronic Communications Regulations (PECR).

1. What are cookies?

Cookies are small text files placed on your device when you visit a website. They help websites function properly, improve performance, and understand how the site is used.

2. Cookies we use

We use the following categories of cookies on our website:

Cookie Category	Purpose	Consent Required?
Strictly necessary	Essential for the website to function properly, including security and navigation.	No (Always Active)
Analytics	Helps us understand how visitors use the website by collecting information about site usage and user journeys to improve performance.	Yes (Opt-in)

Strictly necessary cookies are always active. Analytics cookies are only set if you give your consent through the cookie banner.

3. Specific cookies used on this site

Below is the list of cookies and similar technologies currently used on this website:

Cookie Name	Provider	Category	Purpose	Expiry / Lifespan
cc_cookie	Website platform	Strictly necessary	Stores the visitor's cookie consent preferences so they can be remembered on future visits.	1 year
AMP_*	Amplitude	Analytics	Distinguishes unique users and tracks website usage to help improve performance.	1 year

4. Your choices

Non-essential cookies, meaning analytics cookies, are disabled by default and will only be set if you give clear consent through the cookie banner.

You can accept, reject, or change your preferences at any time using the **"Cookie Settings"** link in the footer of our website. You can also withdraw your consent at any time through the same settings.

You can also control cookies through your browser settings. Most browsers allow you to block or delete cookies, although some parts of the website may not work properly if you do so.

5. International data transfers

Some analytics tools may involve transfers of data outside the UK or the EEA, for example to the United States. Where this happens, we ensure appropriate safeguards required by law are in place to protect your data.

6. Changes to this policy

We may update this Cookie Policy from time to time to reflect changes in the cookies we use or for legal and regulatory reasons. Any updates will appear on this page with a revised "Last updated" date.

7. Contact us

If you have any questions about our use of cookies, please contact us at contact@novaxact.co.uk.