



# Sofía Baptiste

**DIGITAL NARRATIVES  
PROFESSIONAL**

## CONTACT

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## SKILLS

- 2D Animation
- Podcast production and editing (fiction and nonfiction)
- Video and motion graphics editing
- Digital content creation
- production of interdisciplinary creative projects

## LENGUAJES

- Spanish **Native**
- English **Proficient**
- Japanese **Beginner**

## SOFTWARE

Creative software: Illustrator, Photoshop, After Effects, Premiere | Audio editing: Audacity, Adobe Audition, Reaper

## ABOUT ME

Recently graduated Digital Narratives professional with experience in podcast production, digital content creation, and collaborative project work. I am interested in 2D animation and audiovisual storytelling as tools to develop stories through the relationship between image and sound. I am characterized by combining creative judgment, organization, and teamwork in project development.

## EDUCATION

2020-2025 Los Andes University  
Digital Narratives

## EXPERIENCE

### Podcast Producer and Editor

Observatorio Iberoamericano de Tributación Internacional  
2023-2025

- Produced and edited multiple podcast episodes, blending interviews with narrative storytelling techniques.
- Managed digital promotion and advertising strategies for new content launches.
- Collaborated on the development of a Q&A; podcast for Ibero-American universities, boosting audience engagement.

### Teaching Assistant – Lugares del Archivo

Los Andes University

Aug - Dec 2023

- Organized and coordinated museum field trips to enhance students' learning experiences.
- Supported classroom and field activities by facilitating discussions and exercises that deepened students' understanding of archival spaces and their narratives.

### Teaching Assistant – Latin American Media Narratives

Los Andes University

Aug - Dec 2021

- Prepared and graded in-class assignments, ensuring students' critical understanding of course materials.
- Assisted in designing exams and evaluation criteria for media narratives analysis.
- Enhanced the learning process by offering tailored feedback that encouraged deeper critical analysis and engagement with course materials.

## PROJECTS

### Corto animado (Tesis de grado)

Universidad de Los Andes

Ago - Dic 2021

- Diseñé y desarrollé un corto animado como proyecto de grado, integrando narrativa visual y sonora.
- Gestioné el proceso creativo desde la conceptualización hasta la producción, aplicando conocimientos de animación 2D y herramientas digitales.
- Experimenté con recursos visuales y sonoros para explorar nuevas formas de narración audiovisual.