

# **Mallios Motorsports**

## **2026 Elite Sponsorship Program**

### **Mission**

Mallios Motorsports is a 501(c)(3) youth driver development organization focused on bridging the gap from finances to seat time. We develop disciplined, competitive young drivers while creating meaningful brand exposure for our partners.

### **\$2,500 – Program Supporter**

- Website logo placement
- Trailer sponsor board placement
- Dedicated social media highlight
- Season impact report

### **\$5,000 – Premier Partner**

- Kart logo placement
- Logo on team apparel
- 3 social media campaigns
- Sponsor spotlight video
- VIP race weekend invite

### **\$10,000 – Title Sponsor**

- Primary naming rights
- Largest logo placement on kart & suit
- Monthly media exposure
- 2 professional brand videos
- Custom executive impact report



## **Impact Metrics**

- Race starts and podium finishes
- Social media reach and engagement
- Youth development hours
- Community appearances
- Safety equipment funded