

# thesnusfactory

thesnuscompany PVT LTD

HYDERABAD, INDIA

 +91-8374901685 |  thesnusfactory0@gmail.com  thesnusfactory



# WHY thesnusfactory POUCHES?

**A LEGACY OF EXCELLENCE,  
A FUTURE OF INNOVATION**

With over 9 years of expertise in crafting smoke-free tobacco alternatives, thesnusfactory stands as a pioneer in the industry.

For the past 9 years, we've been at the forefront of the nicotine pouch market, developing some of the most popular brands worldwide and continuously pushing the boundaries of innovation.

# A TRUE WHITE LABEL COLLABORATION

## **A History of Innovation**

We were the first to develop synthetic nicotine into a pouch, setting new standards for the industry. Our commitment to quality, research, and consumer needs drives us to create cutting-edge formulations that deliver excellence in every pouch.

At thesnusfactory, we don't just manufacture nicotine pouches - we set the standard.



# WHY **THESNUSFACTORY** IS YOUR IDEAL PARTNER



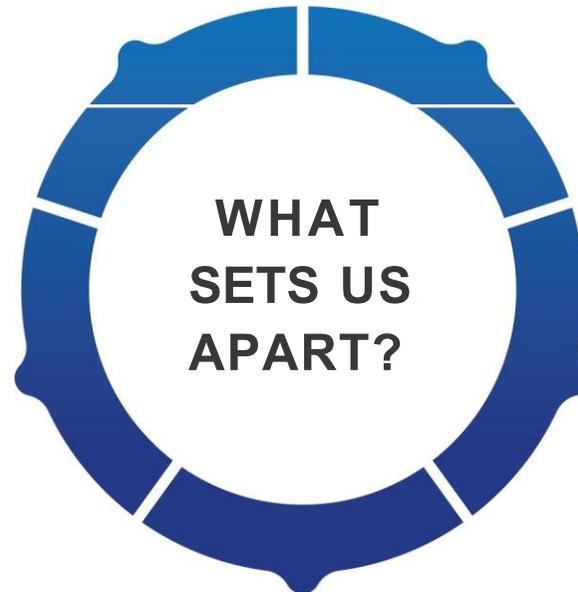
At **thesnusfactory**, we offer more than just manufacturing - we provide a seamless, customized path to success in the nicotine pouch industry. Our expertise, innovation, and commitment to quality make us the perfect partner for your brand.

### **Customization & Flexibility**

Tailor every aspect of your product, from flavours and nicotine strengths to packaging and branding, ensuring it aligns perfectly with your vision.

### **Global Expertise**

With a strong international presence, we understand diverse market regulations and consumer preferences, helping your brand expand effortlessly.



### **No Hassle Process**

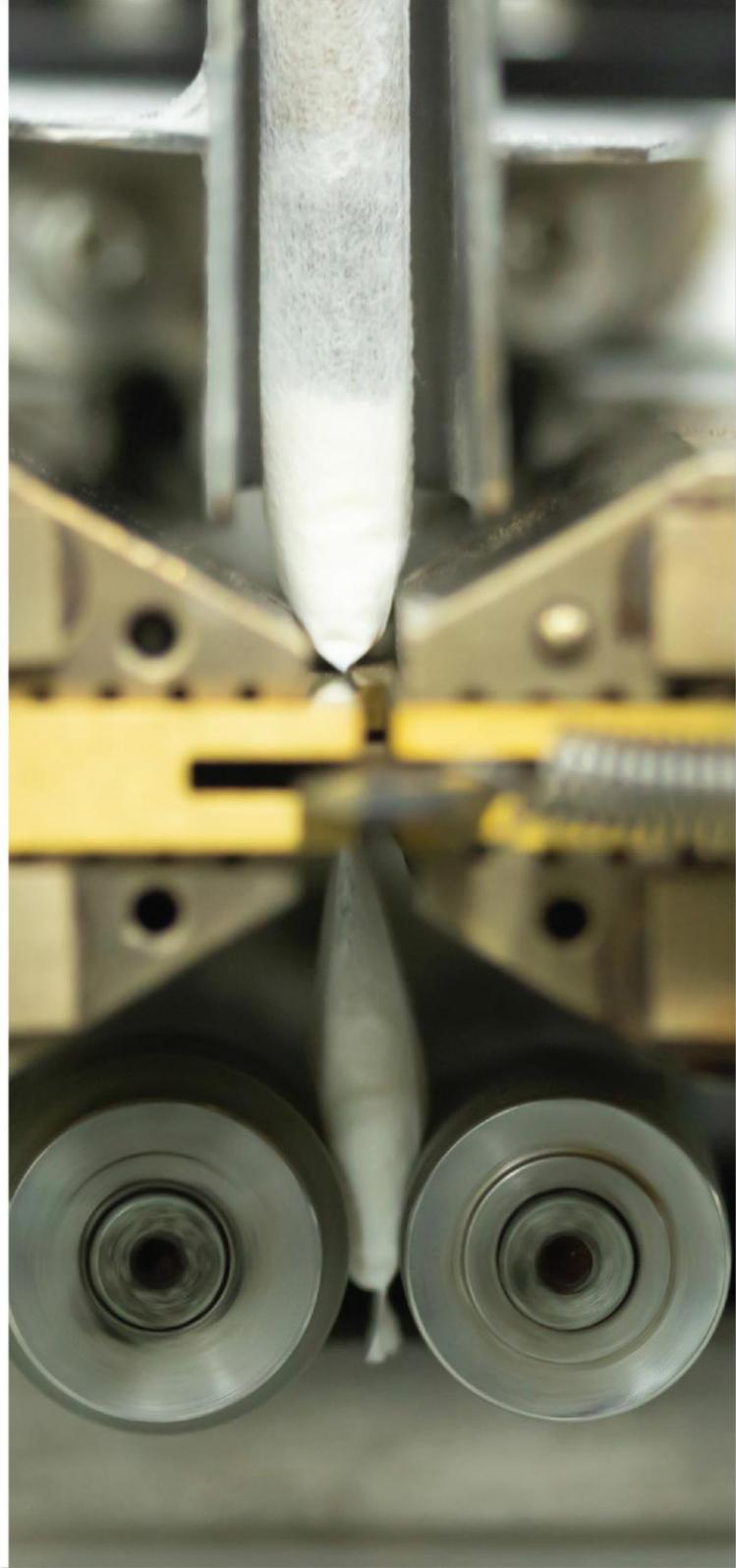
With our efficient production setup, launching your brand is simple, fast, and hassle-free - from concept to market-ready product.

### **Cutting-edge Technology**

We stay ahead with advanced formulations, precision manufacturing, and sustainable packaging solutions, ensuring your product remains competitive.

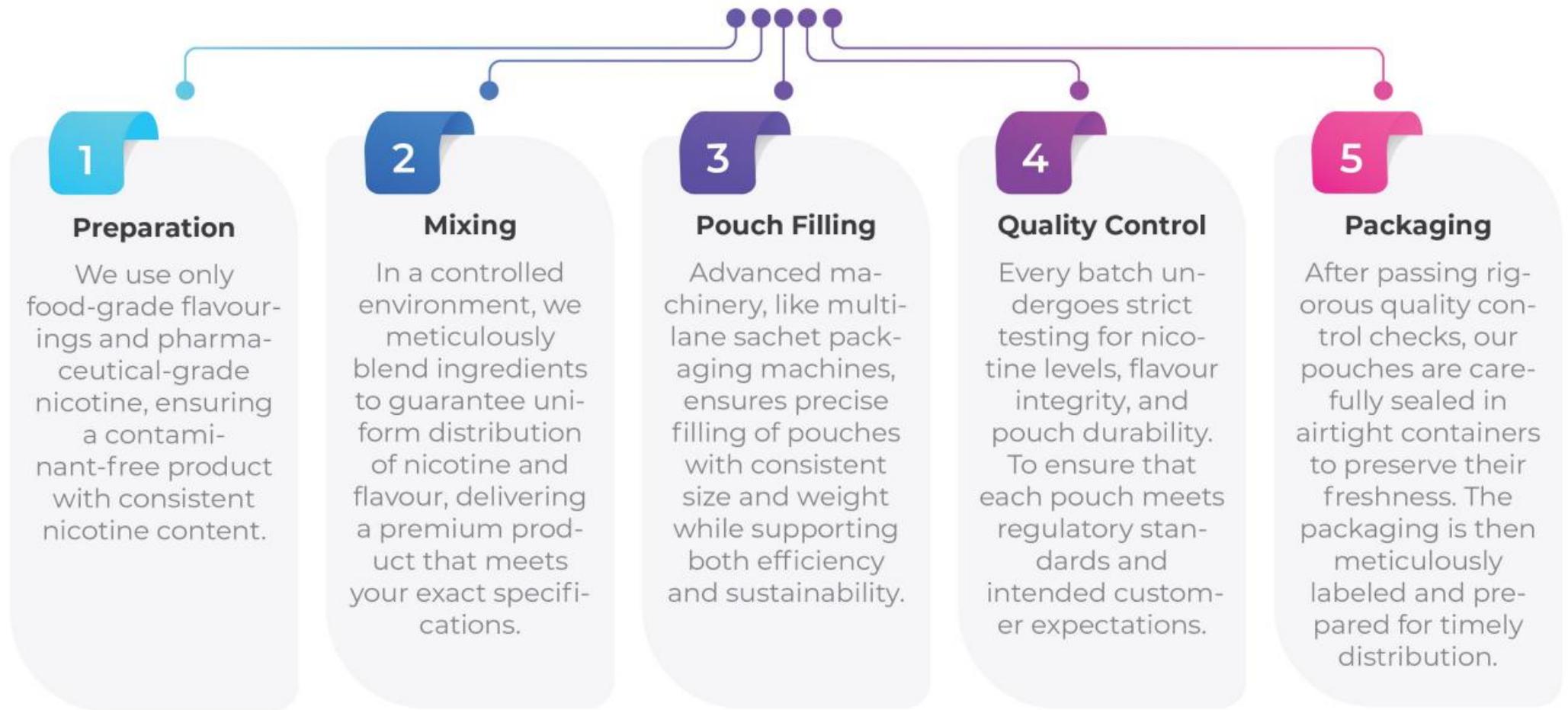
### **Uncompromising Quality**

Our GMP-compliant facilities, rigorous lab testing, and strict quality control guarantee safe, consistent, and premium products.



# thesnusfactory'S

## 5 PILLARS OF EXCELLENCE



# TAILORED TO YOUR BRAND'S NEEDS

## **Nicotine Strengths**

Nicotine- As per your strength requirements

## **Flavours**

From classic mints to fruity innovations, we offer expertly crafted flavour profiles that ensure a premium experience.

## **Packaging Design**

Make an impact with custom branding, innovative designs, and eco-friendly materials. Whether you need standard cans, sleek pouches, or compact mini formats, we provide packaging that fits your vision.

With our tailored approach, you get a product that reflects your brand's identity and captivates your audience.



# BASIC FLAVOURS

- Blueberry
- Spearmint
- Peppermint
- Grape
- Mango
- Cherry
- Menthol
- Mint
- Berry
- Citrus
- Watermelon
- Mixed Berries
- Sweet Green Mint
- Cold Mint
- Spicy Guava
- Menthol Freeze
- Menthol Mint



# WHY OUR SUPPLY CHAIN STANDS OUT

## **Full Ownership & Control**

From sourcing raw materials to final packaging, we oversee every stage, ensuring consistency and efficiency.

## **Fast Turnaround Times**

Our vertically integrated supply chain allows for quicker production cycles and on-time delivery.

## **Cost-Effective Solutions**

By eliminating third-party dependencies, we optimise costs and pass the benefits to our partners.

## **Reliable Inventory Management**

Predictable stock levels and proactive planning ensure you never face delays or shortages.

Partner with us for a supply chain that's built for speed, reliability, and cost efficiency - so you can focus on growing your brand with confidence.



# COMMITTED TO QUALITY & COMPLIANCE



Our facilities operate under Good Manufacturing Practices (GMP) and comply with international safety standards, including FDA and European regulatory requirements.

# LAB TESTING



**Every batch undergoes rigorous testing to ensure**

- Nicotine Content Analysis
- pH Level Determination
- Moisture Content Measurement
- Stability Studies
- Batch Consistency Testing
- Traceability



# EXPAND BEYOND BORDERS

With decades of expertise in nicotine products, thesnusfactory is a trusted partner for brands looking to scale globally. Our extensive market knowledge and robust logistics network ensure seamless expansion into international markets.

## **Global Distribution**

We have successfully launched and distributed nicotine pouches in multiple regions, including Europe, North America, Asia, and beyond. Our deep understanding of global regulations helps streamline your entry into new markets.

## **Shipping & Logistics**

- Reliable worldwide shipping with efficient turnaround times.
- Flexible order quantities to match your market demand.
- Compliance support to ensure smooth customs clearance.

Wherever your brand is headed, we're ready to get you there.

# BRANDING & MARKETING SUPPORT

## **Brand Positioning & Strategy**

Leverage our industry expertise to define your brand's unique identity and target the right audience.

## **Packaging & Design**

Custom branding solutions that reflect your vision, from minimalist elegance to bold, standout designs.

## **Marketing Materials**

High-quality visuals, media packs, and promotional assets to help you attract customers.

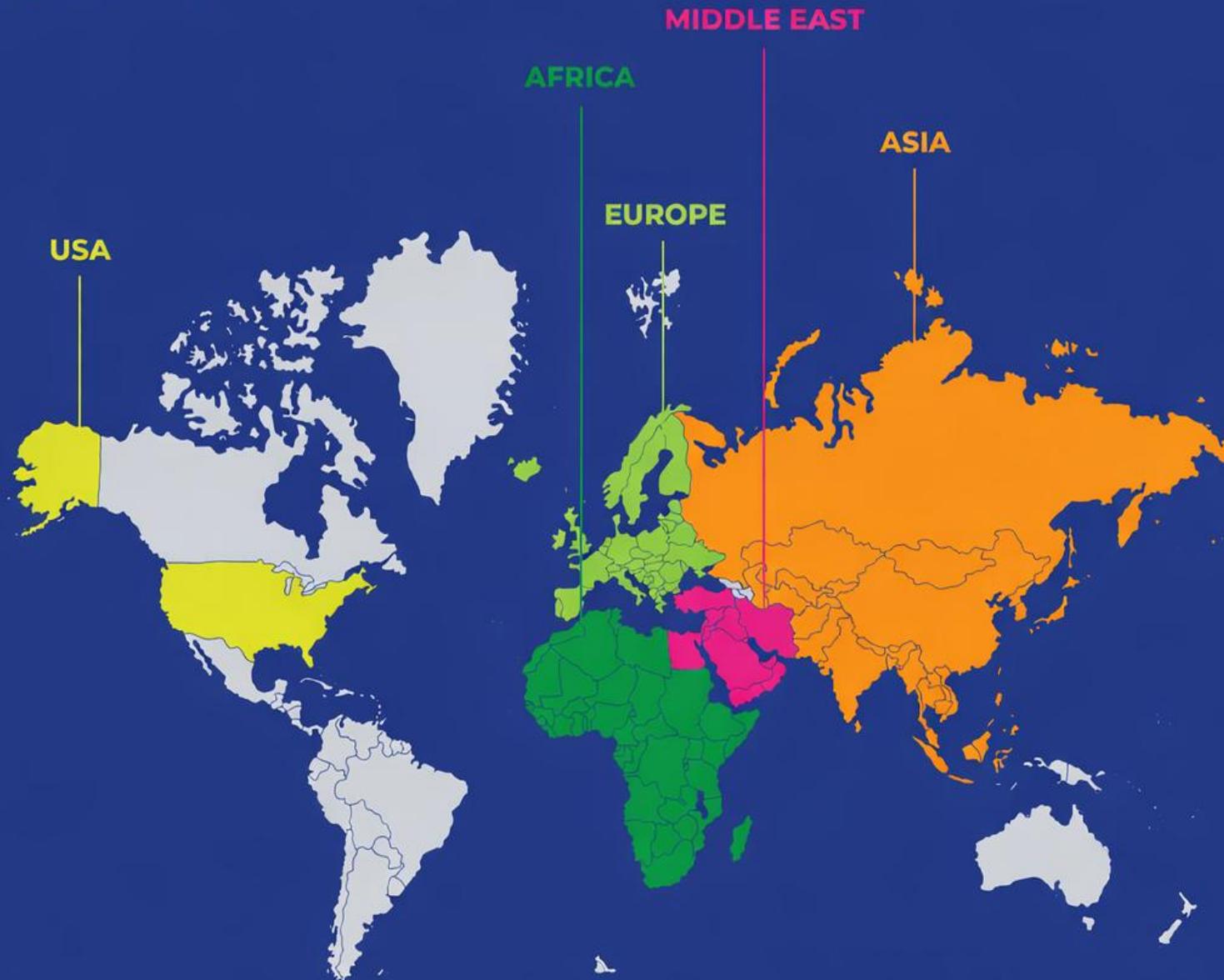
## **Regulatory Guidance**

Ensure your marketing aligns with compliance requirements in different markets.

Partner with us for more than just production - let's build a brand that resonates with consumers worldwide.

# GLOBAL REACH

Whether you're based locally or targeting international markets, **thesnusfactory** is a trusted partner that understands the dynamics of global distributions, helping your brand expand beyond borders.



# YOUR BRAND'S NEXT STEP STARTS HERE



Ready to launch or scale your nicotine pouch brand? We're here to make the process seamless, from concept to shelf. Whether you're looking for a tailored formulation, premium packaging, or expert market positioning, our team is ready to guide you every step of the way. Let's Talk- NoStrings Attached

**Book a Free Consultation** - Discuss your vision with our experts.

**Get in Touch** - Send us a message and let's explore your brand's potential.

**Start Your Journey** - With our expertise, your next big product is just around the corner.

Let's build something exceptional - *together.*

# thesnusfactory

thesnuscompany PVT LTD

HYDERABAD, INDIA

 +91-8374901685 |  thesnusfactory0@gmail.com  thesnusfactory