

# BRIAN BECKER

Creative Director

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## PROFILE

Creative Director with 20+ years of experience designing high end corporate awards, financial transaction memorabilia, and print production solutions. Recognized for introducing 3D visualization layouts into client presentations, now an industry standard. Expert at bridging design and fabrication to deliver concept driven work that is both visually compelling and production ready. Strong background leading creative workflows, solving complex production challenges, and improving presentation quality to drive approvals.

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## EXPERIENCE

### **Prestige Custom Awards / The Corporate Presence**

2004 - Present

*Creative Director/ Senior Graphic Designer*

- Introduced 3D visualization layouts into client presentations, establishing a new standard for communicating product concepts and improving client understanding
- Lead creative direction and production workflow for the art department, overseeing projects from concept through manufacturing
- Develop high-impact design concepts and presentation visuals for financial transaction "deal toy" awards and corporate recognition pieces
- Produce detailed 2D and 3D renderings that support sales approvals and guide accurate production specifications
- Troubleshoot and resolve artwork and production issues to maintain quality, timelines, and client expectations
- Train and mentor team members, improving workflow consistency

### **Scotti Graphics Inc.**

2002 - 2004

*Prepress/Production*

- Managed prepress preparation for financial documentation
  - Executed color separations and layout corrections with high attention to detail
  - Maintained organized production systems to support efficient workflow
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## SKILLS

Illustrator • Photoshop • InDesign • Strata 3D • Hot Door CADtools • Microsoft Office

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## EDUCATION

College of Staten Island - *Bachelor of Science in Corporate Communication*