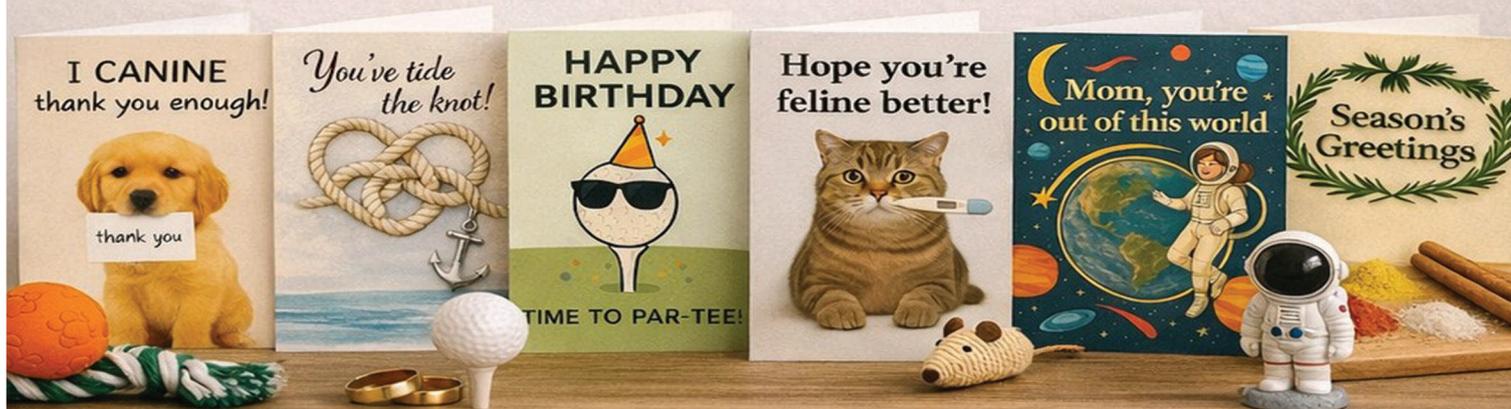


Wholesale Catalog



CONNECTIONS

Bringing people together
through the power of puns



Spring 2026



A Reliable Wholesale Partner

We believe great products should be easy to buy and easy to reorder.

- ✓ **Fast** turnaround and dependable fulfillment
- ✓ **Clear** wholesale terms and consistent pricing
- ✓ **Simple** reorders and responsive communication
- ✓ **Designed** and fulfilled in the USA



Whether you're a small boutique or a multi-location retailer, Wordplay Connections is built to support long-term partnerships—*not one-time orders*.

MOQ: 30 cards

Turnaround: 7–10 business days

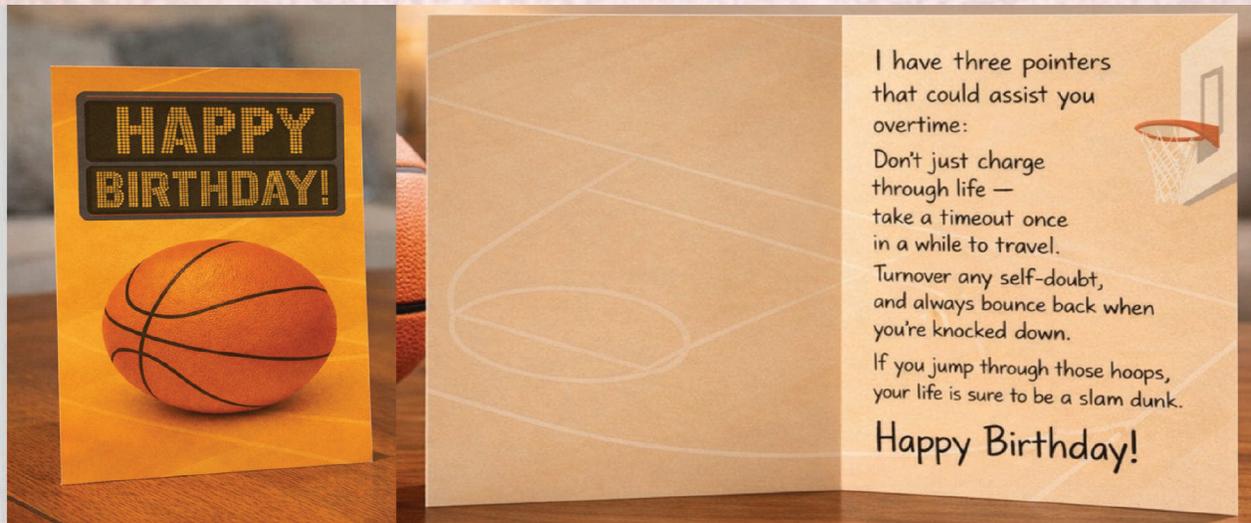
Shipping billed at *actual cost*.

Accepted: Credit card, invoice

Best Placement

- Gift & lifestyle boutiques
- Bookstores and stationery shops
- Home décor and specialty retail
- Museum and tourist gift shops

Birthday Basketball



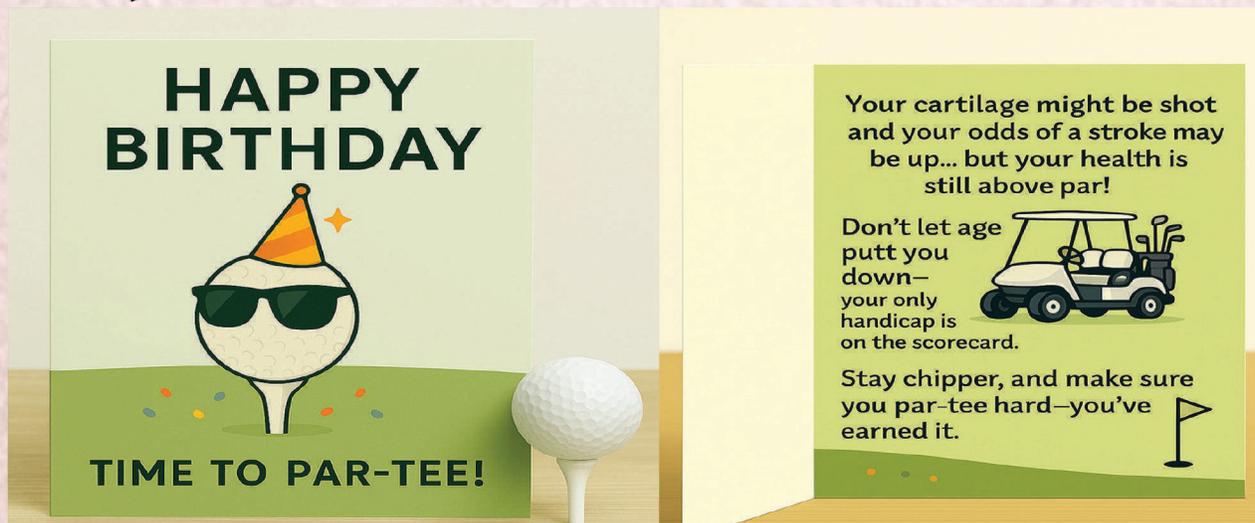
SKU: WC-BD-001
Wholesale: \$2.50
MSRP: \$4.49
Size: A7 (5" x 7" folded)

Why It Sells:

*Broad basketball appeal with distinctive wordplay that stands out from mass-market birthday cards

*Longer interior message increases perceived value and drives stronger gifting appeal

Birthday Golf



SKU: WC-BD-002
Wholesale: \$2.50
MSRP: \$4.49
Size: A7 (5" x 7" folded)

Why It Sells:

*Strong appeal to golf enthusiasts, with humor that skews adult and performs well for milestone birthdays

*Clear golf visuals and clever wordplay create instant recognition and high rack engagement

Birthday Stinker



SKU: WC-BD-003
 Wholesale: \$2.50
 MSRP: \$4.49
 Size: A7 (5" x 7" folded)

Why It Sells:

- *Bold visual paired with cheeky, adult humor creates instant shelf appeal and strong impulse pickup
- *Long-form inside message delivers a full laugh payoff, increasing perceived value and giftability

Golden Birthday



SKU: WC-BD-004
 Wholesale: \$2.50
 MSRP: \$4.49
 Size: A7 (5" x 7" folded)

Why It Sells:

- *Clever bathroom humor and bold typography create instant recognition and strong impulse appeal on the rack
- *Extended inside message delivers layered wordplay that keeps the laugh going and boosts perceived value

Envelopes Included. Stock: Premium textured linen. Each card has a unique barcode.

Birthday Hockey



SKU: WC-BD-005
 Wholesale: \$2.50
 MSRP: \$4.49
 Size: A7 (5" x 7" folded)

Why It Sells:

*Strong niche appeal to hockey fans, a category that consistently overperforms in sports-themed humor cards

*Multi-layered hockey wordplay differentiates it from generic sports birthday offerings

Birthday Math



SKU: WC-BD-006
 Wholesale: \$2.50
 MSRP: \$4.49
 Size: A7 (5" x 7" folded)

Why It Sells:

*Targets an underserved but high-intent niche (math lovers, engineers, teachers, students) seeking smarter birthday humor

*Clean, academic-inspired design allows easy placement in both humor and specialty card sections

Envelopes Included. Stock: Premium textured linen. Each card has a unique barcode.

Get Well Cats



SKU: WC-GW-001
 Wholesale: \$2.50
 MSRP: \$4.49
 Size: A7 (5" x 7" folded)

Why It Sells:

*Light humor softens the sentiment without minimizing the seriousness of recovery

*Realistic cat photography increases emotional connection and shelf appeal versus illustrated alternatives

Thank You Dogs



SKU: WC-TY-001
 Wholesale: \$2.50
 MSRP: \$4.49
 Size: A7 (5" x 7" folded)

Why It Sells:

*Warm, upbeat tone makes it appropriate for both casual and meaningful gratitude

*Appeals strongly to pet lovers, a high-conversion and repeat-purchase audience

Envelopes Included. Stock: Premium textured linen. Each card has a unique barcode.

Ocean Wedding



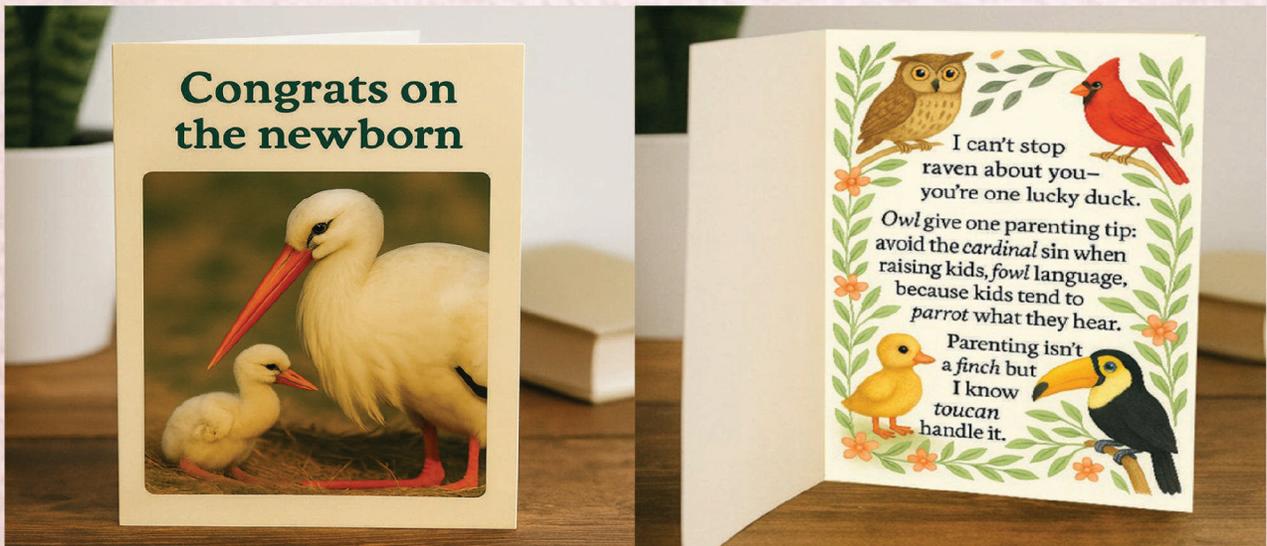
SKU: WC-WD-001
 Wholesale: \$2.50
 MSRP: \$4.49
 Size: A7 (5" x 7" folded)

Why It Sells:

*Premium look and sentiment position the card well for higher-consideration purchases within the wedding category

*Strong fit for destination weddings, beach weddings, and couples who love travel or the outdoors

Newborn Birds



SKU: WC-NB-001
 Wholesale: \$2.50
 MSRP: \$4.49
 Size: A7 (5" x 7" folded)

Why It Sells:

*Gentle humor paired with soft nature imagery makes this an approachable alternative to overly sentimental newborn cards

*Realistic photography on the front creates emotional resonance and gift-worthiness

Season's Greetings



SKU: WC-XM-001
 Wholesale: \$2.50
 MSRP: \$4.49
 Size: A7 (5" x 7" folded)

Why It Sells:

- *Unique culinary herb theme offers a fresh alternative to traditional holiday imagery
- *Clever humor appeals strongly to food lovers, hosts, and home cooks

Friendship Music



SKU: WC-FR-001
 Wholesale: \$2.50
 MSRP: \$4.49
 Size: A7 (5" x 7" folded)

Why It Sells:

- *Music motif paired with heartfelt wordplay appeals to musicians, music lovers, and emotionally driven gift buyers
- *"Thinking of you" sentiment works across multiple use cases (friendship, encouragement, gratitude, long-distance connection)

Envelopes Included. Stock: Premium textured linen. Each card has a unique barcode.

Graduation Rocket



SKU: WC-GR-001
 Wholesale: \$2.50
 MSRP: \$4.49
 Size: A7 (5" x 7" folded)

Why It Sells:

*Space and rocket imagery creates a strong aspirational visual that resonates across age groups and graduation levels

*Metaphors around launch, growth, and future potential align perfectly with the graduation milestone

Graduation Plane



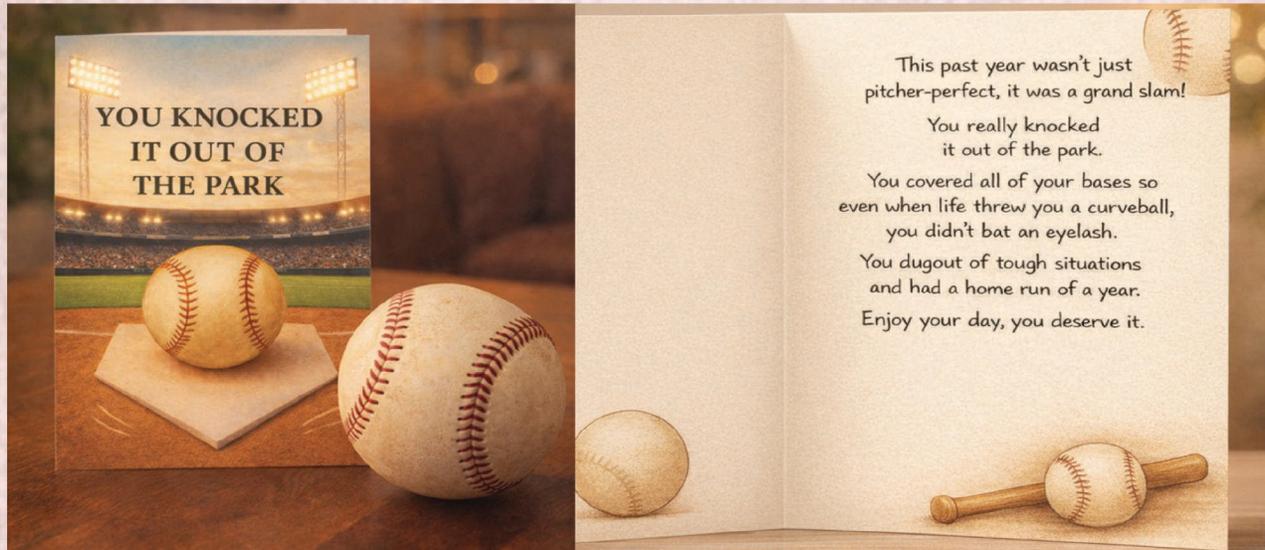
SKU: WC-GR-002
 Wholesale: \$2.50
 MSRP: \$4.49
 Size: A7 (5" x 7" folded)

Why It Sells:

*Vintage airplane imagery adds nostalgia and visual warmth, appealing to both gift-givers and graduates

*Extended interior message reinforces perseverance, growth, and future success—key graduation emotions

Congratulations Baseball



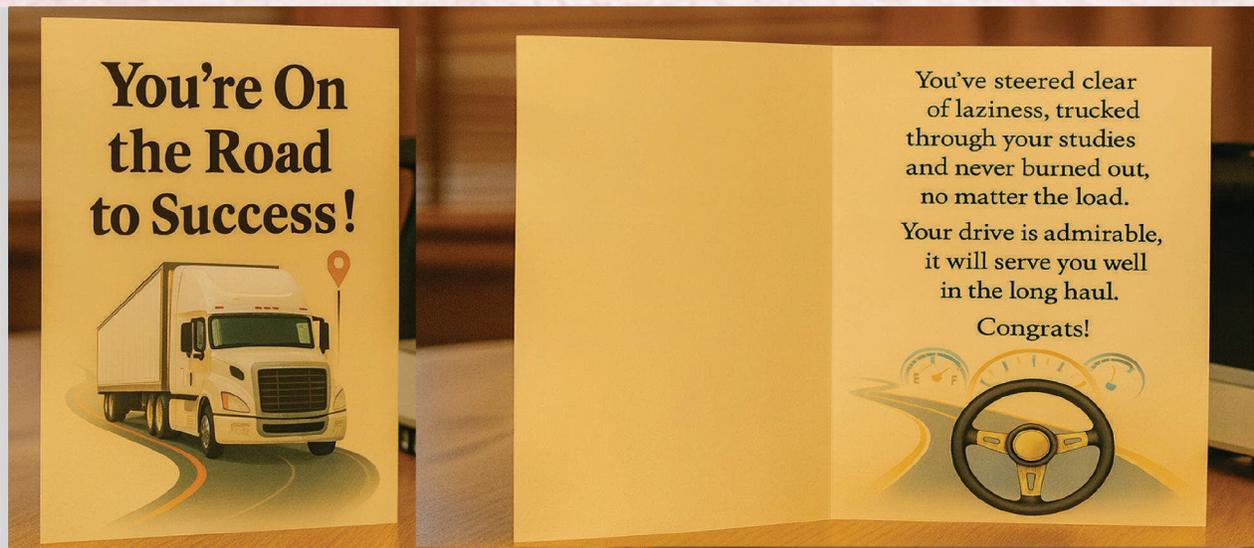
SKU: WC-CG-001
 Wholesale: \$2.50
 MSRP: \$4.49
 Size: A7 (5" x 7" folded)

Why It Sells:

*Sports wordplay is familiar and accessible, appealing to both casual fans and lifelong baseball enthusiasts

*Celebratory tone focuses on achievement and resilience, not age-specific jokes, widening gifting use to include Birthdays, Milestones, and Year-End Achievement categories

Graduation Trucker



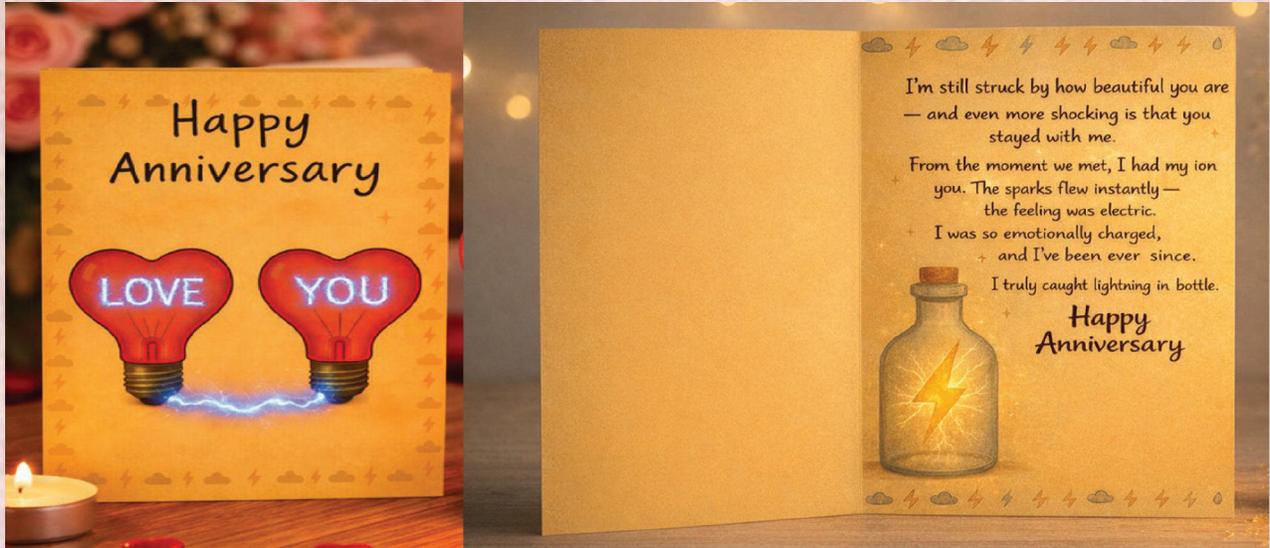
SKU: WC-GR-003
 Wholesale: \$2.50
 MSRP: \$4.49
 Size: A7 (5" x 7" folded)

Why It Sells:

*Appeals strongly to recipients entering trades, logistics, transportation, or hands-on careers

*Truck and road imagery offers a distinctive, blue-collar-friendly alternative to traditional academic graduation cards

Anniversary Lightning



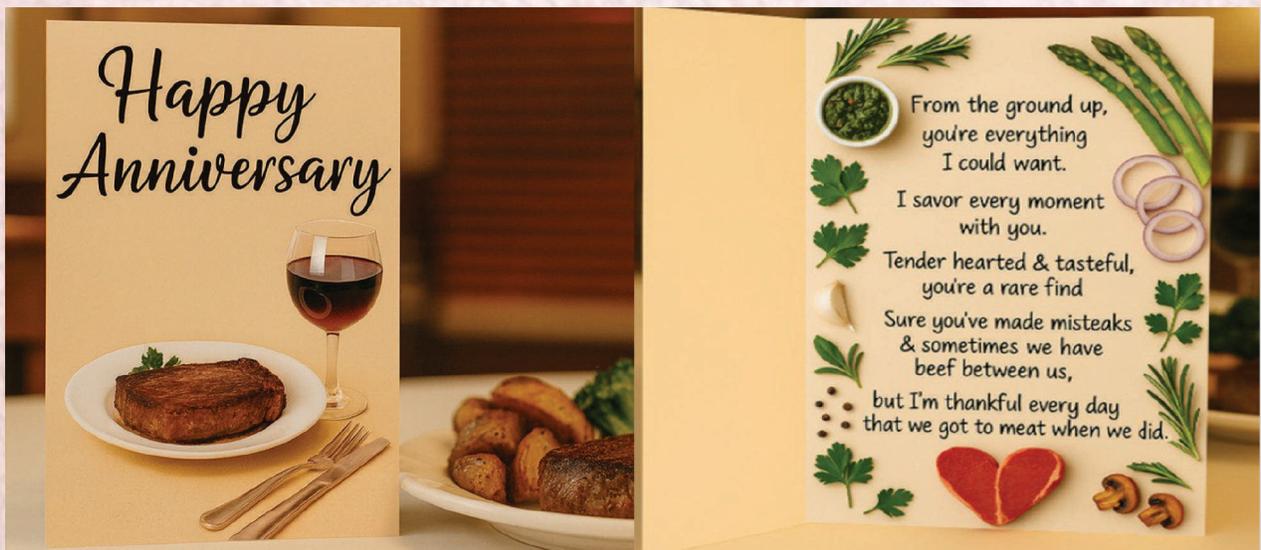
SKU: WC-AN-001
 Wholesale: \$2.50
 MSRP: \$4.49
 Size: A7 (5" x 7" folded)

Why It Sells:

*Clever lightning and electricity wordplay balances humor with genuine romance

*Warm, playful tone makes the card appropriate for both long-term partners and newer relationships

Anniversary Meat



SKU: WC-AN-002
 Wholesale: \$2.50
 MSRP: \$4.49
 Size: A7 (5" x 7" folded)

Why It Sells:

*Culinary imagery paired with playful food wordplay offers a distinctive, lighthearted take on anniversary sentiment

*Appeals strongly to food lovers, home cooks, and couples who appreciate shared experiences over clichés

Father's Day Cars



SKU: WC-FD-001
 Wholesale: \$2.50
 MSRP: \$4.49
 Size: A7 (5" x 7" folded)

Why It Sells:

- *Automotive and racing imagery strongly resonates with dads, a consistently high-performing Father's Day segment
- *Appeals to a wide range of dads—from car enthusiasts to those who appreciate practical, strength-focused praise

Father's Day Universe

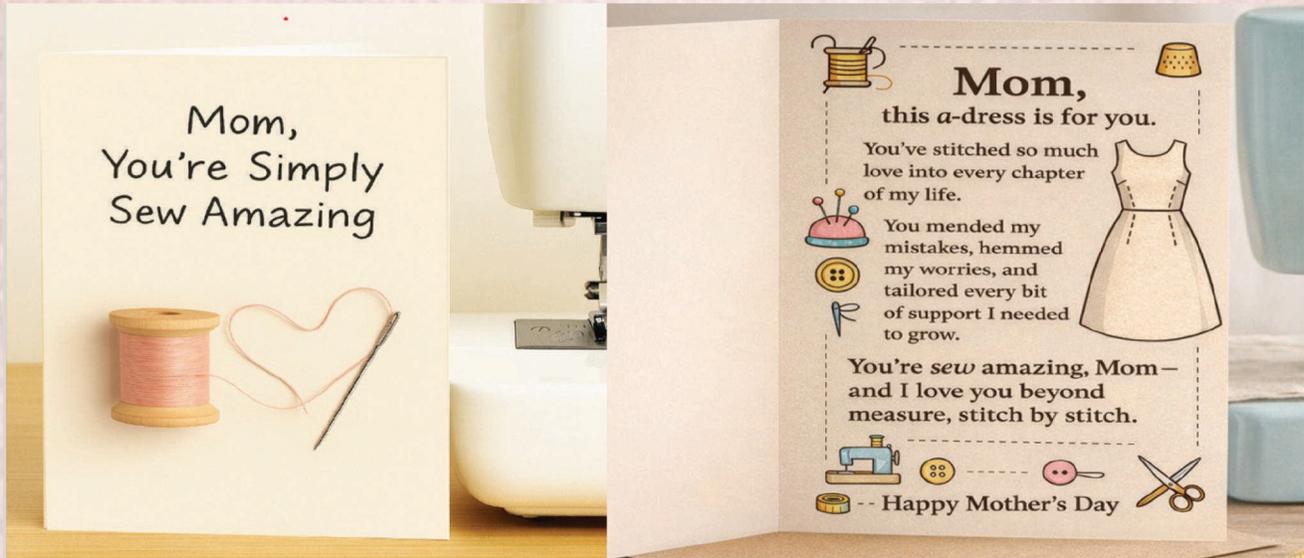


SKU: WC-FD-002
 Wholesale: \$2.50
 MSRP: \$4.49
 Size: A7 (5" x 7" folded)

Why It Sells:

- *Space and astronomy theme creates a bold, imaginative alternative to traditional Father's Day designs
- *Clever cosmic wordplay blends humor with heartfelt appreciation, broadening emotional appeal

Mother's Day Sewing



SKU: WC-MD-001
 Wholesale: \$2.50
 MSRP: \$4.49
 Size: A7 (5" x 7" folded)

Why It Sells:

*Extended interior message expresses gratitude for care, patience, and support—core Mother's Day emotions

Appeals strongly to DIY, quilting, and crafting audiences, a loyal and repeat-buying segment

Mother's Day Universe



SKU: WC-MD-002
 Wholesale: \$2.50
 MSRP: \$4.49
 Size: A7 (5" x 7" folded)

Why It Sells:

*Space and celestial imagery creates a bold, imaginative alternative to traditional floral Mother's Day designs

*Cosmic wordplay blends warmth and light humor with genuine appreciation

wordplay

CONNECTIONS

How to Order



Minimum Order: 30 Cards

- No minimum on reorders



Order size + shipping time:

- 7–10 business days
- Shipping charges not included,
billed at actual cost



Email owner at:

alex.meyer@wordplayconnections.com

Call or text: 262-902-2349

Visit: www.wordplayconnections.com

Follow us on Instagram:



<https://www.instagram.com/wordplayconnectionsllc/>

Thank you for choosing Wordplay Connections. We look forward to partnering with you!

