

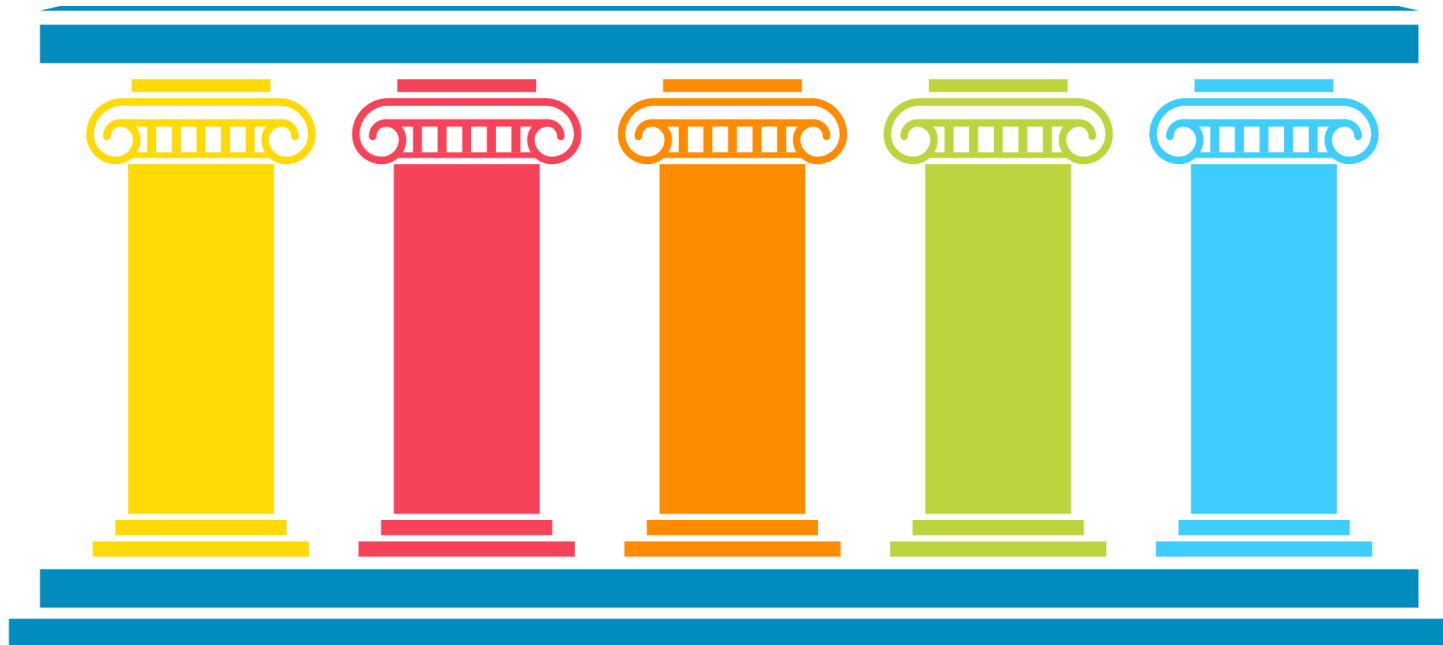
VBLUE

The Fifth Pillar of the Virtuoso Economy



vblue.com

bigthink.you



VBLUE – Virtuos Purpose: *Championing Ethics, Sustainability, and Conscious Capitalism — the foundation that holds us all together.*





Why VBLUE — The Call for Purpose and Ethics



Core Message:

In an AI-driven, hyper-digital world, **ethics and sustainability** are not optional — they are the new competitive advantage.



Talking Points:



Transition from CSR to **CSV (Creating Shared Value)** — from donation to transformation.



The world's leading organizations now integrate **purpose into performance**.

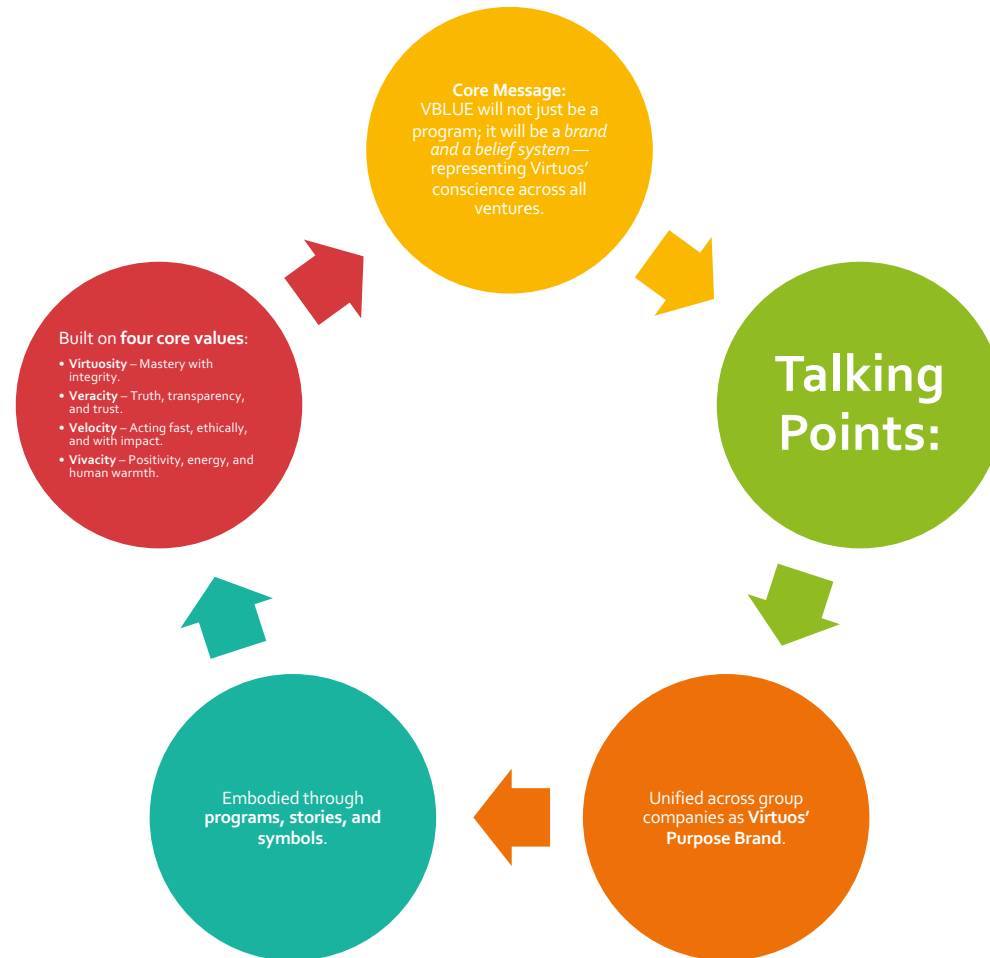


Virtuos' commitment: align profit, people, and planet.

Why VBLUE — The Call for Purpose and Ethics



Becoming a Brand—What It Takes to Make VBlue a Movement





Empowering Our People, Society, and Planet

VBLUE completes the Virtuoso Economy — ensuring every success is intelligent, inclusive, and inspired by virtue.

Talking Points:

Virtuos is not just building a smarter world — we're building a **better** one.

Purpose is our strategy. Ethics is our culture. Sustainability is our future.

Together, we stand as **five pillars** of the Virtuoso Economy:

VDC.com
VSYS.com
VBRAND.com
VIRTU.AI
VBLUE.com



**Pre-screened
Candidates will
have access to
policies/code of
conduct, Terms &
Conditions of
Engagement**

At **Virtuos**, we believe transparency begins **even before you join us**.

We're launching **Virtuos.you** — a digital transparency platform for **pre-joiners** to understand our culture, ethics, and governance model based on our **VBLUE Code of Conduct & Ethics**. Every future Virtuosian will gain access to clear policies, compliance guidelines, and trust-based training — shaping a workplace where **ethics, trust, and governance** aren't afterthoughts, but foundations.

This initiative ensures every new team member enters Virtuos with confidence, clarity, and purpose — knowing what we stand for, and what we expect.

Current Employees:

HR should certify that each and every employee have gone through all the policies, and conform to additional VBLUE—TRISM: Trust, Integrity, Risk & Security Management. Every Employee must complete TRISM Exam conducted on 18 Nov 2025.

BACKGROUND •YOU

Many leading companies now operate within **trust ecosystems**.

Virtuos proudly joins them — creating a future where **character, culture, and conduct** define credibility.

As part of our journey toward a **Trust Economy**, we are also introducing **Background.you** — a secure, verified platform for **employee background transparency**.

When Virtuosians move on, their verified employment records — including conduct, performance index, and trustfactors — will be securely available to future employers through authenticated access.

Did you know? Around **1 in 5 verified employment records** shows inconsistencies in disclosures. Every workplace has its **Trustblazers** — **those who build culture and credibility** — and a few who test the boundaries of ethics. At Virtuos, we believe transparency helps everyone rise to the higher standard.

At Virtuos, we're changing that narrative — creating a **trust-first ecosystem** where employers and employees share accountability and truth.

If there are **pending disputes or litigations**, or non-compliances, remarks will be noted transparently — ensuring fairness, authenticity, and accountability across every professional journey.

Background.you is real-time dynamic equation between Virtuos and its Alumni.

VBlue: Trustblazer Initiative

bigthink.you

Thank you

VBLUE — The Foundation of the Future.
“Performance with Purpose.”

