

Harve Pettigrew

Tonopah, AZ

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AI Visual Designer | Prompt Engineer | Creative Problem Solver

Veteran and self-taught visual designer with three years of experience creating commercial and decorative digital assets using generative AI, prompt engineering, and digital refinement tools. Skilled at producing production-ready images, marketing graphics, book covers, advertising creatives, and visual concepts optimized for print and digital publishing.

Seeking a full-time remote opportunity where creativity, adaptability, and AI-assisted design can contribute meaningful results for marketing, publishing, and digital media teams.

Core Skills

Generative AI & Prompt Engineering – advanced image prompting, iterative refinement, visual composition, and concept generation.

Creative Design – commercial advertising graphics, book covers, social media graphics, branding, promotional materials, and decorative art.

Software & Tools – ChatGPT, Claude AI, Midjourney, DALL·E, Leonardo AI, Canva, GIMP, Photoshop (basic/intermediate), CapCut, HeyGen, Hostinger Website Builder.

Delivery Formats – PNG, JPG, PDF, SVG, CMYK print preparation, web-optimized assets, and large-format print files.

Professional Experience

Independent AI Visual Designer | 2023 – Present

Created hundreds of commercial and decorative digital assets utilizing generative AI workflows.

Produced book covers, advertisements, posters, logos, promotional graphics, and print-ready artwork.

Developed structured prompting systems for consistent visual outcomes.

Designed and maintained portfolio websites and digital creative projects.

Delivered assets optimized for publishing, branding, and digital marketing applications.

Previous Professional Experience

U.S. Navy – Yeoman

Automotive Industry – Product Specialist, Assistant Manager, Department Head

Security Industry – Security Officer, Control Room Operator

Additional professional details available upon request.

Additional Strengths

Self-directed learner and creative problem solver

Strong written communication skills

Adaptable to new technologies and workflows

Experience working independently and remotely

Team-oriented mindset with leadership experience

Veteran with extensive customer service and operational experience

Portfolio

harvecreates.com

Selected Work: Commercial Design • Branding • Publishing • Decorative Art • AI-Assisted Visual Production