



JENNIFER HALASZ

614-653-9694

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Portfolio - jennyhalaszdesign.com

Objective

Creative and detail-oriented Interactive Media designer specializing in digital graphics, branding, and motion-adjacent animation. Passionate about crafting bold, engaging visuals for web, social, and multi-channel digital experiences. Seeking to bring strong Adobe Creative Suite skills, creative problem-solving, and collaborative energy to any digital design team.

Skills

- **Design & Creative Tools:** Photoshop, Illustrator, Adobe XD, Premiere Pro, GIF Animation (Photoshop), Branding, Typography, Layout Design
- **Web & Interactive:** HTML, CSS, Javascript, Dreamweaver, React, Visual Studio Code, UX/UI Principles, Unity
- **Professional Strengths:** Attention to Detail, Leadership, Time Management, Team Collaboration, Microsoft Office

Leadership

- Co-Chair, DC Diversity Council
- Member, MySelf BRG

Education

Interactive Media A.A.S

2024-2026

Columbus State Community College

Key Coursework: Graphic Design, Motion Graphics, UX/UI Design, Branding & Identity, Web Design, HTML/CSS

Additional Coursework

Video Game Design (2011-2013)

Graphics (1998-1999)

Experience

DC Team Lead - Designer Brands

June 2018 - Present

- Lead and motivate teams of up to 30 associates
- Ensured visual layout and merchandise standards
- Serve as subject matter expert for inbound operations
- Maintain a clean, safe, and efficient workspace
- Support cross-department collaboration

Merchandise Execution Supervisor - Home Depot

October 2016 - June 2018

- Supervised merchandising strategies and display setup
- Coordinated with vendors on signage and visual standards
- Conducted quality walks to validate product placement

Merchandise Execution Associate - Home Depot

October 2013 - October 2016

- Executed bay maintenance and signage updates
- Ensured planogram compliance
- Retrieved and organized overhead merchandise

Design Projects

Columbus State Media Projects (2024-Present)

- Branding: logos, color palettes, social graphics
- UI/UX: wireframes + mobile/web layouts
- Web: responsive sites using HTML/CSS
- Interactive: JavaScript Balloon Pop Game
- Motion: GIF animation in Photoshop
- Video: edited YouTube content in Premiere
- Multi-channel graphics for web, mobile, and social