

PIXELORA MEDIA

Where Creativity Meets Growth

Social Media Marketing Agency

Instagram · Meta Ads · Content Creation · Brand Management

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India · UAE · Australia

GSTIN: 10HKRPP2452K1ZT · MSME: UDYAM-BR-35-0046728 · Est. 2025



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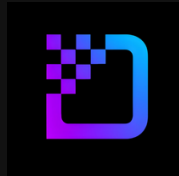
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Who We Are

Pixelora Media is a performance-driven social media marketing agency helping brands grow through strategic content, paid advertising, and data-backed growth systems.

We don't just post content — we build scalable systems that turn your social media into a revenue machine.

Business Type
GSTIN
MSME
Location
Markets
Founded

Sole Proprietorship

10HKRPP2452K1ZT

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Siwan, Bihar, India

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OUR MISSION

To empower every brand — creator, startup or scaling business — with world-class social media strategies that drive real, measurable growth.



OUR VISION

To become India's most trusted social media marketing agency — known globally for results-driven strategies, transparent execution, and brand-transforming campaigns.

CORE VALUES



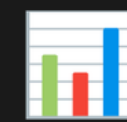
Performance First

Every strategy built around measurable results.



Creative Excellence

Design and content that stops the scroll.



Data Transparency

We share numbers, good or bad, always.



Partnership Mindset

Your growth is our growth — always aligned.



Global Thinking

Local roots, international ambitions.



Instagram Marketing

Content strategy, reel scripts, hashtag research, growth systems and engagement boosting.



Meta / Facebook Ads

Campaign setup, audience targeting, A/B testing, budget optimization and ROI reporting.



Content Creation

Graphics, carousels, reels, captions and brand creatives designed to stop the scroll.



Brand Management

Complete online brand presence — tone, voice and consistency across all platforms.



Paid Ads Management

ROI-focused ad campaigns across Instagram and Facebook — real results, not vanity metrics.



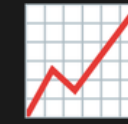
Growth & Analytics

Monthly performance reports, data analysis and strategy refinement for consistent growth.



Results-First Approach

We measure every campaign by revenue impact, not likes.



Data-Backed Decisions

No guesswork — every strategy built on analytics.



End-to-End Service

Strategy, content, ads — everything under one roof.



Transparent Reporting

Weekly/monthly reports — always know what's happening.



Registered Business

GSTIN & MSME certified — fully accountable.



Global Experience

Serving clients in India, UAE & Australia.



Fast Execution

Onboarding in 48 hours — we move fast.



Dedicated Manager

One point of contact — always available.



01

Discovery Call

Understand brand, goals, competitors & audience in 30-min strategy session.

02

Strategy Build

Custom content strategy, platform plan, posting schedule and ad framework.

03

Content Creation

Our team creates all content — graphics, reels, captions aligned to brand.

04

Launch & Execute

Content goes live. Ads launched with precise targeting and tracking.

05

Monitor & Optimize

Track every metric weekly — optimize content mix, spend, messaging.

06

Report & Scale

Monthly performance report shared. Strategy refined. Growth scaled.



Instagram

Reels, Stories, Posts, Carousels, Collabs,
Shopping



Facebook

Pages, Groups, Events, Marketplace, Meta Ads



YouTube

Shorts, Long-form, SEO, Community Posts



LinkedIn

Company Pages, Thought Leadership, B2B
Ads



Pinterest

Pins, Boards, Shopping, Idea Pins



Twitter / X

Brand Voice, Trending, Engagement



STARTER

₹10,000

/month

- ✓ Social Media Management
- ✓ 15 Posts / month
- ✓ Graphic Design
- ✓ Caption Writing
- ✓ Monthly Report

◆ MOST POPULAR

GROWTH

₹18,000

/month

- ✓ Everything in Starter
- ✓ 25 Posts + 6 Reels
- ✓ Meta Ads (₹5K budget)
- ✓ A/B Testing
- ✓ Weekly Report + Strategy Call

PREMIUM

₹28,000

/month

- ✓ Everything in Growth
- ✓ Unlimited Content
- ✓ Full Meta Ads Management
- ✓ All Major Platforms
- ✓ Dedicated Account Manager



E-Commerce



Food & Beverage



Beauty & Fashion



Health & Fitness



Real Estate



Education & Coaching



Tech & SaaS



Creative & Design



Hospitality



+120%

Avg. Engagement Growth

Brands see 2x+ improvement within 60 days.



250K+

Monthly Organic Reach

Content systems built to attract and convert at scale.



10+

Brands Scaled

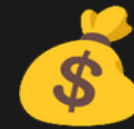
From solo creators to growing businesses.



48 hrs

Onboarding Time

From sign-up to first post live — fastest in India.



3x

Avg. ROI on Paid Ads

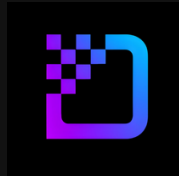
Meta Ads clients see 3x avg return on ad spend.



60 Days

Visible Results

Organic growth measurable within first 2 months.



E-Commerce Brand Growth — India

Industry: Fashion & Lifestyle | Duration: 90 Days | Platform: Instagram + Facebook

BEFORE — Month 0

Followers **820**

Avg Reach / Post **180**

Engagement Rate **0.8%**

Monthly Leads **3-4**

Ad Campaigns **Not running**

AFTER — Month 3

Followers **6,200 ↑ 656%**

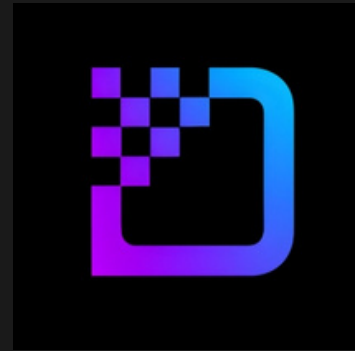
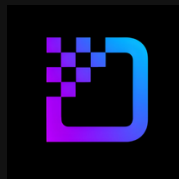
Avg Reach / Post **4,800 ↑ 2,566%**

Engagement Rate **4.2% ↑ 425%**

Monthly Leads **45-50 ↑ 1,150%**

Ad ROAS **3.8x Return**

"We went from invisible to 40+ leads every month with Pixelora Media."



ANIKET PATEL

Founder & Proprietor

- ✓ Digital Marketer & Social Media Strategist
- ✓ Expert in Meta Ads & Instagram Growth
- ✓ Serving clients in India, UAE & Australia
- ✓ Building scalable growth systems for brands

OUR TEAM CAPABILITIES



Content Designers

Graphics, reels, carousels, brand creatives



Content Writers

Captions, scripts, blogs, ad copy



Ads Specialists

Meta Ads setup, optimization, reporting



Social Media Managers

Scheduling, engagement, community



Growth Strategists

Analytics, insights, strategy refinement



Q. How long to see results?

Organic growth shows improvement within 30-60 days. Paid campaigns can deliver faster results depending on budget and strategy.

Q. Do you work with small brands?

Yes! We work with creators, startups and scaling brands. If you're serious about growth, we're ready to help.

Q. What is your payment structure?

50% advance before work begins, 50% on 15th of each month. UPI, bank transfer, Razorpay and Wise accepted.

Q. Content and ads both?

Yes. We manage complete growth systems — content strategy, posting, performance ads and ongoing optimization.

Q. International clients?

Absolutely. We serve clients in India, UAE and Australia. International payments accepted via Wise.

Q. How do we get started?

Free 30-min strategy call → proposal → sign agreement → go live in 48 hours!



PIXELORA MEDIA

Where Creativity Meets Growth

Ready to Grow Your Brand?

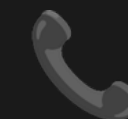
Let's build your social media growth system together.



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GET A FREE STRATEGY CALL →

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