



Connecting Technology, Sustainability, and Market Growth

27-29 August 2026
JIExpo Kemayoran, Jakarta

ORGANIZED BY :



EVENT PARTNERS :



CONCURRENT EVENT :





PT Maison Events Indonesia is an Indonesian exhibition organiser officially appointed by **CNCIC** as the local technical organiser of the **Indonesia International Paper Chain Industry Expo**.

Maison Event Indonesia is a strategic partner of **RX Global**, the world's second-largest exhibition organizer, and plays a key role in delivering RX Global exhibitions in Indonesia, including **WEPACK Southeast Asia**.

With over **25 years of experience in B2B exhibitions**, Maison Events Indonesia is committed to connecting industries through high-quality, results-driven event platforms.



INDONESIA AS ASEAN PAPER HUB

Production & export growth

Indonesia continues to strengthen its position as one of ASEAN's largest pulp and paper producers, with expanding production capacity and increasing export reach across Asia, the Middle East, and Africa.

Packaging demand

Rapid growth in FMCG, food & beverage, e-commerce, and consumer goods is driving strong demand for packaging paper and sustainable packaging solutions in the domestic and regional markets.

Sustainability transition

The industry is undergoing a structural shift toward environmentally responsible production, driven by tighter regulations, buyer ESG requirements, and the need for cleaner, more efficient technologies.



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EVENT PARTNERS :



Post Show Report

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CONCURRENT EVENT :



Facts & Figures | 29 to 31 July 2025



100+
Exhibitors

150+
Exhibitors

5,382

Professional **Visitors**

508

TAP Business **Matchmaking Sessions**

50+

Industry **Associations & Media**

12,000+ sqm

Exhibition **Area**



11% from
Indonesia

89% from China, Malaysia, India, Singapore, Thailand, Vietnam, Philippines, Sri Lanka, South Korea, Japan, and other countries and regions.

Visitor Occupation

Marketing	27%
Management	24%
Sales	13%
Purchasing	10%
Technical R&D	9%
Engineering	6%
Others	5%
Import & Export Trade	3%
Media	2%

Visitor Purpose

Purchasing chemicals	19%
Searching for potential suppliers	18%
Collecting market information	16%
Looking for distributors	13%
Purchasing machinery/ equipment	12%
Looking for technical cooperation	11%
Attending forum	6%
Other	3%



PackPlus Indonesia marks its inaugural edition as a strategic platform designed to complement the **Indonesia International Paper Chain Industry Expo** and **WEPACK Southeast Asia**, completing the packaging and printing value chain from upstream to downstream. Positioned as a solutions-oriented showcase, PackPlus focuses on packaging applications, finished packaging, automation systems, and brand-driven innovations that serve product manufacturers across food, beverage, cosmetics, pharmaceutical, and FMCG sectors. Together, these co-located exhibitions create an integrated PackPrint ecosystem, connecting material production, packaging manufacturing, and end-product packaging solutions within a single industry platform.



Upstream paper production, industrial infrastructure, and large-scale manufacturing technologies

Indonesia International Paper Chain Industry Expo is an upstream-focused platform helping Indonesian paper mills cut costs, boost compliance, and enhance competitiveness, while enabling capacity expansion, technology upgrades, and sustainable manufacturing through curated global partnerships.



**WEPACK
SOUTHEAST ASIA**

Converting, printing, and packaging technologies bridging upstream paper production to downstream packaging

Organized by RX (China) in cooperation with the World Packaging Organization (WPO), WEPACK Southeast Asia focuses on the conversion of paper into packaging. It is designed for packaging manufacturers and converters seeking efficiency, automation, flexibility, and innovation in packaging production.



Downstream packaging applications, sustainable solutions, and brand-facing products

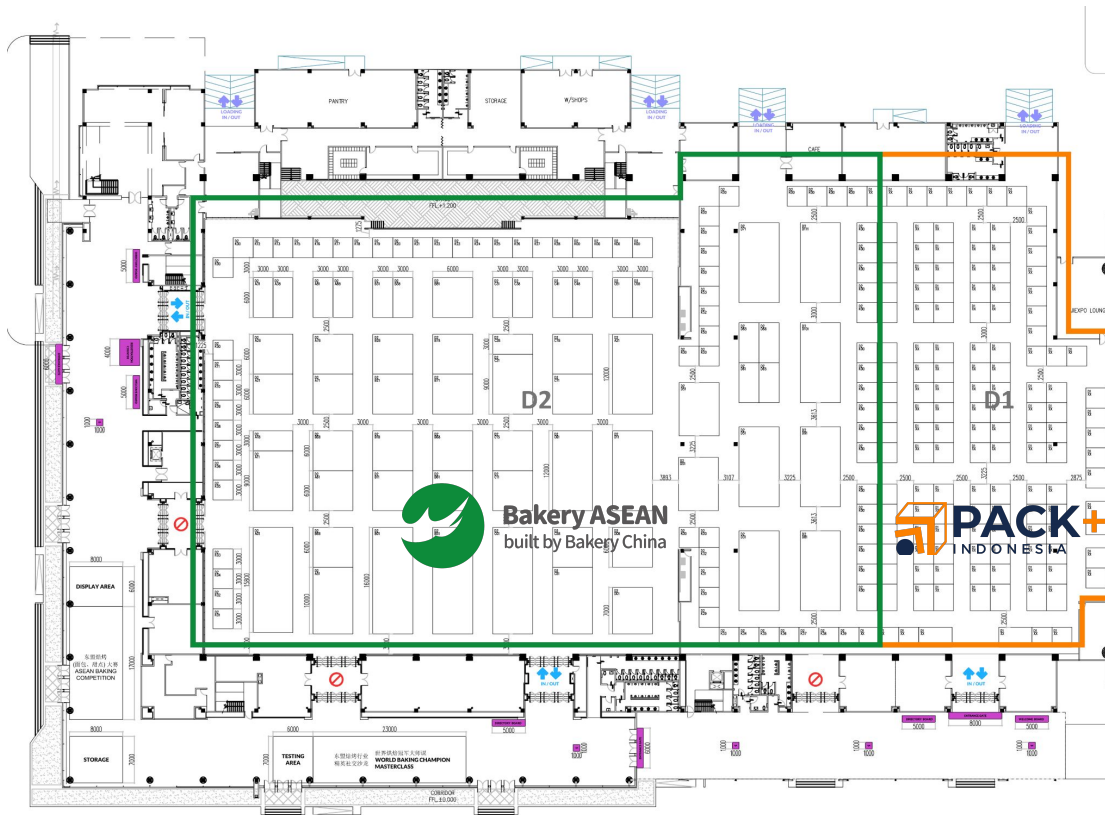
Pack Plus Indonesia is positioned as a downstream, brand-facing packaging and services platform, delivering market-ready solutions that support product commercialization, brand execution, and last-mile delivery across Indonesia and ASEAN.

An **end-to-end supply chain platform** covering industrial infrastructure, production technologies, process optimization, and sustainable **paper & packaging solutions**.



Floor Plan

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Co-located Events:



27 – 29 August 2026
Thursday – Saturday (3 Days)

JIExpo Kemayoran
Hall D1

10:00 - 18:00 Daily

B2B Show

10.000+ (3 days)



Exhibitor Profiles

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Finished Packaging Products

- Corrugated boxes & transport packaging
- Folding cartons & rigid boxes
- Flexible packaging (pouches, sachets, films)
- Bottles, jars, caps & closures

Printing & Packaging Decoration

- Label printing services
- Digital printing for packaging
- Embossing, foil stamping & varnishing
- Decorative finishing solutions

Contract Packaging & Private Label Solutions

- Co-packing & contract packaging services
- Private label manufacturing
- Packaging assembly & kitting
- Fulfillment & packaging outsourcing

Supporting Services & Technology

- Testing & quality assurance
- Sustainability consulting & eco-design services
- Compliance, certification & regulatory support
- Logistics & supply chain solutions
- Software, traceability & digital supply chain systems

Packaging Materials & Components

- Films, laminates & foils
- Labels & decorative materials
- Adhesives, coatings & barrier materials
- Sustainable & recyclable packaging materials

Packaging Systems & Automation

- Filling machines
- Sealing & capping systems
- Vacuum & sachet packers
- Cartoning & case packers
- Labeling & coding systems
- Inspection & palletizing systems

Design & Brand Development

- Structural packaging design
- Packaging graphics & branding
- Retail-ready packaging innovation
- Product packaging prototyping



Visitor Profiles

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Fast Moving Consumer Good



Cosmetic & Personal Care



Food & Beverage



Pharmacy & Supplements



Brand Owners



Exhibition Business Program

Paper Industry Executive Forum

A high-level forum for mill owners, directors, and senior executives to discuss:

- Cost competitiveness and energy efficiency
- Regulatory readiness and ESG transformation
- Regional and global market outlook

Technology & Solution Insight Seminars

Practical, solution-focused sessions led by verified technology providers and industry experts, covering:

- Chemical efficiency improvement
- Wastewater treatment and water reuse
- Energy-saving and automation technologies

Curated Business Matching Program

Pre-arranged, profile-based one-on-one meetings, supported by:

- Buyer needs assessment
- Supplier recommendation
- Structured meeting schedules

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EVENT PARTNERS :



Partners Projection

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CONCURRENT EVENT :



Organizer:



Supporting Partners:



Supporting Associations:



ORGANIZED BY :



EVENT PARTNERS :



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CONCURRENT EVENT :



Let's Build a Sustainable & Competitive Pack & Print Industry Together

For more details, please contact us:
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