



Brian Becker

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EDUCATION

Bachelor of Science in
Corporate Communication
The College of Staten Island
1998

SOFTWARE

Illustrator, Photoshop, InDesign,
Strate Design 3D, Word, Excel,
PowerPoint, Hotdoor CADtools,
Workzone

SKILLS

Creative Direction, Art Direction,
Typesetting, Color Separations,
Screen Printing, Logo Recreations,
Product Visualization, 3D Rendering,
Presentation Design, Production Art,
Vector Illustration, Packaging Concepts,
Mechanical Layouts, Print Production,
Concept Development, Photo Retouching,
Large Format Printing, Poster Designs,
Brochures, Promotional Flyers,
T-Shirt Designs

PROFILE

Creative Director and production design specialist with 20+ years of experience developing high-end corporate awards, financial transaction memorabilia, and fabrication-ready presentation systems. Recognized for pioneering the use of 3D visualization layouts in client presentations within the awards industry a workflow now widely adopted throughout the field. Combines creative leadership with deep expertise in production execution, fabrication methods, and presentation strategy.

EXPERIENCE

Prestige Custom Awards / The Corporate Presence

Creative Director

2023 - 2026 | *New York*

- Managed production schedules and dynamically adjusted team priorities to accommodate shifting deadlines, staffing changes, and high-volume workloads.
- Fostered a collaborative, solution-oriented team environment focused on quality, efficiency, and creative consistency.
- Partnered closely with sales and pre-production teams to develop custom award concepts aligned with client branding, objectives, and timelines.
- Advocated for team development, employee recognition, and performance-based incentive initiatives designed to improve engagement and productivity.

Art Director/Senior Graphic Designer

2014 - 2023 | *New York*

- Assisted the Creative Director in overseeing daily art department operations, project flow, and creative quality control.
- Trained and mentored new artists on company workflows, production standards, branding requirements, and fabrication processes.
- Helped maintain creative consistency and departmental standards across multiple simultaneous projects
- Collaborated with artists, sales staff, and pre-production teams to resolve design challenges and improve workflow efficiency.
- Served as a bridge between creative direction and production execution, ensuring concepts remained both visually strong and manufacturable.
- Helped enforce quality control standards for presentation renderings, vector artwork, and production files.

Graphic Designer/Production Artist

2004 - 2014 | *New York*

- Developed design production ready concepts and mockups
- Create 2D and 3D layouts for client presentations
- Coordinate with sales staff to conceptualize specs and layouts
- Typeset financial deal information, recreate logos and assign pantone colors
- Meticulous with design detail and adhere to corporate design guidelines
- Prepare files for final production

Scotti Graphics Inc.

Prepress/Production Artist

2002 - 2004 | *New York*

- Managed prepress preparation for financial documentation
- Executed color separations and layout corrections with high attention to detail
- Maintained organized production systems to support efficient workflow