

OLAMIDE OLADIPO

Videographer | Photographer | Visual Designer

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PROFILE

Multimedia Designer with expertise in visual storytelling, photography, videography, brand content, and apparel design. Skilled in developing creative concepts, garment artwork, and production-ready designs that connect brands with their audiences across digital and physical platforms.

EDUCATION

Master of Design (Multimedia)
Monash University Melbourne
2020 - 2021

Best in Multimedia Design
Studio Award (2021)

SKILLS

Brand Storytelling
Content Production
Videography
Photography
Visual Branding
Lighting & Composition
Sound Design
Video Editing
Motion Graphics
Print Design
Account Management

TOOLS

Photoshop
Illustrator
InDesign
Premiere Pro
Lightroom
After Effects
CapCut
CorelDraw
Canva
Wordpress

PROFESSIONAL EXPERIENCE

Graphic Designer | Photographer | Videographer
Kinetic Creations Pty Ltd, NSW | Jul 2022 - Present

- Produced promotional photography and video content to strengthen brand presence across digital platforms.
- Planned and executed branded apparel and costume photoshoots to support marketing campaigns and product showcases.
- Collaborated with clients to develop visual concepts aligned with brand identity, delivering effective creative solutions.
- Designed garment artwork, patterns, and branding assets for commercial production and client orders.
- Managed website and social media content updates to maintain consistent brand communication.
- Managed multiple projects simultaneously while maintaining on-time delivery and quality standards.

Freelance Videographer | Photographer
Australia | Jan 2021 - Present

- Produced photography and videography content for brands, events, and individuals from concept to final delivery.
- Developed lasting client relationships, resulting in repeat business and referrals.
- Directed shoots, managed lighting, and handled post-production workflows to deliver professional visual outcomes.
- Adapted creative approaches to suit diverse locations, audiences, and project requirements.

REFERENCES

Available upon request.