

DIGITAL MARKETING & ANALYTICS | 6 DAYS, 46 HOURS



# TikTok Content Creation With AI

Create better content, work faster, and build stronger reach on TikTok

## Why Take This Course?

1 Stop guessing and learn how TikTok content really works

4 Use trends more effectively to improve reach

2 Create content with clearer strategy and stronger direction

5 Turn content creation into a more consistent process

3 Save time on ideas, planning, and scripting with AI

6 Turn TikTok into a potential income stream



## Tools You Will Explore



### TikTok

Learn how the platform works so you can create content with better reach & relevance



### AI Content Tools

Learn how to generate ideas, hooks, scripts, and content directions faster



### Video Editing Tools

Learn how to put short-form videos together more effectively and efficiently



### Productivity AI Tools

Learn how to speed up planning, scripting, and content creation

BELLS reserves the right to modify or replace any tools used in the programme in accordance to the industry relevance and learner experience without notice.



## This Course Is Best For:

- Beginners who want to start on TikTok
- Aspiring content creators
- Entrepreneurs and small business owners
- Marketing and social media teams
- Anyone who wants to create short-form content

UP TO **70%** COURSE FEE **SUBSIDY**

**SFC**  
ELIGIBLE

**NTUC UTAP**  
ELIGIBLE

# Key Learning Outcomes

A practical course for creators and brands who want to make better TikTok content, grow more confidently, and create faster with AI.



Use AI tools to speed up ideas and content development



Spot and use trends with more purpose & strategy



Improve your content workflow from planning to execution



Plan and script short-form videos more effectively

<b>E- Commerce Promotion Management (PWM)</b> TGS-2024046177   23 Hours   Classroom-Based Funding Validity Period: 30 May 2024 - 29 May 2026	<b>Full Course Fee</b> before subsidies	<b>21-39 years old or SG PR*1</b> SkillsFuture Funding (Baseline)	<b>Above 40 years old**2</b> SkillsFuture Mid-Career Enhanced Subsidy	<b>SME Sponsored*3</b> SkillsFuture Enhanced Training Support for SMEs
Course Fee (including Assessment Fee)	\$860.00	\$860.00	\$860.00	\$860.00
SkillsFuture Funding	\$0.00	(\$430.00)	(\$602.00)	(\$602.00)
<b>Total Nett Fee</b>	<b>\$860.00</b>	<b>\$430.00</b>	<b>\$258.00</b>	<b>\$258.00</b>
GST (9%)	\$77.40	\$77.40	\$77.40	\$77.40
<b>Apply Generative AI Tools for Productivity Improvement (PWM)</b> TGS-2024046178   23 Hours   Classroom-Based Funding Validity Period: 30 May 2024 - 29 May 2026	<b>Full Course Fee</b> before subsidies	<b>21-39 years old or SG PR*1</b> SkillsFuture Funding (Baseline)	<b>Above 40 years old**2</b> SkillsFuture Mid-Career Enhanced Subsidy	<b>SME Sponsored*3</b> SkillsFuture Enhanced Training Support for SMEs
Course Fee (including Assessment Fee)	\$1,080.00	\$1,080.00	\$1,080.00	\$1,080.00
SkillsFuture Funding	\$0.00	(\$540.00)	(\$756.00)	(\$756.00)
<b>Total Nett Fee</b>	<b>\$1,080.00</b>	<b>\$540.00</b>	<b>\$324.00</b>	<b>\$324.00</b>
GST (9%)	\$97.20	\$97.20	\$97.20	\$97.20
<b>Total Fee Payable</b>	<b>\$2,114.60</b>	Payable via <b>SkillsFuture Credit (SFC)</b>		<b>\$756.60</b> after 70% course fee subsidy
<b>Additional Application Fee</b>	<b>\$30.00</b>	<b>\$1,144.60</b> after 50% course fee subsidy	<b>\$756.60</b> after 70% course fee subsidy	

Application fee will be waived upon completion of programme

Terms and Conditions:

\*1 Course fee subsidy is available for Singapore Citizens aged 21-39 years old or Singapore Permanent Residents 21 years old and above.

\*2 Course fee subsidy is available for Singapore Citizens aged 40 years old and above.

\*3 Course fee subsidy is available for Singapore Citizens or Permanent Residents aged 21 years and above, if the course is fully sponsored by the company that is an eligible SME.

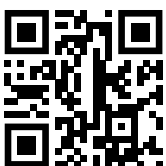
For more PWM information: <https://www.mom.gov.sg/employment-practices/progressive-wage-model/what-is-pwm>

In order to receive the Statement of Attainment, trainees should achieve at least 75% attendance, pass all prescribed tests / assessments and attain 100% competency. Course fees will not be refunded at any point once the class has commenced.

All information is correct at the time of printing (16 March 2026).

BELLS Institute of Higher Learning Pte. Ltd. reserves the right to make changes at any time without notice at its own discretion.

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