

Data-driven decisions to thrive in the digital age

Join Our 4-Day Data & Digital Analytics Course now!

- ✓ Suitable for beginners
- ✓ No coding knowledge required
- ✓ Suitable for individuals from technical & non-technical backgrounds

Up to
70%
Course Fee
Subsidies

**SkillsFuture
Credit
Eligible**

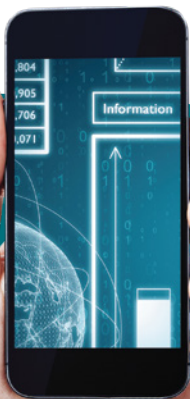
**NTUC UTAP
Funding Eligible**

DID YOU KNOW?

The average salary for Junior Data Analyst in Singapore : **\$5,050 /month***

*Source: https://www.glassdoor.sg/Salaries/singapore-junior-data-analyst-salary-SRCH_IL.0.9_IM1123_KO10.29.htm#:~:text=The%20average%20salary%20for%20Junior,per%20month%20in%20the,as%20updated%20on%2022%20Sept%202023

Learn to drive growth, optimisation, and performance through :



DESCRIPTIVE ANALYTICS

What happened and why?

- Data aggregation
- Data mining



PREDICTIVE ANALYTICS

What might happen?

- Statistical models
- Simulation



PRESCRIPTIVE ANALYTICS

What should we do?

- Optimisation models
- Heuristics



MICROSOFT POWER BI
Data visualisation



MICROSOFT EXCEL
Calculation & visual function



ORANGE
AI & data science



MYSQL
Data storage, retrieval and manipulation

Course Outline:

- Introduction to Data Analytics, Data Collection and Data Presentation
- Power BI- Business analytics service to visualise and share data through interactive dashboards.
- Spreadsheet/Excel- Popular spreadsheet tool for data calculation and fundamental data visualisation functions.
- Orange: Simplifying AI and data science with intuitive visual programming for analysis and machine learning.
- MySQL - SQL querying used for data storage, retrieval, and manipulation.
- Assess the business insights presented to determine impact of insights on organization.

Who should join the course:

- Aspiring Data Analysts
- Marketing Professionals
- Digital Marketers
- Accountants and Financial Professionals
- Supply Chain Managers
- Environmental Scientists
- Data Science Enthusiasts
- IT Professionals



Data and Digital Analytics TGS-2023036450 Funding validity period: 7 Aug 2023–6 Aug 2025 30 hours Classroom based	Full Course Fee before subsidies	21-39 years old or SG PR*1 SkillsFuture Funding (Baseline)	Above 40 years old*2 SkillsFuture Mid-Career Enhanced Subsidy	SME Sponsored*3 SkillsFuture Enhanced Training Support for SMEs
Course Fee	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00
SkillsFuture Funding	\$0.00	(\$750.00)	(\$1,050.00)	(\$1050.00)
Total Nett Fee	\$1,500.00	\$750.00	\$450.00	\$450.00
GST (9%)	\$135.00	\$135.00	\$135.00	\$135.00
Total Fee Payable	\$1,635.00	Payable via SkillsFuture Credit (SFC)		\$585.00 after 70% course fee subsidy
Additional Application Fee	\$30.00	\$885.00 After 50% course fee subsidy	\$585.00 after 70% course fee subsidy	

Application fee will be waived upon completion of programme

Terms and Conditions:

*1 Course fee subsidy is available for Singapore Citizens aged 21-39 years old or Singapore Permanent Residents 21 years old and above.

*2 Course fee subsidy is available for Singapore Citizens aged 40 years old and above.

*3 Course fee subsidy is available for Singapore Citizens or Permanent Residents aged 21 years and above, if the course is fully sponsored by the company that is an eligible SME.

In order to receive the Statement of Attainment, trainees should achieve at least 75% attendance, pass all prescribed tests / assessments and attain 100% competency. Course fees will not be refunded at any point once the class has commenced.

All information is correct at the time of printing (10 Jan 2024). BELLS Institute of Higher Learning Pte. Ltd. reserves the right to make changes at any time without notice at its own discretion.

WhatsApp Us!



Training Organisation:



Call **6473 3936** or
WhatsApp **8813 3075** now!

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 f bellstechhub | www.bells.sg | in BELLS Institute of Higher Learning
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